KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853948

Schedule Dates	10/02/12-10/08/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/01/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06306495
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,035.00
Net Total	$107,865.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	160	$126,900.00
Grand Total:	160	$126,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	4:57A- News @ 5am M-F			1	1	1	1						Seattle/Tacoma (KING) (KING)	5A NEWS	9/12/12
1.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	4:57A- News @ 5am M-F			1	1	1	1			4	$250.00	$1,000.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/28/12
2.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	4:57A- News @ 5am M-F		1							1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/12/12
3.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	5:57A- News @ 6am M-F			1	1	1	1						Seattle/Tacoma (KING) (KING)	6A NEWS	9/12/12
3.1	Revised Line / SPOT	10/02/12-10/05/12	4	:30	5:57A- News @ 6am M-F			1	1	1	1						Seattle/Tacoma (KING) (KING)	6A NEWS	9/28/12
3.2	Normal Line / SPOT	10/02/12-10/05/12	5	:30	5:57A- News @ 6am M-F			2	2	2	2			8	$550.00	$4,400.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/1/12
4.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	5:57A- News @ 6am M-F		1										Seattle/Tacoma (KING) (KING)	6A NEWS	9/12/12
4.1	Normal Line / SPOT	10/08/12-10/08/12	5	:30	5:57A- News @ 6am M-F		2							2	$550.00	$1,100.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/1/12
5.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	7A- 8A (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	TODAY 7-8A	9/12/12
5.1	Normal Line / SPOT	10/02/12-10/05/12	5	:30	7A- 8A (PT)			2	2	2	2			8	$600.00	$4,800.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/1/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	5	:30	8A- 9A (PT)			2	2	2	2			8	$550.00	$4,400.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	9/12/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	8A- 9A (PT)		2							2	$550.00	$1,100.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	9/12/12
8.0	Normal Line / SPOT	10/06/12-10/06/12	5	:30	6A- 7A (PT)							1		1	$325.00	$325.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/12/12
9.0	Normal Line / SPOT	10/06/12-10/06/12	5	:30	8A- 9A (PT)							1		1	$475.00	$475.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	9/12/12

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Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/01/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06306495
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,035.00
Net Total	$107,865.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

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Grand Total:	160	$126,900.00

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10.0	Normal Line / SPOT	10/06/12-10/06/12	5	:30	9A- 10A (PT)							1		1	$525.00	$525.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	9/12/12
11.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	5:58A- Meet The Press								1		$425.00		Seattle/Tacoma (KING) (KING)	MEET PRESS	9/12/12
11.0.1	Closed Preempt	10/07/12															Seattle/Tacoma (KING) (KING)	I-NA on Entry/Exception -	
12.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	7A- 8A (PT)								1	1	$375.00	$375.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	9/12/12
13.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	8A- 9A (PT)								1	1	$425.00	$425.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	9/12/12
14.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	10A- Today Show			1	1	1	1						Seattle/Tacoma (KING) (KING)	TODAY 3	9/12/12
14.1	Revised Line / SPOT	10/02/12-10/05/12	4	:30	10A- Today Show			1	1	1	1						Seattle/Tacoma (KING) (KING)	TODAY 3	9/28/12
14.2	Revised Line / SPOT	10/02/12-10/05/12	5	:30	10A- Today Show			2	2	2	2						Seattle/Tacoma (KING) (KING)	TODAY 3	10/1/12
14.3	Normal Line / SPOT	10/02/12-10/05/12	5	:30	10A- Today Show			1	1	1	1			4	$250.00	$1,000.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/1/12
15.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	10A- Today Show		1										Seattle/Tacoma (KING) (KING)	TODAY 3	9/12/12
15.1	Revised Line / SPOT	10/08/12-10/08/12	5	:30	10A- Today Show		2										Seattle/Tacoma (KING) (KING)	TODAY 3	10/1/12
15.2	Normal Line / SPOT	10/08/12-10/08/12	5	:30	10A- Today Show		1							1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/1/12
16.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	11:59A- News @ 12pm			1	1	1	1						Seattle/Tacoma (KING) (KING)	12P NEWS	9/12/12
16.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	11:59A- News @ 12pm			1	1	1	1			4	$250.00	$1,000.00	Seattle/Tacoma (KING) (KING)	12P NEWS	9/28/12

