KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 854859

Schedule Dates	09/18/12-09/24/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/17/12
Last Modified	09/17/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06319466
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$9,015.00
Net Total	$51,085.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	42	$60,100.00
Grand Total:	42	$60,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	4	1:00	4:57A- News @ 5am M-F			1	1	1	1			4	$700.00	$2,800.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/17/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	4:57A- News @ 5am M-F		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/17/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	4	1:00	5:57A- News @ 6am M-F			1	1	1	1			4	$1,450.00	$5,800.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/17/12
4.0	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	5:57A- News @ 6am M-F		1							1	$1,450.00	$1,450.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/17/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	4	1:00	7A- 8A (PT)			1	1	1	1			4	$1,550.00	$6,200.00	Seattle/Tacoma (KING) (KING)	7-8A NEWS	9/17/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	7A- 8A (PT)		1							1	$1,550.00	$1,550.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A NEWS	9/17/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	4	1:00	8A- 9A (PT)			1	1	1	1			4	$1,500.00	$6,000.00	Seattle/Tacoma (KING) (KING)	8-9A NEWS	9/17/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	8A- 9A (PT)		1							1	$1,500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	TODYA 8-9A NEWS	9/17/12
9.0	Normal Line / SPOT	09/18/12-09/21/12	4	1:00	5:30P- 6P (PT)			1	1	1	1			4	$1,850.00	$7,400.00	Seattle/Tacoma (KING) (KING)	TODAY 530-6P NEWS	9/17/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	5:30P- 6P (PT)		1							1	$1,850.00	$1,850.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/17/12
11.0	Normal Line / SPOT	09/22/12-09/22/12	4	1:00	5P- 5:30P (PT)							1		1	$1,550.00	$1,550.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	9/17/12
12.0	Normal Line / SPOT	09/19/12-09/21/12	4	1:00	7P- Evening Magazine				1		1			2	$1,500.00	$3,000.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/17/12
13.0	Normal Line / SPOT	09/18/12-09/20/12	4	1:00	7:30P- Inside Edition			1		1				2	$1,400.00	$2,800.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	9/17/12
14.0	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	7:30P- Inside Edition		1							1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:09 PM on Monday, September 17 2012

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15.0	Normal Line / SPOT	09/18/12-09/21/12	4	1:00	11:35P- 12:35A (PT)			1	1	1	1			4	$1,050.00	$4,200.00	Seattle/Tacoma (KING) (KING)	LENO	9/17/12
16.0	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	11:35P- 12:35A (PT)		1							1	$1,050.00	$1,050.00	Seattle/Tacoma (KING) (KING)	LENO	9/17/12
17.0	Normal Line / SPOT	09/19/12-09/23/12	4	1:00	11P- 11:35P (PT)				1	1			1	3	$2,500.00	$7,500.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/17/12
18.0	Normal Line / SPOT	09/23/12-09/23/12	4	1:00	8A- 9A (PT)								1	1	$1,050.00	$1,050.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	9/17/12
19.0	Normal Line / SPOT	09/23/12-09/23/12	4	1:00	9A- 10A (PT)								1	1	$1,050.00	$1,050.00	Seattle/Tacoma (KING) (KING)	SU 9-10A NEWS	9/17/12
20.0	Normal Line / SPOT	09/22/12-09/22/12	4	1:00	8A- 9A (PT)							1		1	$1,250.00	$1,250.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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