KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 852628

Schedule Dates	09/12/12-09/17/12
Advertiser	Republican Governors Association (12775)
Agency/T-Code	Smart Media Group (7611)/788239874
Product	Political - State Governor (1177)
Brand	REP GOVERNORS ASSOC. (173564)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	BROOKS,MICHELE
Phone/Fax	(202) 662-4140 /
CPE	911917
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	REP GOVERNORS ASSOC.

Date Entered	09/04/12
Last Modified	09/04/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06304503
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,100.00
Net Total	$62,900.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	59	$74,000.00
Grand Total:	59	$74,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	9A- Today Show	4			X	X	X			4	$700.00	$2,800.00	Seattle/Tacoma (KING) (KING)	TODAY 2	9/4/12
2.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11:59A- News @ 12pm				1	1	1			3	$700.00	$2,100.00	Seattle/Tacoma (KING) (KING)	12P NEWS	9/4/12
3.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11:59A- News @ 12pm		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	12P NEWS	9/4/12
4.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	4:28A- News @ 430am	2			X	X	X			2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	430A NEWS	9/4/12
5.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	4:57A- News @ 5am M-F				1	1	1			3	$750.00	$2,250.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/4/12
6.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	4:57A- News @ 5am M-F		1							1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/4/12
7.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:57A- News @ 6am M-F				1	1	1			3	$1,500.00	$4,500.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/4/12
8.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	5A- 6A (PT)							1		1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	SA 5-6A	9/4/12
9.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	6A- 7A (PT)							2		2	$950.00	$1,900.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/4/12
10.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:59A- News @ 8-10am Sa							2		2	$1,100.00	$2,200.00	Seattle/Tacoma (KING) (KING)	SA 8-10A NEWS	9/4/12
11.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	5A- Sunday Today Show								1	1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	SU TODAY	9/4/12
12.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	6:58A- News @ 7-930am Su								2	2	$900.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SU 7-930A NEWS	9/4/12
13.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	11:35P- Upfront								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)		9/4/12
14.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	3:58P- Katie				1	1	1			3	$1,300.00	$3,900.00	Seattle/Tacoma (KING) (KING)	KATIE	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 04:22 PM on Tuesday, September 4 2012

KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 852628

Schedule Dates	09/12/12-09/17/12
Advertiser	Republican Governors Association (12775)
Agency/T-Code	Smart Media Group (7611)/788239874
Product	Political - State Governor (1177)
Brand	REP GOVERNORS ASSOC. (173564)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	BROOKS,MICHELE
Phone/Fax	(202) 662-4140 /
CPE	911917
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	REP GOVERNORS ASSOC.

Date Entered	09/04/12
Last Modified	09/04/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06304503
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,100.00
Net Total	$62,900.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	59	$74,000.00
Grand Total:	59	$74,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:30P- 6P (PT)	4			X	X	X			4	$1,600.00	$6,400.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/4/12
16.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	6:29P- News @ 630pm M-F				1	1	1			3	$2,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/4/12
17.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5P- 5:30P (PT)							1		1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS SA	9/4/12
18.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5:30P- 6P (PT)							1		1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SA 530-6P NEWS	9/4/12
19.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	6:29P- News @ 630pm Sa							1		1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	SA 630P NEWS	9/4/12
20.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11:35P- 12:35A (PT)				1	1	1			3	$1,100.00	$3,300.00	Seattle/Tacoma (KING) (KING)	LENO	9/4/12
21.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11:35P- 12:35A (PT)		1							1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	LENO	9/4/12
22.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	11P- News @ 11pm M-F				1	1	1			3	$2,100.00	$6,300.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/4/12
23.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	11P- News @ 11pm SS							1		1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/4/12
24.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	11:01P- News @ 11pm SS								1	1	$2,100.00	$2,100.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/4/12
25.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7P- Evening Magazine				1	1	1			3	$1,300.00	$3,900.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/4/12
26.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7P- Evening Magazine		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/4/12
27.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7:30P- Inside Edition				1	1	1			3	$1,300.00	$3,900.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	9/4/12
28.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:30P- Inside Edition		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 04:22 PM on Tuesday, September 4 2012

KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 852628

Schedule Dates	09/12/12-09/17/12
Advertiser	Republican Governors Association (12775)
Agency/T-Code	Smart Media Group (7611)/788239874
Product	Political - State Governor (1177)
Brand	REP GOVERNORS ASSOC. (173564)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	BROOKS,MICHELE
Phone/Fax	(202) 662-4140 /
CPE	911917
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	REP GOVERNORS ASSOC.

Date Entered	09/04/12
Last Modified	09/04/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06304503
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,100.00
Net Total	$62,900.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	59	$74,000.00
Grand Total:	59	$74,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	8P- 9P (PT)						1			1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	AGT	9/4/12
30.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	8:30P- 5th Quarter								1	1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	5TH QUARTER	9/4/12
31.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6:29P- News @ 630pm M-F		1							1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 04:22 PM on Tuesday, September 4 2012