KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853970

Schedule Dates	10/02/12-10/08/12	**Date Entered**	09/12/12
Advertiser	Rob McKenna for Washington (39549)	**Last Modified**	10/01/12
Agency/T-Code	Media Placement Technology (3588)/113823657	**Entered By**	Haley Kushman
Product	Political - State Governor (1177)	**CO-OP**	No
Brand	MCKENNA FOR GOV (174345)	**Headline #**	06312169
Salesperson	Clark, Dave (3097)	**Demo**	
Sales Office	TeleRep - Washington D.C.	**Order Type**	Normal
Buyer Name	MEADE,NICOLE	**Package Deal**	
Phone/Fax	(425) 449-8244 /	**Commission %**	15.00
CPE	N/A	**Commission**	$2,651.25
Account Types	National/Political Candidate - Agency	**Net Total**	$15,023.75
Billing Type	Standard	**Sales Tax**	
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS		

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	80	$17,675.00
Grand Total:	80	$17,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	6:58A- News @ 7am M-F			2	2	2	2						Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	9/12/12
1.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	6:58A- News @ 7am M-F			2	2	2	2			8	$125.00	$1,000.00	Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	9/28/12
2.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	6:58A- News @ 7am M-F		2							2	$125.00	$250.00	Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	9/12/12
3.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	7:59A- News @ 8am M-F			2	2	2	2						Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	9/12/12
3.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	7:59A- News @ 8am M-F			2	2	2	2			8	$125.00	$1,000.00	Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	9/28/12
4.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	7:59A- News @ 8am M-F		2							2	$125.00	$250.00	Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	9/12/12
5.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	9:59P- News @ 10pm M-Su			2	2	2	2						Seattle (KONG) (KONG)	2X PER DAY 10P NEWS	9/12/12
5.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	9:59P- News @ 10pm M-Su			2	2	2	2			8	$450.00	$3,600.00	Seattle (KONG) (KONG)	2X PER DAY 10P NEWS	9/28/12
6.0	Revised Line / SPOT	10/06/12-10/07/12	5	:30	10P- 10:30P (PT)							1	1				Seattle (KONG) (KONG)	1X PER DAY 10P NEWS	9/12/12
6.1	Normal Line / SPOT	10/06/12-10/07/12	4	:30	10P- 10:30P (PT)							1	1	2	$300.00	$600.00	Seattle (KONG) (KONG)	1X PER DAY 10P NEWS	9/28/12
7.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	10:30P- News @ 1030p M-F			1	1	1	1						Seattle (KONG) (KONG)	1X PER DAY 1030P NEWS	9/12/12
7.1	Revised Line / SPOT	10/02/12-10/05/12	4	:30	10:30P- News @ 1030p M-F			1	1	1	1						Seattle (KONG) (KONG)	1X PER DAY 1030P NEWS	9/28/12
7.2	Normal Line / SPOT	10/02/12-10/05/12	4	:30	10:30P- News @ 1030p M-F			2	2	2	2			8	$300.00	$2,400.00	Seattle (KONG) (KONG)	1X PER DAY 1030P NEWS	10/1/12
8.0	Revised Line / SPOT	10/07/12-10/07/12	5	:30	4:58P- News @ 5pm								2				Seattle (KONG) (KONG)	1X PER DAY 5P NEWS	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

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8.1	Normal Line / SPOT	10/07/12-10/07/12	4	:30	4:58P- News @ 5pm								2	2	$200.00	$400.00	Seattle (KONG) (KONG)	1X PER DAY 5P NEWS	9/28/12
9.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	10:27A- Meet The Press								1	1	$250.00	$250.00	Seattle (KONG) (KONG)	1X PER DAY 10P NEWS	9/12/12
10.0	Revised Line / SPOT	10/02/12-10/05/12	4	:30	8P- Dr Phil			1	1	1	1						Seattle (KONG) (KONG)	1X PER DAY DR PHIL	9/12/12
10.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	8P- Dr Phil			1	1	1	1			4	$300.00	$1,200.00	Seattle (KONG) (KONG)	1X PER DAY DR PHIL	9/28/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	8P- Dr Phil		1							1	$300.00	$300.00	Seattle (KONG) (KONG)	1X PER DAY DR PHIL	9/12/12
12.0	Revised Line / SPOT	10/02/12-10/05/12	4	:30	8:58P- Katie			2	1	1	1						Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F KATIE	9/12/12
12.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	8:58P- Katie			2	1	1	1			5	$375.00	$1,875.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F KATIE	9/28/12
13.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	8:58P- Katie		1							1	$375.00	$375.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	9/12/12
14.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	8P- Law and Order							2		2	$75.00	$150.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	9/12/12
15.0	Revised Line / SPOT	10/06/12-10/06/12	4	:30	9P- Law and Order							1					Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	9/12/12
15.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	9P- Law and Order							1		1	$50.00	$50.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	9/28/12
16.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	7P- 8P (PT)								1		$50.00		Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F HEARTLAND N/A	9/12/12

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CPE	N/A
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16.0.1	Closed Preempt	10/07/12															Seattle (KONG) (KONG)	S/I-Program Change/Spot -	
17.0	Revised Line / SPOT	10/07/12-10/07/12	4	:30	8P- Movie Sunday Prime								4				Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	9/12/12
17.1	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8P- Movie Sunday Prime								4	4	$75.00	$300.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	9/28/12
18.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	7P- 7:30P (PT)			1	1	1	1						Seattle (KONG) (KONG)	1X PER DAY EXTRA	9/12/12
18.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	7P- 7:30P (PT)			1	1	1	1			4	$125.00	$500.00	Seattle (KONG) (KONG)	1X PER DAY EXTRA	9/28/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	7P- 7:30P (PT)		1							1	$125.00	$125.00	Seattle (KONG) (KONG)	1X PER DAY EXTRA	9/12/12
20.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	7:30P- 8P (PT)			2	1	1	1						Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F ACCESS	9/12/12
20.1	Normal Line / SPOT	10/02/12-10/05/12	4	:30	7:30P- 8P (PT)			2	1	1	1			5	$125.00	$625.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F ACCESS	9/28/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	7:30P- 8P (PT)		1							1	$125.00	$125.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F ACCESS	9/12/12
22.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	9:59P- News @ 10pm M-Su		2							2	$450.00	$900.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	9/12/12
23.0	M/G For 16.0.1 / SPOT	10/07/12-10/07/12	4	:30	7P- Northwest Backroads								1	1	$50.00	$50.00	Seattle (KONG) (KONG)		9/28/12
24.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	10:30P- News @ 1030p M-F		2							2	$300.00	$600.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	10/1/12

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25.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12:58P- News @ 12p M-F			1	1	1	1			4	$150.00	$600.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	10/1/12
26.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	12:58P- News @ 12p M-F		1							1	$150.00	$150.00	Seattle (KONG) (KONG)	2X TU 1X PER DAY W-F	10/1/12

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