KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 865017

Schedule Dates	10/31/12-11/05/12
Advertiser	Our Washington (39204)
Agency/T-Code	Great American Media (2039)/556615156
Product	Political - State Governor (1177)
Brand	OUR WASHINGTON (171158)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	WOOD,SPENCER
Phone/Fax	(206) 448-4533 /
CPE	N/A
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	OUR WASHINGTON ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	10/30/12
Last Modified	10/30/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06400319
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,575.00
Net Total	$110,925.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Nov. 2012	78	$130,500.00
Grand Total:	78	$130,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	5:57A- News @ 6am M-F	4			X	X	X			4	$2,100.00	$8,400.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/30/12
2.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7A- Today Show				1	1	1			3	$2,100.00	$6,300.00	Seattle/Tacoma (KING) (KING)	TODAY	10/30/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6A- 7A (PT)							1		1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	10/30/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- 8A (PT)							1		1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/30/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8A- 9A (PT)							1		1	$1,350.00	$1,350.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	10/30/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9A- 10A (PT)							1		1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	10/30/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	5A- Sunday Today Show								3	3	$500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	SU TODAY	10/30/12
8.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	9A- Today Show	4			X	X	X			4	$900.00	$3,600.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/30/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	10A- Today Show	4			X	X	X			4	$900.00	$3,600.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/30/12
10.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11A- New Day Northwest	4			X	X	X			4	$400.00	$1,600.00	Seattle/Tacoma (KING) (KING)	NEW DAY	10/30/12
11.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11:59A- News @ 12pm				1	1	1			3	$1,250.00	$3,750.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/30/12
12.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	1P- Days of Our Lives	4			X	X	X			4	$1,100.00	$4,400.00	Seattle/Tacoma (KING) (KING)	DAYS OF OUR LIVES	10/30/12
13.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	1:58P- Dr Phil	4			X	X	X			4	$950.00	$3,800.00	Seattle/Tacoma (KING) (KING)	DR PHIL	10/30/12
14.0	Normal Line / GARDEN	11/03/12-11/03/12	3	:30	10A- Gardening with Ciscoe							1		1	$450.00	$450.00	Seattle/Tacoma (KING) (KING)	GARDENING WITH CISCOE	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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CPE	N/A
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Seattle/Tacoma (KING) (KING)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	2:58P- Ellen	4			X	X	X			4	$1,400.00	$5,600.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/30/12
16.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	3:58P- Katie	4			X	X	X			4	$1,900.00	$7,600.00	Seattle/Tacoma (KING) (KING)	KATIE	10/30/12
17.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4:58P- News @ 5pm M-F	4			X	X	X			4	$2,400.00	$9,600.00	Seattle/Tacoma (KING) (KING)	5P NEWS	10/30/12
18.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6:29P- News @ 630pm M-F	4			X	X	X			3	$3,000.00	$9,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/30/12
18.0.1	Preempt	10/31/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Exception -	
19.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	5P- 6P (PT)							1		1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	SA 5P NEWS	10/30/12
20.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:30P- 7P (PT)							1		1	$1,750.00	$1,750.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/30/12
21.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7P- Evening Magazine	1			X	X	X			1	$1,850.00	$1,850.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/30/12
22.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7:30P- Inside Edition	1			X	X	X			1	$1,850.00	$1,850.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/30/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7:28P- Northwest Backroads							1		1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	NW BACK	10/30/12
24.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7:28P- Northwest Backroads							1		1	$600.00	$600.00	Seattle/Tacoma (KING) (KING)	NW BACK	10/30/12
25.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P- Dateline NBC						2			2	$3,500.00	$7,000.00	Seattle/Tacoma (KING) (KING)	DATELINE	10/30/12
26.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9P- News @ 9p Su								1	1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	9P NEWS	10/30/12

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27.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11:35P- 12:35A (PT)	1			X	X	X			1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	LENO	10/30/12
28.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:34P- Saturday Night Live							1		1	$3,100.00	$3,100.00	Seattle/Tacoma (KING) (KING)	SNL	10/30/12
29.0	Normal Line / NFL	11/04/12-11/04/12	3	:30	5:17P- NBC Sunday Night Football								1	1	$14,000.00	$14,000.00	Seattle/Tacoma (KING) (KING)	NFL	10/30/12
30.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:30P- 5th Quarter								1	1	$2,300.00	$2,300.00	Seattle/Tacoma (KING) (KING)	5TH QUARTER	10/30/12
31.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:57A- News @ 6am M-F		1							1	$2,100.00	$2,100.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/30/12
32.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7A- Today Show		1							1	$2,100.00	$2,100.00	Seattle/Tacoma (KING) (KING)	TODAY	10/30/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9A- Today Show		1							1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/30/12
34.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10A- Today Show		1							1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/30/12
35.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- New Day Northwest		1							1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	NEW DAY	10/30/12
36.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:59A- News @ 12pm		1							1	$1,250.00	$1,250.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/30/12
37.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1P- Days of Our Lives		1							1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	DAYS OF OUR LIVES	10/30/12
38.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:58P- Dr Phil		1							1	$950.00	$950.00	Seattle/Tacoma (KING) (KING)	DR PHIL	10/30/12
39.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2:58P- Ellen		1							1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/30/12

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40.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3:58P- Katie		1							1	$1,900.00	$1,900.00	Seattle/Tacoma (KING) (KING)	KATIE	10/30/12
41.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:58P- News @ 5pm M-F		1							1	$2,400.00	$2,400.00	Seattle/Tacoma (KING) (KING)	5P NEWS	10/30/12
42.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:29P- News @ 630pm M-F		1							1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/30/12

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