KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 864354

Schedule Dates	10/30/12-11/05/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/25/12
Last Modified	10/25/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06396201
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,320.00
Net Total	$7,480.00
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Nov. 2012	32	$8,800.00
Grand Total:	32	$8,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	7:59A- News @ 8am M-F			2	2	2	2			8	$150.00	$1,200.00	Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	10/25/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:59A- News @ 8am M-F		2							2	$150.00	$300.00	Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	10/25/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	6:58A- News @ 7am M-F			2	2	2	2			8	$175.00	$1,400.00	Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	10/25/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58A- News @ 7am M-F		2							2	$175.00	$350.00	Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	10/25/12
5.0	Normal Line / SPOT	11/03/12-11/04/12	4	:30	10P- 10:30P (PT)							1	1	2	$400.00	$800.00	Seattle (KONG) (KONG)	2X PER DAY SA/SU 10P NEWS	10/25/12
6.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	9:59P- News @ 10pm M-Su			1	1	1	1			4	$525.00	$2,100.00	Seattle (KONG) (KONG)	1X PER DAY 10P NEWS	10/25/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	9:59P- News @ 10pm M-Su		1							1	$525.00	$525.00	Seattle (KONG) (KONG)	1X PER DAY 10P NEWS	10/25/12
8.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	10:30P- News @ 1030p M-F			1	1	1	1			4	$425.00	$1,700.00	Seattle (KONG) (KONG)	1X PER DAY 1030P NEWS	10/25/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:30P- News @ 1030p M-F		1							1	$425.00	$425.00	Seattle (KONG) (KONG)	1X PER DAY 1030P NEWS	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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