KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

# Contract # 854320

| | | | |
|---|---|---|---|
| **Schedule Dates** | 10/30/12-11/05/12 | **Date Entered** | 09/13/12 |
| **Advertiser** | Rob McKenna for Washington (39549) | **Last Modified** | 09/13/12 |
| **Agency/T-Code** | Media Placement Technology (3588)/113823657 | **Entered By** | Haley Kushman |
| **Product** | Political - State Governor (1177) | **CO-OP** | No |
| **Brand** | MCKENNA FOR GOVERNOR (175024) | **Headline #** | 06312212 |
| **Salesperson** | Clark, Dave (3097) | **Demo** | |
| **Sales Office** | TeleRep - Washington D.C. | **Order Type** | Normal |
| **Buyer Name** | MEADE,NICOLE | **Package Deal** | |
| **Phone/Fax** | (425) 449-8244 / | **Commission %** | 15.00 |
| **CPE** | N/A | **Commission** | $2,463.75 |
| **Account Types** | National/Political Candidate - Agency | **Net Total** | $13,961.25 |
| **Billing Type** | Standard | **Sales Tax** | |
| **Comments** | MCKENNA FOR GOVERNOR<br>***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS | | |

**Seattle (KONG) (KONG)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Nov. 2012 | 77 | $16,425.00 |
| Grand Total: | 77 | $16,425.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 6:58A- News @ 7am M-F | | | 2 | 2 | 2 | 3 | | | 9 | $125.00 | $1,125.00 | Seattle (KONG) (KONG) | 2X TU-TH 3X FR 7A NEWS | 9/13/12 |
| 2.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 6:58A- News @ 7am M-F | | 3 | | | | | | | 3 | $125.00 | $375.00 | Seattle (KONG) (KONG) | 2X TU-TH 3X FR 7A NEWS | 9/13/12 |
| 3.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 7:59A- News @ 8am M-F | | | 2 | 2 | 2 | 3 | | | 9 | $125.00 | $1,125.00 | Seattle (KONG) (KONG) | 2X TU-TH 3X FR 8A NEWS | 9/13/12 |
| 4.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 7:59A- News @ 8am M-F | | 3 | | | | | | | 3 | $125.00 | $375.00 | Seattle (KONG) (KONG) | 2X TU-TH 3X FR 8A NEWS | 9/13/12 |
| 5.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 9:59P- News @ 10pm M-Su | | | 2 | 2 | 2 | 2 | | | 8 | $450.00 | $3,600.00 | Seattle (KONG) (KONG) | 2X PER DAY 10P NEWS | 9/13/12 |
| 6.0 | Normal Line / SPOT | 11/03/12-11/04/12 | 5 | :30 | 10P- 10:30P (PT) | | | | | | | 1 | 1 | 2 | $300.00 | $600.00 | Seattle (KONG) (KONG) | 1X PER DAY 10P NEWS | 9/13/12 |
| 7.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 10:30P- News @ 1030p M-F | | | 1 | 1 | 1 | 1 | | | 4 | $300.00 | $1,200.00 | Seattle (KONG) (KONG) | 1X PER DAY | 9/13/12 |
| 8.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 5 | :30 | 4:58P- News @ 5pm | | | | | | | | 2 | 2 | $200.00 | $400.00 | Seattle (KONG) (KONG) | 1X PER DAY 5P NEWS | 9/13/12 |
| 9.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 5 | :30 | 10:27A- Meet The Press | | | | | | | | 2 | 2 | $250.00 | $500.00 | Seattle (KONG) (KONG) | 1X PER DAY MEET PRESS | 9/13/12 |
| 10.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 8P- Dr Phil | | | 1 | 1 | 1 | 1 | | | 4 | $300.00 | $1,200.00 | Seattle (KONG) (KONG) | 1X PER DAY DR PHIL | 9/13/12 |
| 11.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 8P- Dr Phil | | 1 | | | | | | | 1 | $300.00 | $300.00 | Seattle (KONG) (KONG) | 1X PER DAY DR PHIL | 9/13/12 |
| 12.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 8:58P- Katie | | | 2 | 1 | 1 | 1 | | | 5 | $375.00 | $1,875.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F KATIE | 9/13/12 |
| 13.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 8:58P- Katie | | 1 | | | | | | | 1 | $375.00 | $375.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F KATIE | 9/13/12 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

B/E Bookend P/B Piggy Back

Printed At: 03:16 PM on Thursday, September 13 2012

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| **CO-OP** | No |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 14.0 | Normal Line / SPOT | 11/03/12-11/03/12 | 4 | :30 | 8P- Law and Order | | | | | | | 2 | | 2 | $75.00 | $150.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F L&O | 9/13/12 |
| 15.0 | Normal Line / SPOT | 11/03/12-11/03/12 | 4 | :30 | 9P- Law and Order | | | | | | | 1 | | 1 | $50.00 | $50.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F L&O | 9/13/12 |
| 16.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 4 | :30 | 7P- 8P (PT) | | | | | | | | 1 | 1 | $50.00 | $50.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F HEARTLAND N/A | 9/13/12 |
| 17.0 | Normal Line / SPOT | 11/04/12-11/04/12 | 4 | :30 | 7:30P- Movie Sunday Prime | | | | | | | | 4 | 4 | $75.00 | $300.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F MOVIE | 9/13/12 |
| 18.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 7P- 7:30P (PT) | | | 1 | 1 | 1 | 1 | | | 4 | $125.00 | $500.00 | Seattle (KONG) (KONG) | 1X PER DAY EXTRA | 9/13/12 |
| 19.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 7P- 7:30P (PT) | | 2 | | | | | | | 2 | $125.00 | $250.00 | Seattle (KONG) (KONG) | 1X PER DAY EXTRA | 9/13/12 |
| 20.0 | Normal Line / SPOT | 10/30/12-11/02/12 | 5 | :30 | 7:30P- 8P (PT) | | | 2 | 1 | 1 | 1 | | | 5 | $125.00 | $625.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F ACCESS | 9/13/12 |
| 21.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 7:30P- 8P (PT) | | 2 | | | | | | | 2 | $125.00 | $250.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F ACCESS | 9/13/12 |
| 22.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 9:59P- News @ 10pm M-Su | | 2 | | | | | | | 2 | $450.00 | $900.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F 10P NEWS | 9/13/12 |
| 23.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 5 | :30 | 10:30P- News @ 1030p M-F | | 1 | | | | | | | 1 | $300.00 | $300.00 | Seattle (KONG) (KONG) | 2X TU 1X PER DAY W-F 1030P NEWS | 9/13/12 |

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