KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 854294

Schedule Dates	10/16/12-10/22/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOVERNOR (175024)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/13/12
Last Modified	09/13/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06312176
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,558.75
Net Total	$20,166.25
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	32	$23,725.00
Grand Total:	32	$23,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	5	:30	6:58A- News @ 7am M-F			1	1	1	1			4	$125.00	$500.00	Seattle (KONG) (KONG)	7A NEWS	9/13/12
2.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	6:58A- News @ 7am M-F		1							1	$125.00	$125.00	Seattle (KONG) (KONG)	7A NEWS	9/13/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	5	:30	7:59A- News @ 8am M-F			2	2	2	2			8	$125.00	$1,000.00	Seattle (KONG) (KONG)	8A NEWS	9/13/12
4.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	7:59A- News @ 8am M-F		2							2	$125.00	$250.00	Seattle (KONG) (KONG)	8A NEWS	9/13/12
5.0	Normal Line / SPOT	10/21/12-10/21/12	5	:30	10:27A- Meet The Press								1	1	$250.00	$250.00	Seattle (KONG) (KONG)	MEET PRESS	9/13/12
6.0	Normal Line / SPOT	10/16/12-10/19/12	5	:30	9:59P- News @ 10pm M-Su			2	2	2	2			8	$450.00	$3,600.00	Seattle (KONG) (KONG)	10P NEWS	9/13/12
7.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	9:59P- News @ 10pm M-Su		2							2	$450.00	$900.00	Seattle (KONG) (KONG)	10P NEWS	9/13/12
8.0	Normal Line / SPOT	10/20/12-10/21/12	5	:30	10P- 10:30P (PT)							1	1	2	$300.00	$600.00	Seattle (KONG) (KONG)	10P NEWS SA/SU	9/13/12
9.0	Normal Line / NFL - Seahawks	10/18/12-10/18/12	5	:30	5:30P- Seahawks Regular Season Game					1				1	$11,500.00	$11,500.00	Seattle (KONG) (KONG)	SEAHAWKS	9/13/12
10.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	4:58P- Seahawks Pre Game					1				1	$2,000.00	$2,000.00	Seattle (KONG) (KONG)	PRE-GAME	9/13/12
11.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	8:31P- Fifth Quarter					1				1	$2,500.00	$2,500.00	Seattle (KONG) (KONG)	5TH QUARTER	9/13/12
12.0	Normal Line / SPOT	10/18/12-10/18/12	5	:30	9:01P- News @ 9pm					1				1	$500.00	$500.00	Seattle (KONG) (KONG)	9P NEWS	9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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