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Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/01/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06306495
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,035.00
Net Total	$107,865.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

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Grand Total:	160	$126,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	11:59A- News @ 12pm		1							1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	12P NEWS	9/12/12
18.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	1:58P- Dr Phil			1	1	1	1						Seattle/Tacoma (KING) (KING)	DR PHIL	9/12/12
18.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	1:58P- Dr Phil			1	1	1	1			4	$250.00	$1,000.00	Seattle/Tacoma (KING) (KING)	DR PHIL	9/28/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	1:58P- Dr Phil		1							1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	DR PHIL	9/12/12
20.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	2:58P- Ellen			1	1	1	1						Seattle/Tacoma (KING) (KING)	ELLEN	9/12/12
20.1	Revised Line / SPOT	10/02/12-10/05/12	4	:30	2:58P- Ellen			1	1	1	1						Seattle/Tacoma (KING) (KING)	ELLEN	9/28/12
20.2	Normal Line / SPOT	10/02/12-10/05/12	4	:30	2:58P- Ellen			2	2	2	2			8	$475.00	$3,800.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/1/12
21.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	2:58P- Ellen		1										Seattle/Tacoma (KING) (KING)	ELLEN	9/12/12
21.1	Normal Line / SPOT	10/08/12-10/08/12	5	:30	2:58P- Ellen		2							2	$475.00	$950.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/1/12
22.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	3:58P- Katie			1	1	1	1						Seattle/Tacoma (KING) (KING)	KATIE	9/12/12
22.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	3:58P- Katie			1	1	1	1			4	$450.00	$1,800.00	Seattle/Tacoma (KING) (KING)	KATIE	9/28/12
23.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	3:58P- Katie		1							1	$450.00	$450.00	Seattle/Tacoma (KING) (KING)	KATIE	9/12/12
24.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	5P- 5:30P (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	5-530P NEWS	9/12/12
24.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	5P- 5:30P (PT)			1	1	1	1			4	$775.00	$3,100.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/1/12

CONFIRMATION CONTRACT

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Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/01/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06306495
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,035.00
Net Total	$107,865.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	160	$126,900.00
Grand Total:	160	$126,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	5P- 5:30P (PT)		1										Seattle/Tacoma (KING) (KING)	5-530P NEWS	9/12/12
25.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	5P- 5:30P (PT)		1							1	$775.00	$775.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/1/12
26.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	5:30P- 6P (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/12/12
26.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	5:30P- 6P (PT)	6		X	X	X	X			6	$900.00	$5,400.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/1/12
27.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	5:30P- 6P (PT)		1										Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/12/12
27.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	5:30P- 6P (PT)		2							2	$900.00	$1,800.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/1/12
28.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	6:30P- 7P (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	630P NEWS	9/12/12
28.1	Revised Line / SPOT	10/02/12-10/05/12	4	:30	6:30P- 7P (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	630P NEWS	9/28/12
28.2	Normal Line / SPOT	10/02/12-10/05/12	4	:30	6:30P- 7P (PT)	7		X	X	X	X			6	$1,300.00	$7,800.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/1/12
28.2.1	Preempt	10/02/12															Seattle/Tacoma (KING) (KING)	S/I-Program Change/Exception -	
29.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	6:30P- 7P (PT)		1										Seattle/Tacoma (KING) (KING)	630P NEWS	9/12/12
29.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:30P- 7P (PT)		2							2	$1,300.00	$2,600.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/1/12
30.0	Normal Line / SPOT	10/06/12-10/06/12	5	:30	5P- 5:30P (PT)							1			$675.00		Seattle/Tacoma (KING) (KING)	SA 5-530P NEWS	9/12/12

