KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 856096

Schedule Dates	09/25/12-09/30/12
Advertiser	Our Washington (39204)
Agency/T-Code	Great American Media (2039)/556615156
Product	Political - State Governor (1177)
Brand	OUR WASHINGTON/118 (171204)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	WOOD,SPENCER
Phone/Fax	(206) 448-4533 /
CPE	111/118/1845
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	OUR WASHINGTON ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	09/21/12
Last Modified	09/21/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06331041
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$5,242.50
Net Total	$29,707.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	20	$34,950.00
Grand Total:	20	$34,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:35P- 12:35A (PT)	3		X	X	X	X			3	$1,200.00	$3,600.00	Seattle/Tacoma (KING) (KING)	THE TONIGHT SHOW	9/21/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:58P- Katie	3		X	X	X	X			3	$1,700.00	$5,100.00	Seattle/Tacoma (KING) (KING)	KATIE COURIC SHOWFALL '12	9/21/12
3.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4:58P- News @ 5pm M-F	3		X	X	X	X			3	$2,100.00	$6,300.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 5	9/21/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:29P- News @ 630pm M-F	3		X	X	X	X			3	$2,750.00	$8,250.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 630P	9/21/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7P- Evening Magazine	1		X	X	X	X			1	$1,700.00	$1,700.00	Seattle/Tacoma (KING) (KING)	EVENING MAGAZINE	9/21/12
6.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	4:57P- News @ 5pm Sa							1		1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	KING 5 WEEKEND NEWS	9/21/12
7.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7:28P- Northwest Backroads							1		1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	NORTH WEST BACKROADS	9/21/12
8.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	8A- 9A (PT)							2		2	$1,200.00	$2,400.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS SA 8-9A	9/21/12
9.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	5P- 6P (PT)								1	1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	KING 5 WEEKEND NEWS	9/21/12
10.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8:30P- 5th Quarter								1	1	$2,600.00	$2,600.00	Seattle/Tacoma (KING) (KING)	PETE CARROLL SHOW 9/30 5TH QUARTER	9/21/12
11.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9P- News @ 9p Su								1	1	$2,200.00	$2,200.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS POST NFL	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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