KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853949

Schedule Dates	10/09/12-10/15/12	**Date Entered**	09/12/12
Advertiser	Rob McKenna for Washington (39549)	**Last Modified**	09/12/12
Agency/T-Code	Media Placement Technology (3588)/113823657	**Entered By**	Haley Kushman
Product	Political - State Governor (1177)	**CO-OP**	No
Brand	MCKENNA FOR GOVERNOR (175024)	**Headline #**	06311609
Salesperson	Clark, Dave (3097)	**Demo**	
Sales Office	TeleRep - Washington D.C.	**Order Type**	Normal
Buyer Name	MEADE,NICOLE	**Package Deal**	
Phone/Fax	(425) 449-8244 /	**Commission %**	15.00
CPE	N/A	**Commission**	$9,903.75
Account Types	National/Political Candidate - Agency	**Net Total**	$56,121.25
Billing Type	Standard	**Sales Tax**	

Comments MCKENNA FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	96	$66,025.00
Grand Total:	96	$66,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	4:57A- News @ 5am M-F			1	1	1	1			4	$250.00	$1,000.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/12/12
2.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	4:57A- News @ 5am M-F		1							1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	5A NEWS	9/12/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5:57A- News @ 6am M-F			1	1	1	1			4	$550.00	$2,200.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/12/12
4.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	5:57A- News @ 6am M-F		1							1	$550.00	$550.00	Seattle/Tacoma (KING) (KING)	6A NEWS	9/12/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	7A- 8A (PT)			1	1	1	1			4	$600.00	$2,400.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	9/12/12
6.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	7A- 8A (PT)		1							1	$600.00	$600.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	9/12/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	8A- 9A (PT)			2	2	2	2			8	$550.00	$4,400.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	9/12/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	8A- 9A (PT)		2							2	$550.00	$1,100.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	9/12/12
9.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	6A- 7A (PT)							1		1	$325.00	$325.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/12/12
10.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	8A- 9A (PT)							1		1	$475.00	$475.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	9/12/12
11.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	9A- 10A (PT)							1		1	$525.00	$525.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	9/12/12
12.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	5:58A- Meet The Press								1	1	$425.00	$425.00	Seattle/Tacoma (KING) (KING)	MEET PRESS	9/12/12
13.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	7A- 8A (PT)								1	1	$375.00	$375.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	9/12/12
14.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	8A- 9A (PT)								1	1	$425.00	$425.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 12:01 PM on Wednesday, September 12 2012

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Agency/T-Code	Media Placement Technology (3588)/113823657	**Entered By**	Haley Kushman
Product	Political - State Governor (1177)	**CO-OP**	No
Brand	MCKENNA FOR GOVERNOR (175024)	**Headline #**	06311609
Salesperson	Clark, Dave (3097)	**Demo**	
Sales Office	TeleRep - Washington D.C.	**Order Type**	Normal
Buyer Name	MEADE,NICOLE	**Package Deal**	
Phone/Fax	(425) 449-8244 /	**Commission %**	15.00
CPE	N/A	**Commission**	$9,903.75
Account Types	National/Political Candidate - Agency	**Net Total**	$56,121.25
Billing Type	Standard	**Sales Tax**	
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS		

Seattle/Tacoma (KING) (KING)

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15.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	10A- Today Show			1	1	1	1			4	$250.00	$1,000.00	Seattle/Tacoma (KING) (KING)	TODAY 3	9/12/12
16.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	10A- Today Show		1							1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	TODAY 3	9/12/12
17.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	11:59A- News @ 12pm			1	1	1	1			4	$250.00	$1,000.00	Seattle/Tacoma (KING) (KING)	12P NEWS	9/12/12
18.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	11:59A- News @ 12pm		1							1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	12P NEWS	9/12/12
19.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	1:58P- Dr Phil			1	1	1	1			4	$250.00	$1,000.00	Seattle/Tacoma (KING) (KING)	DR PHIL	9/12/12
20.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	1:58P- Dr Phil		1							1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	DR PHIL	9/12/12
21.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	2:58P- Ellen			1	1	1	1			4	$475.00	$1,900.00	Seattle/Tacoma (KING) (KING)	ELLEN	9/12/12
22.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	2:58P- Ellen		1							1	$475.00	$475.00	Seattle/Tacoma (KING) (KING)	ELLEN	9/12/12
23.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	3:58P- Katie			1	1	1	1			4	$450.00	$1,800.00	Seattle/Tacoma (KING) (KING)	KATIE	9/12/12
24.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	3:58P- Katie		1							1	$450.00	$450.00	Seattle/Tacoma (KING) (KING)	KATIE	9/12/12
25.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5P- 5:30P (PT)			1	1	1	1			4	$700.00	$2,800.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	9/12/12
26.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	5P- 5:30P (PT)		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	9/12/12
27.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5:30P- 6P (PT)			1	1	1	1			4	$750.00	$3,000.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/12/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	5:30P- 6P (PT)		1							1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/12/12

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Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
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CO-OP	No
Headline #	06311609
Demo	
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Package Deal	
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29.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	6:30P- 7P (PT)			1	1	1	1			4	$975.00	$3,900.00	Seattle/Tacoma (KING) (KING)	630-7P NEWS	9/12/12
30.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	6:30P- 7P (PT)		1							1	$975.00	$975.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/12/12
31.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	5P- 5:30P (PT)							1		1	$675.00	$675.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	9/12/12
32.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	5:30P- 6P (PT)							1		1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/12/12
33.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	6:30P- 7P (PT)							1		1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	630P NEWS	9/12/12
34.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	11P- News @ 11pm M-F			3	3	3	3			12	$1,000.00	$12,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/12/12
35.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	11P- News @ 11pm M-F		2							2	$1,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	9/12/12
36.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	11:35P- 12:35A (PT)			1	1	1	1			4	$450.00	$1,800.00	Seattle/Tacoma (KING) (KING)	LENO	9/12/12
37.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	11:35P- 12:35A (PT)		1							1	$450.00	$450.00	Seattle/Tacoma (KING) (KING)	LENO	9/12/12
38.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	7:58P- The Voice		1							1	$5,000.00	$5,000.00	Seattle/Tacoma (KING) (KING)	VOICE	9/12/12
39.0	Normal Line / SPOT	10/10/12-10/10/12	5	:30	10P- Chicago Fire				1					1	$2,200.00	$2,200.00	Seattle/Tacoma (KING) (KING)	CHICAGO FIRE	9/12/12
40.0	Normal Line / NFL	10/14/12-10/14/12	5	:30	5:12P- NBC Sunday Night Football								1	1	$5,300.00	$5,300.00	Seattle/Tacoma (KING) (KING)	NFL	9/12/12

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