KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 865753

Schedule Dates	11/03/12-11/05/12
Advertiser	Republican Governors Association (12775)
Agency/T-Code	Smart Media Group (7611)/788239874
Product	Political - State Governor (1177)
Brand	REP GOVERNORS ASSOC. (173564)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	BROOKS,MICHELE
Phone/Fax	(202) 662-4140 /
CPE	N/A
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	REP GOVERNORS ASSOC.

Date Entered	11/02/12
Last Modified	11/02/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06403198
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$8,685.00
Net Total	$49,215.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Nov. 2012	18	$57,900.00
Grand Total:	18	$57,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7A- 8A (PT)		1							1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	11/2/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	8A- 9A (PT)		1							1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	11/2/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8A- 9A (PT)							1		1	$1,500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	11/2/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9A- 10A (PT)							1		1	$1,500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	11/2/12
5.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A- 9A (PT)								1	1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	11/2/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9A- Today Show		1							1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	TODAY 2	11/2/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:59A- News @ 12pm		1							1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	12P NEWS	11/2/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:58P- Dr Phil		1							1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	DR PHIL	11/2/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (PT)		1							1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	11/2/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:30P- 6P (PT)		1							1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	11/2/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:29P- News @ 630pm M-F		1							1	$3,200.00	$3,200.00	Seattle/Tacoma (KING) (KING)	630P NEWS	11/2/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- News @ 11pm M-F		1							1	$2,750.00	$2,750.00	Seattle/Tacoma (KING) (KING)	11P NEWS	11/2/12
13.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11P- News @ 11pm SS							1		1	$2,750.00	$2,750.00	Seattle/Tacoma (KING) (KING)	11P NEWS	11/2/12
14.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:01P- News @ 11pm SS								1	1	$2,750.00	$2,750.00	Seattle/Tacoma (KING) (KING)	11P NEWS	11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 08:43 AM on Monday, November 5 2012

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15.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9P- News @ 9p Su								1	1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	9P NEWS	11/2/12
16.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	12:30P- Notre Dame Football							1			$2,000.00		Seattle/Tacoma (KING) (KING)	NOTRE DAME	11/2/12
16.0.1	Preempt	11/03/12															Seattle/Tacoma (KING) (KING)	R-Live News Coverage/Spot - live event	
17.0	Normal Line / NFL - Pre Game Show	11/04/12-11/04/12	3	:30	4P- Football Night in America								1	1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	FNA	11/2/12
18.0	Normal Line / NFL	11/04/12-11/04/12	3	:30	5:17P- NBC Sunday Night Football								1	1	$20,000.00	$20,000.00	Seattle/Tacoma (KING) (KING)	NFL	11/2/12
19.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:30P- 5th Quarter								1	1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	5TH QUARTER	11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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