KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 863509

Schedule Dates	10/23/12-10/29/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE GOV 60S (180485)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE GOV 60S ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/22/12
Last Modified	10/22/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06390709
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,360.00
Net Total	$53,040.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	31	$54,000.00
Nov. 2012	5	$8,400.00
Grand Total:	36	$62,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	4:57A- News @ 5am M-F	5		X	X	X	X			5	$1,300.00	$6,500.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/22/12
2.0	Normal Line / SPOT	10/29/12-10/29/12	3	1:00	4:57A- News @ 5am M-F		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/22/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	9A- Today Show			1	1	1	1			4	$1,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/22/12
4.0	Normal Line / SPOT	10/29/12-10/29/12	3	1:00	9A- Today Show		1							1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/22/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	2:58P- Ellen	2		X	X	X	X			2	$1,400.00	$2,800.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/22/12
6.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	11:59A- News @ 12pm			1	1	1	1			4	$1,300.00	$5,200.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/22/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	3	1:00	11:59A- News @ 12pm		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/22/12
8.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	3:58P- Katie	3		X	X	X	X			3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	KATIE	10/22/12
9.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	5:30P- 6P (PT)			1	1	1	1			4	$2,400.00	$9,600.00	Seattle/Tacoma (KING) (KING)	5P NEWS	10/22/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	3	1:00	5:30P- 6P (PT)		1							1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	5P NEWS	10/22/12
11.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	7P- Evening Magazine			1	1	1	1			4	$2,400.00	$9,600.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/22/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	3	1:00	7P- Evening Magazine		1							1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/22/12
13.0	Normal Line / SPOT	10/27/12-10/28/12	3	1:00	11P- 11:35P (PT)							1	1	2	$3,200.00	$6,400.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/22/12
14.0	Normal Line / SPOT	10/28/12-10/28/12	3	1:00	8A- 9A (PT)								1	1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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15.0	Normal Line / SPOT	10/28/12-10/28/12	3	1:00	7A- 8A (PT)								1	1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/22/12
16.0	Normal Line / SPOT	10/27/12-10/27/12	3	1:00	9A- 10A (PT)							1		1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	10/22/12

CONFIRMATION CONTRACT

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