KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 853782

Schedule Dates	09/12/12-09/17/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/11/12
Last Modified	09/11/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06310878
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,545.00
Net Total	$25,755.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	25	$30,300.00
Grand Total:	25	$30,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/14/12	4	1:00	4:57A- News @ 5am M-F				1	1	1			3	$550.00	$1,650.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/11/12
2.0	Normal Line / SPOT	09/17/12-09/17/12	4	1:00	4:57A- News @ 5am M-F		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/11/12
3.0	Normal Line / SPOT	09/12/12-09/14/12	4	1:00	6A- 7A (PT)				1	1	1			3	$1,300.00	$3,900.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/11/12
4.0	Normal Line / SPOT	09/17/12-09/17/12	4	1:00	5:57A- News @ 6am M-F		1							1	$1,450.00	$1,450.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/11/12
5.0	Normal Line / SPOT	09/12/12-09/14/12	4	1:00	7A- 8A (PT)				1	1	1			3	$1,400.00	$4,200.00	Seattle/Tacoma (KING) (KING)	7-8A TODAY	9/11/12
6.0	Normal Line / SPOT	09/17/12-09/17/12	4	1:00	7A- 8A (PT)		1							1	$1,550.00	$1,550.00	Seattle/Tacoma (KING) (KING)	7-8A TODAY	9/11/12
7.0	Normal Line / SPOT	09/12/12-09/14/12	4	1:00	8A- 9A (PT)	2			X	X	X			2	$1,350.00	$2,700.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	9/11/12
8.0	Normal Line / SPOT	09/12/12-09/14/12	4	1:00	3:58P- Katie				1	1	1			3	$1,050.00	$3,150.00	Seattle/Tacoma (KING) (KING)	KATIE	9/11/12
9.0	Normal Line / SPOT	09/17/12-09/17/12	4	1:00	3:58P- Katie		1							1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	KATIE	9/11/12
10.0	Normal Line / SPOT	09/12/12-09/14/12	4	1:00	7P- Evening Magazine	2			X	X	X			2	$1,300.00	$2,600.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/11/12
11.0	Normal Line / SPOT	09/12/12-09/16/12	4	1:00	11P- 11:35P (PT)	2			X	X	X	X	X	2	$2,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/11/12
12.0	Normal Line / SPOT	09/15/12-09/15/12	4	1:00	8A- 9A (PT)							1		1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	9/11/12
13.0	Normal Line / SPOT	09/16/12-09/16/12	4	1:00	8A- 9A (PT)								1	1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	9/11/12
14.0	Normal Line / SPOT	09/15/12-09/15/12	4	1:00	6A- 7A (PT)							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:12 PM on Tuesday, September 11 2012