KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 865500

Schedule Dates	11/02/12-11/04/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	11/01/12
Last Modified	11/01/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06402221
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,968.75
Net Total	$11,156.25
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Nov. 2012	16	$13,125.00
Grand Total:	16	$13,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9A- Today Show						1			1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	TODAY 2	11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10A- Today Show						1			1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	TODAY 3	11/1/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	2:58P- Ellen						1			1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	ELLEN	11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	3:58P- Katie						1			1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	KATIE	11/1/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9P- Grimm						1			1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	GRIMM	11/1/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	12:36A- Late Night with Jimmy Fallon						2			2	$500.00	$1,000.00	Seattle/Tacoma (KING) (KING)	FALLON	11/1/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A- 9A (PT)								1	1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	11/1/12
8.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7A- 8A (PT)								1	1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	11/1/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9A- 10A (PT)							1		1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	11/1/12
10.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 10A (PT)								1	1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	SUN 9-10A NEWS	11/1/12
11.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8A- 9A (PT)							1		1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	11/1/12
12.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:34P- Saturday Night Live							1		1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SNL	11/1/12
13.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4:28A- News @ 430am						3			3	$125.00	$375.00	Seattle/Tacoma (KING) (KING)	430A NEWS	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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