KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 864102

Schedule Dates	10/25/12-10/28/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/24/12
Last Modified	10/24/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06395065
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,395.00
Net Total	$7,905.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	8	$9,300.00
Grand Total:	8	$9,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/12-10/26/12	3	:30	10A- Today Show	3				X	X			3	$500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/24/12
2.0	Normal Line / SPOT	10/25/12-10/25/12	5	:30	9:31P- Parks and Recreation					1					$3,200.00		Seattle/Tacoma (KING) (KING)	PARKS & REC	10/24/12
2.0.1	Preempt	10/25/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Exception -	
3.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	9P- Grimm						1			1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	GRIMM	10/24/12
4.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7A- 8A (PT)							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/24/12
5.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	8A- 9A (PT)							1		1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	10/24/12
6.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7A- 8A (PT)								1	1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/24/12
7.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	9P- News @ 9p Su								1	1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	SU 9-10P NEWS	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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