KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 854856

Schedule Dates	09/18/12-09/24/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (177750)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/17/12
Last Modified	09/17/12
Entered By	Janelle Stavig
CO-OP	No
Headline #	06319541
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,666.25
Net Total	$15,108.75
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Sep. 2012	24	$17,775.00
Grand Total:	24	$17,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6:58A- News @ 7am M-F	4		X	X	X	X			4	$150.00	$600.00	Seattle (KONG) (KONG)	KING 5 NEWS	9/17/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6:58A- News @ 7am M-F		1							1	$150.00	$150.00	Seattle (KONG) (KONG)	KING 5 NEWS	9/17/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7:59A- News @ 8am M-F	4		X	X	X	X			4	$150.00	$600.00	Seattle (KONG) (KONG)	KING 5 NEWS	9/17/12
4.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:59A- News @ 8am M-F		1							1	$150.00	$150.00	Seattle (KONG) (KONG)	KING 5 NEWS	9/17/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7:30P- Access Hollywood	4		X	X	X	X			4	$175.00	$700.00	Seattle (KONG) (KONG)	ACCESS HOLLYWOOD	9/17/12
6.0	Normal Line / NFL - Seahawks	09/24/12-09/24/12	5	:30	5:30P- Seahawks Regular Season Game		1							1	$11,500.00	$11,500.00	Seattle (KONG) (KONG)	SEAHAWKS VS S49ER'S	9/17/12
7.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	9:59P- News @ 10pm M-Su	3			X	X	X			3	$525.00	$1,575.00	Seattle (KONG) (KONG)	KING 5 NEWS	9/17/12
8.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10:30P- News @ 1030p M-F	3		X	X	X	X			3	$425.00	$1,275.00	Seattle (KONG) (KONG)	KING 5 NEWS	9/17/12
9.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10:30P- News @ 1030p M-F		1							1	$425.00	$425.00	Seattle (KONG) (KONG)	KING 5 NEWS	9/17/12
10.0	Normal Line / SPOT	09/22/12-09/23/12	4	:30	10P- News @ 10pm M-Su	2						X	X	2	$400.00	$800.00	Seattle (KONG) (KONG)	KING 5 NEWS	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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