KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 852605

Schedule Dates	09/05/12-09/10/12
Advertiser	Republican Governors Association (12775)
Agency/T-Code	Smart Media Group (7611)/788239874
Product	Political - State Governor (1177)
Brand	REP GOVERNORS ASSOC. (173564)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	BROOKS,MICHELE
Phone/Fax	(202) 662-4140 /
CPE	N/A
Account Types	National/Political PAC - Agency
Billing Type	Standard
Comments	REP GOVERNORS ASSOC.

Date Entered	09/04/12
Last Modified	09/04/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06304159
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$10,410.00
Net Total	$58,990.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	56	$69,400.00
Grand Total:	56	$69,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	11:59A- News @ 12pm				1	1	1			3	$700.00	$2,100.00	Seattle/Tacoma (KING) (KING)	12P NEWS	9/4/12
2.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:59A- News @ 12pm		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	12P NEWS	9/4/12
3.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	5A- 6A (PT)							1		1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	SA 5-6A NEWS	9/4/12
4.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	5A- Sunday Today Show								1	1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	SU TODAY	9/4/12
5.0	Normal Line / SPOT	09/06/12-09/07/12	4	:30	5:30P- 6P (PT)					2	2			4	$1,600.00	$6,400.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/4/12
6.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	6:30P- 7P (PT)				1	1	1			2	$2,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/4/12
6.0.1	Preempt	09/05/12															Seattle/Tacoma (KING) (KING)	S/I-Program Change/Exception - FOOTBALL	
7.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6:29P- News @ 630pm M-F		1							1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/4/12
8.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	5P- 5:30P (PT)							1		1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	9/4/12
9.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	5:30P- 6P (PT)							1		1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/4/12
10.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	6:30P- 7P (PT)							1		1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	630P SA NEWS	9/4/12
11.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	8P- 9P (PT)						1			1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	AGT	9/4/12

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

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12.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	9A- Today Show	4			X	X	X			4	$700.00	$2,800.00	Seattle/Tacoma (KING) (KING)	TODAY 2	9/4/12
13.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	4:28A- News @ 430am	2			X	X	X			2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	430A NEWS	9/4/12
14.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	4:57A- News @ 5am M-F				1	1	1			3	$750.00	$2,250.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/4/12
15.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	4:57A- News @ 5am M-F		1							1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/4/12
16.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	5:57A- News @ 6am M-F				1	1	1			3	$1,500.00	$4,500.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/4/12
17.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	6A- 7A (PT)							2		2	$950.00	$1,900.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/4/12
18.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	7:59A- News @ 8-10am Sa							2		2	$1,100.00	$2,200.00	Seattle/Tacoma (KING) (KING)	SA 8-10A NEWS	9/4/12
19.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:58A- News @ 7-930am Su								2	2	$900.00	$1,800.00	Seattle/Tacoma (KING) (KING)	SU 7-930A NEWS	9/4/12
20.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	9:30A- Upfront								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SU 930-10A NEWS	9/4/12
21.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	2:58P- Ellen				1					1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	ELLEN	9/4/12
22.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	3:57P- Ellen					1	1			2	$1,300.00	$2,600.00	Seattle/Tacoma (KING) (KING)	ELLEN	9/4/12
23.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	11:35P- 12:35A (PT)				1	1	1			3	$1,100.00	$3,300.00	Seattle/Tacoma (KING) (KING)	LENO	9/4/12
24.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:35P- 12:35A (PT)		1							1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	LENO	9/4/12
25.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	11P- News @ 11pm M-F				1	1	1			3	$2,100.00	$6,300.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/4/12

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26.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	11P- News @ 11pm SS							1		1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/4/12
27.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11:01P- News @ 11pm SS								1	1	$2,100.00	$2,100.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/4/12
28.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	7P- 7:30P (PT)				1						$1,300.00		Seattle/Tacoma (KING) (KING)	EVENING MAG	9/4/12
28.0.1	Preempt	09/05/12															Seattle/Tacoma (KING) (KING)	S/I-Program Change/Exception -	
29.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	9P- Evening Magazine					1				1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/4/12
30.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7P- Evening Magazine						1			1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/4/12
31.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7P- Evening Magazine		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	9/4/12
32.0	Normal Line / SPOT	09/05/12-09/06/12	3	:30	7:30P- 8P (PT)				1	1				1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	INSIDE ED N/A	9/4/12
32.0.1	Preempt	09/05/12															Seattle/Tacoma (KING) (KING)	S/I-Program Change/Exception -	
33.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:30P- Inside Edition						1			1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	9/4/12
34.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7:30P- Inside Edition		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	9/4/12
35.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	8:30P- 5th Quarter								1	1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	5TH QUARTER	9/4/12

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