KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853949

Schedule Dates	10/09/12-10/15/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06311609
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,822.50
Net Total	$112,327.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	147	$132,150.00
Grand Total:	147	$132,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	4:57A- News @ 5am M-F			1	1	1	1						Seattle/Tacoma (KING) (KING)	5A NEWS	9/12/12
1.1	Revised Line / SPOT	10/09/12-10/12/12	4	:30	4:57A- News @ 5am M-F			1	1	1	1						Seattle/Tacoma (KING) (KING)	5A NEWS	10/5/12
1.2	Normal Line / SPOT	10/09/12-10/12/12	3	:30	4:57A- News @ 5am M-F			1	1	1	1			4	$300.00	$1,200.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/8/12
2.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	4:57A- News @ 5am M-F		1										Seattle/Tacoma (KING) (KING)	5A NEWS	9/12/12
2.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:57A- News @ 5am M-F		1							1	$325.00	$325.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/8/12
3.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	5:57A- News @ 6am M-F			1	1	1	1						Seattle/Tacoma (KING) (KING)	6A NEWS	9/12/12
3.1	Revised Line / SPOT	10/09/12-10/12/12	4	:30	5:57A- News @ 6am M-F			1	1	1	1						Seattle/Tacoma (KING) (KING)	6A NEWS	10/5/12
3.2	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:57A- News @ 6am M-F			1	1	1	1			4	$750.00	$3,000.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/8/12
4.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	5:57A- News @ 6am M-F		1										Seattle/Tacoma (KING) (KING)	6A NEWS	9/12/12
4.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:57A- News @ 6am M-F		1							1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/8/12
5.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	7A- 8A (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	TODAY 7-8A	9/12/12
5.1	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7A- 8A (PT)			1	1	1	1			4	$800.00	$3,200.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/8/12
6.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	7A- 8A (PT)		1										Seattle/Tacoma (KING) (KING)	TODAY 7-8A	9/12/12
6.1	Revised Line / SPOT	10/15/12-10/15/12	3	:30	7A- 8A (PT)		1										Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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Contract # 853949

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Advertiser	Rob McKenna for Washington (39549)	**Last Modified**	10/10/12
Agency/T-Code	Media Placement Technology (3588)/113823657	**Entered By**	Haley Kushman
Product	Political - State Governor (1177)	**CO-OP**	No
Brand	MCKENNA FOR GOV (174345)	**Headline #**	06311609
Salesperson	Clark, Dave (3097)	**Demo**	
Sales Office	TeleRep - Washington D.C.	**Order Type**	Normal
Buyer Name	MEADE,NICOLE	**Package Deal**	
Phone/Fax	(425) 449-8244 /	**Commission %**	15.00
CPE	N/A	**Commission**	$19,822.50
Account Types	National/Political Candidate - Agency	**Net Total**	$112,327.50
Billing Type	Standard	**Sales Tax**	

Comments MCKENNA FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Seattle/Tacoma (KING) (KING)

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Grand Total:	147	$132,150.00

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6.2	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7A- 8A (PT)		1							1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/8/12
7.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	8A- 9A (PT)			2	2	2	2						Seattle/Tacoma (KING) (KING)	TODAY 8-9A	9/12/12
7.1	Normal Line / SPOT	10/09/12-10/12/12	3	:30	8A- 9A (PT)			2	2	2	2			8	$775.00	$6,200.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/8/12
8.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	8A- 9A (PT)		2										Seattle/Tacoma (KING) (KING)	TODAY 8-9A	9/12/12
8.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	8A- 9A (PT)		2							2	$775.00	$1,550.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/8/12
9.0	Revised Line / SPOT	10/13/12-10/13/12	5	:30	6A- 7A (PT)							1					Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	9/12/12
9.1	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6A- 7A (PT)							1		1	$425.00	$425.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	10/8/12
10.0	Revised Line / SPOT	10/13/12-10/13/12	5	:30	8A- 9A (PT)							1					Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	9/12/12
10.1	Normal Line / SPOT	10/13/12-10/13/12	4	:30	8A- 9A (PT)							1		1	$625.00	$625.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	10/8/12
11.0	Revised Line / SPOT	10/13/12-10/13/12	5	:30	9A- 10A (PT)							1					Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	9/12/12
11.1	Normal Line / SPOT	10/13/12-10/13/12	4	:30	9A- 10A (PT)							1		1	$625.00	$625.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	10/8/12
12.0	Revised Line / SPOT	10/14/12-10/14/12	5	:30	5:58A- Meet The Press								1				Seattle/Tacoma (KING) (KING)	MEET PRESS	9/12/12
12.1	Normal Line / SPOT	10/14/12-10/14/12	5	:30	5:58A- Meet The Press								1		$525.00		Seattle/Tacoma (KING) (KING)	MEET PRESS	10/8/12
13.0	Revised Line / SPOT	10/14/12-10/14/12	5	:30	7A- 8A (PT)								1				Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	9/12/12