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30.0.1	Closed Preempt	10/06/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Exception -	
31.0	Normal Line / SPOT	10/06/12-10/06/12	5	:30	5:30P- 6P (PT)							1			$650.00		Seattle/Tacoma (KING) (KING)	SA 530-6P NEWS	9/12/12
31.0.1	Closed Preempt	10/06/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Exception -	
32.0	Normal Line / SPOT	10/06/12-10/06/12	5	:30	6:30P- 7P (PT)							1			$400.00		Seattle/Tacoma (KING) (KING)	SA 630P NEWS	9/12/12
32.0.1	Closed Preempt	10/06/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Exception -	
33.0	Revised Line / SPOT	10/02/12-10/07/12	5	:30	11P- 11:35P (PT)			2	2	2	2	2	2				Seattle/Tacoma (KING) (KING)	11P NEWS	9/12/12
33.1	Normal Line / SPOT	10/02/12-10/07/12	4	:30	11P- 11:35P (PT)			2	2	2	2	2	2	12	$1,000.00	$12,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/28/12
34.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	11P- 11:35P (PT)		2							2	$1,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/12/12
35.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	11:35P- 12:35A (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	LENO	9/12/12
35.1	Revised Line / SPOT	10/02/12-10/05/12	4	:30	11:35P- 12:35A (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	LENO	9/28/12
35.2	Normal Line / SPOT	10/02/12-10/05/12	4	:30	11:35P- 12:35A (PT)			2	2	2	2			8	$450.00	$3,600.00	Seattle/Tacoma (KING) (KING)	LENO	10/1/12
36.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11:35P- 12:35A (PT)		1										Seattle/Tacoma (KING) (KING)	LENO	9/12/12

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CPE	N/A
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Package Deal	
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36.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	11:35P- 12:35A (PT)		2							2	$450.00	$900.00	Seattle/Tacoma (KING) (KING)	LENO	10/1/12
37.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	7:58P- The Voice		1										Seattle/Tacoma (KING) (KING)	VOICE	9/12/12
37.1	Normal Line / SPOT	10/08/12-10/08/12	4	:30	7:58P- The Voice		1							1	$8,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	VOICE	10/1/12
38.0	Revised Line / SPOT	10/02/12-10/02/12	5	:30	10P- Parenthood			1									Seattle/Tacoma (KING) (KING)	PARENTHOOD	9/12/12
38.1	Normal Line / SPOT	10/02/12-10/02/12	3	:30	10P- Parenthood			1						1	$2,800.00	$2,800.00	Seattle/Tacoma (KING) (KING)	PARENTHOOD	9/28/12
39.0	Normal Line / SPOT	10/03/12-10/03/12	5	:30	10P- 11P (PT)				1						$2,200.00		Seattle/Tacoma (KING) (KING)	CHICAGO FIRE N/A	9/12/12
39.0.1	Closed Preempt	10/03/12															Seattle/Tacoma (KING) (KING)	S/I-Program Change/Spot -	
40.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	11:34P- Saturday Night Live							1					Seattle/Tacoma (KING) (KING)	SNL	9/12/12
40.1	Normal Line / SPOT	10/06/12-10/06/12	4	:30	11:34P- Saturday Night Live							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	SNL	9/28/12
41.0	Revised Line / NFL	10/07/12-10/07/12	5	:30	5:12P- NBC Sunday Night Football								2				Seattle/Tacoma (KING) (KING)	NFL	9/12/12
41.1	Normal Line / NFL	10/07/12-10/07/12	4	:30	5:17P- NBC Sunday Night Football								2	2	$5,300.00	$10,600.00	Seattle/Tacoma (KING) (KING)	NFL	9/28/12
42.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	7A- 8A (PT)		1										Seattle/Tacoma (KING) (KING)	TODAY 7-8A	9/12/12
42.1	Normal Line / SPOT	10/08/12-10/08/12	5	:30	7A- 8A (PT)		2							2	$600.00	$1,200.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:08 PM on Monday, October 1 2012

KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853948

Schedule Dates	10/02/12-10/08/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/01/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06306495
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,035.00
Net Total	$107,865.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	160	$126,900.00
Grand Total:	160	$126,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8A- News @ 7-930am Su								1	1	$425.00	$425.00	Seattle/Tacoma (KING) (KING)	M1 NEWS	10/1/12
44.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6P- Presidential Debate				1					1	$2,700.00	$2,700.00	Seattle/Tacoma (KING) (KING)	M1 PRESIDENTIAL DEBATE	10/1/12
45.0	Normal Line / SPOT	10/03/12-10/03/12	5	:30	9:58P- Dateline NBC				1					1	$2,200.00	$2,200.00	Seattle/Tacoma (KING) (KING)	M1 DATELINE	10/1/12
46.0	Normal Line / SPOT	10/02/12-10/05/12	5	:30	11A- New Day Northwest			1	1	1	1			4	$75.00	$300.00	Seattle/Tacoma (KING) (KING)	NEW DAY	10/1/12
47.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	11A- New Day Northwest		1							1	$75.00	$75.00	Seattle/Tacoma (KING) (KING)	NEW DAY	10/1/12
48.0	Normal Line / SPOT	10/02/12-10/05/12	5	:30	1P- Days of Our Lives	5		X	X	X	X			5	$325.00	$1,625.00	Seattle/Tacoma (KING) (KING)	DAY OF OUR LIVES	10/1/12
49.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	1P- Days of Our Lives		1							1	$325.00	$325.00	Seattle/Tacoma (KING) (KING)	DAY OF OUR LIVES	10/1/12
50.0	Normal Line / SPOT	10/02/12-10/05/12	5	:30	7P- 7:30P (PT)			1	1	1	1			3	$525.00	$1,575.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/1/12
50.0.1	Preempt	10/03/12															Seattle/Tacoma (KING) (KING)	S/I-Program Change/Exception -	
51.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	7P- 7:30P (PT)		1							1	$525.00	$525.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/1/12
52.0	Normal Line / SPOT	10/02/12-10/05/12	5	:30	7:30P- 7:58P (PT)			1	1	1	1			3	$525.00	$1,575.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/1/12
52.0.1	Preempt	10/03/12															Seattle/Tacoma (KING) (KING)	S/I-Program Change/Exception -	
53.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	7:30P- 7:58P (PT)		1							1	$525.00	$525.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/1/12

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333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853948

Schedule Dates	10/02/12-10/08/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/01/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06306495
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,035.00
Net Total	$107,865.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	160	$126,900.00
Grand Total:	160	$126,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	10:01P- Revolution		1							1	$4,500.00	$4,500.00	Seattle/Tacoma (KING) (KING)	REVOLUTION	10/1/12
55.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	7:58P- The Voice			1						1	$8,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	VOICE	10/1/12
56.0	Normal Line / SPOT	10/02/12-10/02/12	5	:30	9:01P- Go On			1						1	$2,200.00	$2,200.00	Seattle/Tacoma (KING) (KING)	GO ON	10/1/12
57.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	8P- 9P (PT)							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	SERIES ENCORE	10/1/12
58.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	9P- 10P (PT)							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	THE FIRM N/A	10/1/12
59.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	10P- 11P (PT)							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	L&O	10/1/12
60.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	9P- News @ 9p Su								1	1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	9P NEWS	10/1/12
61.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	10P- Dateline NBC								1	1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	DATELINE	10/1/12
62.0	Normal Line / SPOT	10/02/12-10/05/12	5	:30	9A- Today Show			2	2	2	2			8	$250.00	$2,000.00	Seattle/Tacoma (KING) (KING)	TODAY 9-10A	10/1/12
63.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	9A- Today Show		2							2	$250.00	$500.00	Seattle/Tacoma (KING) (KING)	TODAY 9-10A	10/1/12

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