KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 862454

Schedule Dates	10/18/12-10/22/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/17/12
Last Modified	10/17/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06381943
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$412.50
Net Total	$2,337.50
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	8	$2,750.00
Grand Total:	8	$2,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	3	1:00	6A- Americas Funniest Home Videos						1			1	$100.00	$100.00	Seattle (KONG) (KONG)	AFV	10/17/12
2.0	Normal Line / SPOT	10/22/12-10/22/12	3	1:00	6A- Americas Funniest Home Videos		1							1	$100.00	$100.00	Seattle (KONG) (KONG)	AFV	10/17/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	4	1:00	7:59A- News @ 8am M-F						1			1	$300.00	$300.00	Seattle (KONG) (KONG)	8A NEWS	10/17/12
4.0	Normal Line / SPOT	10/22/12-10/22/12	4	1:00	7:59A- News @ 8am M-F		1							1	$300.00	$300.00	Seattle (KONG) (KONG)	8A NEWS	10/17/12
5.0	Normal Line / SPOT	10/18/12-10/18/12	5	1:00	9:02P- News @ 9pm					1				1	$1,500.00	$1,500.00	Seattle (KONG) (KONG)	9P NEWS	10/17/12
6.0	Normal Line / SPOT	10/18/12-10/19/12	3	1:00	11P- Northwest Sports Tonight					1	1			2	$150.00	$300.00	Seattle (KONG) (KONG)	NWST	10/17/12
7.0	Normal Line / SPOT	10/22/12-10/22/12	3	1:00	11P- Northwest Sports Tonight		1							1	$150.00	$150.00	Seattle (KONG) (KONG)	NWST	10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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