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Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

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Entered By	Haley Kushman
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Headline #	06311609
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Order Type	Normal
Package Deal	
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Sales Tax	

Seattle/Tacoma (KING) (KING)

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Grand Total:	147	$132,150.00

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13.1	Normal Line / SPOT	10/14/12-10/14/12	4	:30	7A- 8A (PT)								1	1	$475.00	$475.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/8/12
14.0	Revised Line / SPOT	10/14/12-10/14/12	5	:30	8A- 9A (PT)								1				Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	9/12/12
14.1	Normal Line / SPOT	10/14/12-10/14/12	5	:30	8A- 9A (PT)								1	1	$525.00	$525.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/8/12
15.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	10A- Today Show			1	1	1	1						Seattle/Tacoma (KING) (KING)	TODAY 3	9/12/12
15.1	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10A- Today Show			1	1	1	1			4	$300.00	$1,200.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/8/12
16.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	10A- Today Show		1										Seattle/Tacoma (KING) (KING)	TODAY 3	9/12/12
16.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10A- Today Show		1							1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/8/12
17.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	11:59A- News @ 12pm			1	1	1	1						Seattle/Tacoma (KING) (KING)	12P NEWS	9/12/12
17.1	Revised Line / SPOT	10/09/12-10/12/12	4	:30	11:59A- News @ 12pm			1	1	1	1						Seattle/Tacoma (KING) (KING)	12P NEWS	10/5/12
17.2	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11:59A- News @ 12pm			1	1	1	1			4	$400.00	$1,600.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/8/12
18.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	11:59A- News @ 12pm		1										Seattle/Tacoma (KING) (KING)	12P NEWS	9/12/12
18.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11:59A- News @ 12pm		1							1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/8/12
19.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	1:58P- Dr Phil			1	1	1	1						Seattle/Tacoma (KING) (KING)	DR PHIL	9/12/12
19.1	Revised Line / SPOT	10/09/12-10/12/12	4	:30	1:58P- Dr Phil			1	1	1	1						Seattle/Tacoma (KING) (KING)	DR PHIL	10/5/12

CONFIRMATION CONTRACT

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Seattle/Tacoma (KING) (KING)

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19.2	Normal Line / SPOT	10/09/12-10/12/12	4	:30	1:58P- Dr Phil			1	1	1	1			4	$350.00	$1,400.00	Seattle/Tacoma (KING) (KING)	DR PHIL	10/8/12
20.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	1:58P- Dr Phil		1										Seattle/Tacoma (KING) (KING)	DR PHIL	9/12/12
20.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	1:58P- Dr Phil		1							1	$350.00	$350.00	Seattle/Tacoma (KING) (KING)	DR PHIL	10/8/12
21.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	2:58P- Ellen			1	1	1	1						Seattle/Tacoma (KING) (KING)	ELLEN	9/12/12
21.1	Revised Line / SPOT	10/09/12-10/12/12	4	:30	2:58P- Ellen			1	1	1	1						Seattle/Tacoma (KING) (KING)	ELLEN	10/5/12
21.2	Normal Line / SPOT	10/09/12-10/12/12	3	:30	2:58P- Ellen			2	2	2	2			8	$550.00	$4,400.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/8/12
22.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	2:58P- Ellen		1										Seattle/Tacoma (KING) (KING)	ELLEN	9/12/12
22.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	2:58P- Ellen		2							2	$600.00	$1,200.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/8/12
23.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	3:58P- Katie			1	1	1	1						Seattle/Tacoma (KING) (KING)	KATIE	9/12/12
31.0	Revised Line / SPOT	10/13/12-10/13/12	5	:30	5P- 5:30P (PT)							1					Seattle/Tacoma (KING) (KING)	5-530P NEWS	9/12/12
31.1	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5P- 5:30P (PT)							1		1	$725.00	$725.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/8/12
32.0	Revised Line / SPOT	10/13/12-10/13/12	5	:30	5:30P- 6P (PT)							1					Seattle/Tacoma (KING) (KING)	530-6P NEWS	9/12/12
32.1	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5:30P- 6P (PT)							1		1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/8/12
33.0	Revised Line / SPOT	10/13/12-10/13/12	5	:30	6:30P- 7P (PT)							1					Seattle/Tacoma (KING) (KING)	630P NEWS	9/12/12

