KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 862449

Schedule Dates	10/18/12-10/22/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/17/12
Last Modified	10/17/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06381862
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,542.50
Net Total	$31,407.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	24	$36,950.00
Grand Total:	24	$36,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	3	1:00	4:57A- News @ 5am M-F						2			2	$650.00	$1,300.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/17/12
2.0	Normal Line / SPOT	10/22/12-10/22/12	3	1:00	4:57A- News @ 5am M-F		2							2	$650.00	$1,300.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/17/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	3	1:00	7A- 8A (PT)						1			1	$2,800.00	$2,800.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/17/12
4.0	Normal Line / SPOT	10/22/12-10/22/12	3	1:00	7A- 8A (PT)		1							1	$2,800.00	$2,800.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/17/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	3	1:00	11:59A- News @ 12pm						1			1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/17/12
6.0	Normal Line / SPOT	10/22/12-10/22/12	3	1:00	11:59A- News @ 12pm		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/17/12
7.0	Normal Line / SPOT	10/19/12-10/19/12	4	1:00	2:58P- Ellen						1			1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/17/12
8.0	Normal Line / SPOT	10/22/12-10/22/12	4	1:00	2:58P- Ellen		1							1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/17/12
9.0	Normal Line / SPOT	10/19/12-10/19/12	4	1:00	3:58P- Katie						1			1	$1,350.00	$1,350.00	Seattle/Tacoma (KING) (KING)	KATIE	10/17/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	4	1:00	3:58P- Katie		1							1	$1,350.00	$1,350.00	Seattle/Tacoma (KING) (KING)	KATIE	10/17/12
11.0	Normal Line / SPOT	10/20/12-10/20/12	3	1:00	5P- 5:30P (PT)							1		1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/17/12
12.0	Normal Line / SPOT	10/18/12-10/19/12	3	1:00	12:36A- Late Night with Jimmy Fallon					1	1			2	$1,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	LATE NIGHT	10/17/12
13.0	Normal Line / SPOT	10/22/12-10/22/12	3	1:00	12:36A- Late Night with Jimmy Fallon		1							1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	LATE NIGHT	10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:46 PM on Wednesday, October 17 2012

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14.0	Normal Line / SPOT	10/18/12-10/19/12	3	1:00	11:35P- 12:35A (PT)					1	1			2	$1,900.00	$3,800.00	Seattle/Tacoma (KING) (KING)	LENO	10/17/12
15.0	Normal Line / SPOT	10/22/12-10/22/12	3	1:00	11:35P- 12:35A (PT)		1							1	$1,900.00	$1,900.00	Seattle/Tacoma (KING) (KING)	LENO	10/17/12
16.0	Normal Line / SPOT	10/20/12-10/20/12	3	1:00	6A- 7A (PT)							1		1	$1,550.00	$1,550.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	10/17/12
17.0	Normal Line / SPOT	10/20/12-10/20/12	3	1:00	7A- 8A (PT)							1		1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/17/12
18.0	Normal Line / SPOT	10/20/12-10/20/12	3	1:00	9A- 10A (PT)							1		1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	10/17/12
19.0	Normal Line / SPOT	10/21/12-10/21/12	3	1:00	8A- 9A (PT)								1	1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/17/12
20.0	Normal Line / SPOT	10/18/12-10/19/12	3	1:00	6:29P- News @ 630pm M-F	1				X	X			1	$4,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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