KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 847405

Schedule Dates	09/18/12-09/24/12
Advertiser	Republican Governors Association (12775)
Agency/T-Code	Smart Media Group (7611)/788239874
Product	Political - State Governor (1177)
Brand	REP GOVERNORS ASSOC. (173564)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	BROOKS,MICHELE
Phone/Fax	(202) 662-4140 /
CPE	918924
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	REP GOVERNORS ASSOC. Rev. 8/23 $88,500

Date Entered	08/08/12
Last Modified	08/23/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06267535
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$11,130.00
Net Total	$63,070.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	49	$74,200.00
Grand Total:	49	$74,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	11:59A- News @ 12pm	3		X	X	X	X			3	$1,050.00	$3,150.00	Seattle/Tacoma (KING) (KING)	12P NEWS	8/8/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11:59A- News @ 12pm		1							1	$1,050.00	$1,050.00	Seattle/Tacoma (KING) (KING)	12P NEWS	8/8/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	2:58P- Ellen	3		X	X	X	X			3	$1,400.00	$4,200.00	Seattle/Tacoma (KING) (KING)	ELLEN	8/8/12
4.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	2:58P- Ellen		1							1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	ELLEN	8/8/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	4:28A- News @ 430am	2		X	X	X	X			2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	430A NEWS	8/8/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	4:28A- News @ 430am		1							1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	430A NEWS	8/8/12
7.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6A- 7A (PT)							2		2	$900.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	8/8/12
8.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	8A- 9A (PT)							1		1	$1,700.00	$1,700.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	8/8/12
9.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	7A- 8A (PT)								2	2	$850.00	$1,700.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	8/8/12
10.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	9A- 10A (PT)								1	1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	SU 9-10A NEWS	8/8/12
11.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	5:30P- 6P (PT)	2		X	X	X	X			2	$2,500.00	$5,000.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	8/8/12
12.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:30P- 6P (PT)		1							1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	8/8/12
13.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	6:29P- News @ 630pm M-F	2		X	X	X	X			2	$3,300.00	$6,600.00	Seattle/Tacoma (KING) (KING)	630P NEWS	8/8/12
14.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6:29P- News @ 630pm M-F		1								$3,300.00		Seattle/Tacoma (KING) (KING)	630P NEWS	8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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15.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	5P- 5:30P (PT)							1			$1,300.00		Seattle/Tacoma (KING) (KING)	5-530P NEWS SA	8/8/12
16.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	5:30P- 6P (PT)							1			$1,400.00		Seattle/Tacoma (KING) (KING)	530-6P NEWS SA	8/8/12
17.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6:30P- 7P (PT)							1			$1,700.00		Seattle/Tacoma (KING) (KING)	630P NEWS SA	8/8/12
18.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	11:35P- 12:35A (PT)	3		X	X	X	X			3	$1,200.00	$3,600.00	Seattle/Tacoma (KING) (KING)	LENO	8/8/12
19.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11:35P- 12:35A (PT)		1							1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	LENO	8/8/12
20.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	11:34P- Saturday Night Live							2		2	$2,800.00	$5,600.00	Seattle/Tacoma (KING) (KING)	SNL	8/8/12
21.0	Normal Line / SPOT	09/18/12-09/23/12	3	:30	11P- 11:35P (PT)	3		X	X	X	X	X	X	2	$3,300.00	$6,600.00	Seattle/Tacoma (KING) (KING)	11P NEWS	8/8/12
22.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11P- News @ 11pm M-F		1								$3,300.00		Seattle/Tacoma (KING) (KING)	11P NEWS	8/8/12
23.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7P- Evening Magazine			1	1	1	1			4	$1,800.00	$7,200.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	8/8/12
24.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7P- Evening Magazine		1							1	$1,800.00	$1,800.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	8/8/12
25.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	5:57A- News @ 6am M-F	3		X	X	X	X			3	$1,500.00	$4,500.00	Seattle/Tacoma (KING) (KING)	6A NEWS	8/23/12
26.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:57A- News @ 6am M-F		1							1	$1,500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	6A NEWS	8/23/12
27.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7A- Today Show	3		X	X	X	X			3	$1,500.00	$4,500.00	Seattle/Tacoma (KING) (KING)	TODAY	8/23/12
28.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7A- Today Show		1							1	$1,500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	TODAY	8/23/12

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29.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	5A- 6A (PT)							1		1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	SA 5-6A	8/23/12
30.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7A- 8A (PT)							1		1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	8/23/12
31.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	5A- Sunday Today Show								1	1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	SU TODAY SHOW	8/23/12
32.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	5:58A- Meet The Press								1	1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	MEET THE PRESS	8/23/12
33.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	8A- 9A (PT)								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	8/23/12
34.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	5P- 5:30P (PT)	1		X	X	X	X			1	$1,500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	8/23/12

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