KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 856612

Schedule Dates	09/25/12-09/27/12
Advertiser	Jay Inslee for Governor (39459)
Agency	Shorr Johnson Magnus (8543)
Product	Political - State Governor (1177)
Brand	JAY INSLEE FOR GOV (173558)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	COOPER,TERRI
Phone/Fax	(206) 533-0575 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	JAY INSLEE FOR GOV ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, PLS DELETE CREATED IN ERROR

Date Entered	09/24/12
Last Modified	09/24/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06335607
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,297.50
Net Total	$24,352.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	18	$28,650.00
Grand Total:	18	$28,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/27/12	4	1:00	5:57A- News @ 6am M-F			1	1	1				3	$1,450.00	$4,350.00	Seattle/Tacoma (KING) (KING)	1X PER DAY 6A NEWS	9/24/12
2.0	Normal Line / SPOT	09/25/12-09/27/12	4	1:00	7A- 8A (PT)			1	1	1				3	$1,550.00	$4,650.00	Seattle/Tacoma (KING) (KING)	1X PER DAY TODAY 7-8A	9/24/12
3.0	Normal Line / SPOT	09/25/12-09/27/12	4	1:00	8A- 9A (PT)			1	1	1				3	$1,500.00	$4,500.00	Seattle/Tacoma (KING) (KING)	1X PER DAY TODAY 8-9A	9/24/12
4.0	Normal Line / SPOT	09/25/12-09/27/12	4	1:00	7P- Evening Magazine			1	1	1				3	$1,500.00	$4,500.00	Seattle/Tacoma (KING) (KING)	1X PER DAY EVENING MAG	9/24/12
5.0	Normal Line / SPOT	09/25/12-09/27/12	4	1:00	11:35P- 12:35A (PT)			1	1	1				3	$1,050.00	$3,150.00	Seattle/Tacoma (KING) (KING)	LENO	9/24/12
6.0	Normal Line / SPOT	09/25/12-09/27/12	4	1:00	11P- News @ 11pm M-F			1	1	1				3	$2,500.00	$7,500.00	Seattle/Tacoma (KING) (KING)	1X PER DAY	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 04:09 PM on Monday, September 24 2012