KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 860886

Schedule Dates	10/09/12-10/15/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/08/12
Last Modified	10/08/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06366748
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$12,663.75
Net Total	$71,761.25
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	102	$84,425.00
Grand Total:	102	$84,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	4:57A- News @ 5am M-F			1	1	1	1			4	$300.00	$1,200.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/8/12
2.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:57A- News @ 5am M-F		1							1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/8/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:57A- News @ 6am M-F			2	2	2	2			8	$750.00	$6,000.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/8/12
4.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:57A- News @ 6am M-F		2							2	$750.00	$1,500.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/8/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	7A- 8A (PT)			2	2	2	2			8	$800.00	$6,400.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/8/12
6.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7A- 8A (PT)		2							2	$800.00	$1,600.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/8/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	8A- 9A (PT)			1	1	1	1			4	$775.00	$3,100.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/8/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	8A- 9A (PT)		1							1	$775.00	$775.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/8/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	9A- Today Show			1	1	1	1			4	$300.00	$1,200.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/8/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	9A- Today Show		1							1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/8/12
11.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:59A- News @ 12pm			1	1	1	1			4	$400.00	$1,600.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/8/12
12.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11:59A- News @ 12pm		1							1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/8/12
13.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	2:58P- Ellen			1	1	1	1			4	$550.00	$2,200.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/8/12
14.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	2:58P- Ellen		1							1	$550.00	$550.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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15.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	3:58P- Katie			1	1	1	1			4	$700.00	$2,800.00	Seattle/Tacoma (KING) (KING)	KATIE	10/8/12
16.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	3:58P- Katie		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	KATIE	10/8/12
17.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	5:30P- 6P (PT)			1	1	1	1			4	$900.00	$3,600.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/8/12
18.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5:30P- 6P (PT)		1							1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/8/12
19.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5P- 5:30P (PT)			1	1	1	1			4	$775.00	$3,100.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/8/12
20.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5P- 5:30P (PT)		1							1	$775.00	$775.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/8/12
21.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5:30P- 6P (PT)							1		1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/8/12
22.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:30P- 7P (PT)			1	1	1	1			4	$1,300.00	$5,200.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/8/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	6:29P- News @ 630pm M-F		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/8/12
24.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7P- 7:30P (PT)			1	1	1	1			4	$725.00	$2,900.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/8/12
25.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7P- Evening Magazine		1							1	$725.00	$725.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/8/12
26.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:30P- 8P (PT)			1	1	1	1			4	$700.00	$2,800.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/8/12
27.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:30P- Inside Edition		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/8/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10:01P- Revolution		1							1	$4,500.00	$4,500.00	Seattle/Tacoma (KING) (KING)	REVOLUTION	10/8/12

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29.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:58P- The Voice		1							1	$8,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	VOICE	10/8/12
30.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11:35P- 12:35A (PT)			2	2	2	2			8	$525.00	$4,200.00	Seattle/Tacoma (KING) (KING)	LENO	10/8/12
31.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11:35P- 12:35A (PT)		2							2	$525.00	$1,050.00	Seattle/Tacoma (KING) (KING)	LENO	10/8/12
32.0	Normal Line / SPOT	10/09/12-10/14/12	3	:30	11P- 11:35P (PT)			1	1	1	1	1	1	6	$1,250.00	$7,500.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/8/12
33.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11P- News @ 11pm M-F		1							1	$1,250.00	$1,250.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/8/12
34.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A- 9A (PT)								1	1	$525.00	$525.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/8/12
35.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	7A- 8A (PT)								1	1	$475.00	$475.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/8/12
36.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	9A- 10A (PT)							1		1	$625.00	$625.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	10/8/12
37.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9A- 10A (PT)								1	1	$575.00	$575.00	Seattle/Tacoma (KING) (KING)	SU 9-10A NEWS	10/8/12
38.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	7A- 8A (PT)							1		1	$575.00	$575.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/8/12
39.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	8A- 9A (PT)							1		1	$625.00	$625.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	10/8/12
40.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	11:34P- Saturday Night Live							1		1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	SNL	10/8/12

CONFIRMATION CONTRACT

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