KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 863363

Schedule Dates	10/23/12-10/29/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOVERNOR (175024)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	10/22/12
Last Modified	10/22/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06388621
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,726.25
Net Total	$15,448.75
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Oct. 2012	66	$17,250.00
Nov. 2012	4	$925.00
Grand Total:	70	$18,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	6:58A- News @ 7am M-F			2	2	2	2			8	$175.00	$1,400.00	Seattle (KONG) (KONG)	7A NEWS	10/22/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7:59A- News @ 8am M-F	7		X	X	X	X			7	$150.00	$1,050.00	Seattle (KONG) (KONG)	8A NEWS	10/22/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	9:59P- News @ 10pm M-Su			2	2	2	2			8	$525.00	$4,200.00	Seattle (KONG) (KONG)	10P NEWS	10/22/12
4.0	Normal Line / SPOT	10/27/12-10/28/12	4	:30	10P- 10:35P (PT)							1	1	2	$400.00	$800.00	Seattle (KONG) (KONG)	SA/SU 10P NEWS	10/22/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	10:30P- News @ 1030p M-F			2	2	2	2			8	$425.00	$3,400.00	Seattle (KONG) (KONG)	1030P NEWS	10/22/12
6.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	4:58P- News @ 5pm								1	1	$400.00	$400.00	Seattle (KONG) (KONG)	5P NEWS	10/22/12
7.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	10:27A- Meet The Press								2	2	$350.00	$700.00	Seattle (KONG) (KONG)	MEET PRESS	10/22/12
8.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	8P- Dr Phil			1	1	1	1			4	$300.00	$1,200.00	Seattle (KONG) (KONG)	DR PHIL	10/22/12
9.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	8:58P- Katie			1	1	1	1			4	$375.00	$1,500.00	Seattle (KONG) (KONG)	KATIE	10/22/12
10.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	8P- Law and Order							2		2	$75.00	$150.00	Seattle (KONG) (KONG)	L&O	10/22/12
11.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	9P- Law and Order							1		1	$50.00	$50.00	Seattle (KONG) (KONG)	L&O	10/22/12
12.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7P- Northwest Backroads								1	1	$50.00	$50.00	Seattle (KONG) (KONG)	NW BACKROADS	10/22/12
13.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7:30P- Movie Sunday Prime								4	4	$75.00	$300.00	Seattle (KONG) (KONG)	MOVIE	10/22/12
14.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7P- 7:30P (PT)			1	1	1	1			4	$175.00	$700.00	Seattle (KONG) (KONG)	EXTRA	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 04:04 PM on Monday, October 22 2012

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15.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7:30P- 8P (PT)	6		X	X	X	X			6	$175.00	$1,050.00	Seattle (KONG) (KONG)	ACCESS	10/22/12
16.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	12:58P- News @ 12p M-F			1	1	1	1			4	$75.00	$300.00	Seattle (KONG) (KONG)	12P NEWS REPLAY	10/22/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	12:58P- News @ 12p M-F		1							1	$75.00	$75.00	Seattle (KONG) (KONG)	12P NEWS REPLAY	10/22/12
18.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	7P- 7:30P (PT)		1							1	$175.00	$175.00	Seattle (KONG) (KONG)	EXTRA	10/22/12
19.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	8:58P- Katie		1							1	$375.00	$375.00	Seattle (KONG) (KONG)	KATIE	10/22/12
20.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	8P- Dr Phil		1							1	$300.00	$300.00	Seattle (KONG) (KONG)	DR PHIL	10/22/12

CONFIRMATION CONTRACT

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