CONFIRMATION CONTRACT

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33.1	Revised Line / SPOT	10/13/12-10/13/12	4	:30	6:30P- 7P (PT)							1					Seattle/Tacoma (KING) (KING)	630P NEWS	10/5/12
33.2	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:30P- 7P (PT)							1		1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/8/12
34.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	11P- News @ 11pm M-F			3	3	3	3						Seattle/Tacoma (KING) (KING)	11P NEWS	9/12/12
34.1	Revised Line / SPOT	10/09/12-10/12/12	4	:30	11P- News @ 11pm M-F			3	3	3	3						Seattle/Tacoma (KING) (KING)	11P NEWS	10/5/12
34.2	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11P- News @ 11pm M-F			3	3	3	3			8	$1,250.00	$10,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/8/12
35.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	11P- News @ 11pm M-F		2										Seattle/Tacoma (KING) (KING)	11P NEWS	9/12/12
35.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11P- News @ 11pm M-F		2							2	$1,250.00	$2,500.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/8/12
36.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	11:35P- 12:35A (PT)			1	1	1	1						Seattle/Tacoma (KING) (KING)	LENO	9/12/12
36.1	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:35P- 12:35A (PT)			2	2	2	2			7	$525.00	$3,675.00	Seattle/Tacoma (KING) (KING)	LENO	10/8/12
37.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	11:35P- 12:35A (PT)		1										Seattle/Tacoma (KING) (KING)	LENO	9/12/12
37.1	Revised Line / SPOT	10/15/12-10/15/12	4	:30	11:35P- 12:35A (PT)		2										Seattle/Tacoma (KING) (KING)	LENO	10/8/12
37.2	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11:35P- 12:35A (PT)		2							2	$650.00	$1,300.00	Seattle/Tacoma (KING) (KING)	LENO	10/8/12
38.0	Revised Line / SPOT	10/15/12-10/15/12	5	:30	7:58P- The Voice		1										Seattle/Tacoma (KING) (KING)	VOICE	9/12/12
38.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:58P- The Voice		1							1	$10,000.00	$10,000.00	Seattle/Tacoma (KING) (KING)	VOICE	10/8/12

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Package Deal	
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By Broadcast Month	Spots	Rate
Oct. 2012	147	$132,150.00
Grand Total:	147	$132,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Revised Line / SPOT	10/10/12-10/10/12	5	:30	10P- Chicago Fire				1								Seattle/Tacoma (KING) (KING)	CHICAGO FIRE	9/12/12
39.1	Revised Line / SPOT	10/10/12-10/10/12	4	:30	10P- Chicago Fire				1								Seattle/Tacoma (KING) (KING)	CHICAGO FIRE	10/5/12
39.2	Normal Line / SPOT	10/10/12-10/10/12	3	:30	10P- Chicago Fire				1					1	$3,200.00	$3,200.00	Seattle/Tacoma (KING) (KING)	CHICAGO FIRE	10/8/12
40.0	Normal Line / NFL	10/14/12-10/14/12	5	:30	5:12P- NBC Sunday Night Football								1	1	$5,300.00	$5,300.00	Seattle/Tacoma (KING) (KING)	NFL	9/12/12
42.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:30P- Inside Edition			1	1	1	1			2	$700.00	$1,400.00	Seattle/Tacoma (KING) (KING)	REV INSIDE EDITION	10/8/12
43.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:30P- Inside Edition		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	REV INSIDE EDITION	10/8/12
44.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	7:58P- The Voice			1						1	$8,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	REV VOICE	10/8/12
45.0	Revised Line / SPOT	10/09/12-10/12/12	5	:30	12:37A- Late Night with Jimmy Fallon			1	1	1	1						Seattle/Tacoma (KING) (KING)	REV FALLON	10/8/12
45.1	End Dated Line / SPOT	10/09/12-10/09/12	5	:30	12:37A- Late Night with Jimmy Fallon			1						1	$450.00	$450.00	Seattle/Tacoma (KING) (KING)	REV FALLON	10/8/12
46.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	12:37A- Late Night with Jimmy Fallon		1							1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	REV FALLON	10/8/12
47.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	9P- Go On			1						1	$3,200.00	$3,200.00	Seattle/Tacoma (KING) (KING)	REV GO ON	10/8/12
48.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	10P- Parenthood			2						2	$3,200.00	$6,400.00	Seattle/Tacoma (KING) (KING)	REV PARENTHOOD	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:59 PM on Wednesday, October 10 2012

KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853949

Schedule Dates	10/09/12-10/15/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06311609
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,822.50
Net Total	$112,327.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	147	$132,150.00
Grand Total:	147	$132,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	8:30P- Up All Night					1				1	$4,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	REV UP ALL NIGHT	10/8/12
50.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	10P- Dateline NBC						1			1	$2,800.00	$2,800.00	Seattle/Tacoma (KING) (KING)	REV DATELINE	10/8/12
51.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	3:58P- Katie			2	2	2	2			8	$700.00	$5,600.00	Seattle/Tacoma (KING) (KING)	REV KATIE	10/8/12
52.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	3:58P- Katie		2							2	$675.00	$1,350.00	Seattle/Tacoma (KING) (KING)	REV KATIE	10/8/12
53.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	4:58P- News @ 5pm M-F			1	1	1	1			3	$775.00	$2,325.00	Seattle/Tacoma (KING) (KING)	REV NEWS	10/8/12
54.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:58P- News @ 5pm M-F		1							1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	REV NEWS	10/8/12
55.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:30P- News @ 5pm M-F			2	2	2	2			8	$900.00	$7,200.00	Seattle/Tacoma (KING) (KING)	REV NEWS	10/8/12
56.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:30P- News @ 5pm M-F		2							2	$900.00	$1,800.00	Seattle/Tacoma (KING) (KING)	REV NEWS	10/8/12
57.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:30P- News @ 630pm M-F	7		X	X	X	X			6	$1,300.00	$7,800.00	Seattle/Tacoma (KING) (KING)	REV NEWS	10/8/12
58.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	6:29P- News @ 630pm M-F		2							1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	REV NEWS	10/8/12
59.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	4:28A- News @ 430am			1	1	1	1			3	$100.00	$300.00	Seattle/Tacoma (KING) (KING)	430A NEWS	10/8/12
60.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	4:28A- News @ 430am		1										Seattle/Tacoma (KING) (KING)	430A NEWS	10/8/12
60.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:28A- News @ 430am		1							1	$125.00	$125.00	Seattle/Tacoma (KING) (KING)	430A NEWS	10/8/12
61.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	9A- Today Show			2	2	2	2			8	$300.00	$2,400.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/8/12

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KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853949

Schedule Dates	10/09/12-10/15/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/12/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06311609
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$19,822.50
Net Total	$112,327.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
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Grand Total:	147	$132,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	9A- Today Show		2							2	$300.00	$600.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/8/12
63.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	11A- New Day Northwest				2	1	1			4	$200.00	$800.00	Seattle/Tacoma (KING) (KING)	REV NEWS	10/8/12
64.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11A- New Day Northwest		1							1	$200.00	$200.00	Seattle/Tacoma (KING) (KING)		10/8/12
65.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	7P- Evening Magazine				2					1	$725.00	$725.00	Seattle/Tacoma (KING) (KING)		10/8/12
66.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7P- Evening Magazine						2			1	$725.00	$725.00	Seattle/Tacoma (KING) (KING)		10/8/12
67.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7P- Evening Magazine		1							1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)		10/8/12
68.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	12:37A- Late Night with Jimmy Fallon				1	1	1			3	$450.00	$1,350.00	Seattle/Tacoma (KING) (KING)	REV FALLON	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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