KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 854829

Schedule Dates	09/18/12-09/24/12
Advertiser	Our Washington (39204)
Agency/T-Code	Great American Media (2039)/556615156
Product	Political - State Governor (1177)
Brand	OUR WASHINGTON/118 (171204)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	WOOD,SPENCER
Phone/Fax	(206) 448-4533 /
CPE	111/118/1802
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	OUR WASHINGTON ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/17/12
Last Modified	09/17/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06319102
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,188.75
Net Total	$108,736.25
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	78	$127,925.00
Grand Total:	78	$127,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/24/12	3	:30	11P- 11:35P (PT)		1	1	1	1	1			5	$2,750.00	$13,750.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS	9/17/12
2.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	11A- New Day Northwest	2		X	X	X	X			2	$350.00	$700.00	Seattle/Tacoma (KING) (KING)	NEW DAY NORTHWEST NEW DAY	9/17/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	11:59A- News @ 12pm	3		X	X	X	X			3	$1,100.00	$3,300.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT NOON	9/17/12
4.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	1:58P- Dr Phil			1	1	1	1			4	$850.00	$3,400.00	Seattle/Tacoma (KING) (KING)	DR. PHILEFF 7/30/12	9/17/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	2:58P- Ellen			1	1	1	1			4	$1,300.00	$5,200.00	Seattle/Tacoma (KING) (KING)	ELLEN	9/17/12
6.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	3:58P- Katie			1	1	1	1			4	$1,700.00	$6,800.00	Seattle/Tacoma (KING) (KING)	KATIE COURIC SHOWFALL '12	9/17/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	4:28A- News @ 430am			1	1	1	1			4	$375.00	$1,500.00	Seattle/Tacoma (KING) (KING)	KING 5 EARLY NEWS	9/17/12
8.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	4:57A- News @ 5am M-F			1	1	1	1			4	$1,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	KING 5 EARLY NEWS	9/17/12
9.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	4:58P- News @ 5pm M-F			1	1	1	1			4	$2,100.00	$8,400.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 5P NEWS	9/17/12
10.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	6:29P- News @ 630pm M-F			1	1	1	1			4	$2,750.00	$11,000.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 630P	9/17/12
11.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7P- Evening Magazine			1	1	1	1			4	$1,700.00	$6,800.00	Seattle/Tacoma (KING) (KING)	EVENING MAGAZINE	9/17/12
12.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7:30P- Inside Edition			1	1	1	1			4	$1,700.00	$6,800.00	Seattle/Tacoma (KING) (KING)	INSIDE EDITION	9/17/12
13.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	9A- Today Show	3		X	X	X	X			3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	TODAY SHOW II	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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CPE	111/118/1802
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Package Deal	
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Seattle/Tacoma (KING) (KING)

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14.0	Normal Line / GARDEN	09/22/12-09/22/12	3	:30	10A- Gardening with Ciscoe							1		1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	GARDENING WITH CISCOE	9/17/12
15.0	Normal Line / NCAA - NOTRE DAME FOOTBALL	09/22/12-09/22/12	3	:30	4:30P- Notre Dame Football							2		2	$2,300.00	$4,600.00	Seattle/Tacoma (KING) (KING)	NOTRE DAME VS.MICHIGAN 9/22/12	9/17/12
16.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	5A- 6A (PT)							5		5	$300.00	$1,500.00	Seattle/Tacoma (KING) (KING)	SATURDAY TODAY	9/17/12
17.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	5P- 6P (PT)							1		1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	KING 5 WEEKEND NEWS N/A	9/17/12
18.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6A- 7A (PT)							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS 6-7A NEWS	9/17/12
19.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7P- 7:30P (PT)							1		1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	NORTH WEST BACKROADS N/A	9/17/12
20.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7A- 8A (PT)							1		1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS NEWS 7-8A	9/17/12
21.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7:30P- 8P (PT)							1		1	$600.00	$600.00	Seattle/Tacoma (KING) (KING)	INSIDE EDITION WEEKEND	9/17/12
22.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	8A- 9A (PT)							1		1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS SA 8-9A NEWS	9/17/12
23.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	9A- 10A (PT)							1		1	$1,250.00	$1,250.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS SA 9-10A NEWS	9/17/12
24.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	4:30P- 5P (PT)								1	1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	UPFRONT	9/17/12

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25.0	Normal Line / NFL	09/23/12-09/23/12	3	:30	5:17P- NBC Sunday Night Football								1	1	$12,000.00	$12,000.00	Seattle/Tacoma (KING) (KING)	SNF: PATRIOTS VS.RAVENS 9/23/12	9/17/12
26.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6:58A- News @ 7-930am Su								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS SU 7 A NEWS	9/17/12
27.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	8:30P- 5th Quarter								1	1	$2,600.00	$2,600.00	Seattle/Tacoma (KING) (KING)	PETE CARROLL SHOW 9/30	9/17/12
28.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	9:30A- Upfront								1	1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	UPFRONT	9/17/12
29.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	7:58P- The Voice			1						1	$12,000.00	$12,000.00	Seattle/Tacoma (KING) (KING)	THE VOICE	9/17/12
30.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	1:58P- Dr Phil		1							1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	DR PHIL	9/17/12
31.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	2:58P- Ellen		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	ELLEN	9/17/12
32.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	3:58P- Katie		1							1	$1,700.00	$1,700.00	Seattle/Tacoma (KING) (KING)	KATIE COURIC SHOWFALL '12	9/17/12
33.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	4:28A- News @ 430am		1							1	$375.00	$375.00	Seattle/Tacoma (KING) (KING)	KING 5 EARLY NEWS	9/17/12
34.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	4:57A- News @ 5am M-F		1							1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	KING 5 EARLY NEWS	9/17/12
35.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6:29P- News @ 630pm M-F		1							1	$2,750.00	$2,750.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 630P	9/17/12
36.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7P- Evening Magazine		1							1	$1,700.00	$1,700.00	Seattle/Tacoma (KING) (KING)	EVENING MAGAZINE	9/17/12
37.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:30P- Inside Edition		1							1	$1,700.00	$1,700.00	Seattle/Tacoma (KING) (KING)	INSIDE EDITION	9/17/12

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