KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 865458

Schedule Dates	11/02/12-11/05/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOVERNOR (175024)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	11/01/12
Last Modified	11/01/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06402131
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$8,805.00
Net Total	$49,895.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Nov. 2012	13	$58,700.00
Grand Total:	13	$58,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NCAA - NOTRE DAME FOOTBALL	11/03/12-11/03/12	3	:30	12:30P- Notre Dame Football							4		4	$800.00	$3,200.00	Seattle/Tacoma (KING) (KING)	NOTRE DAME FOOTBALL	11/1/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:58P- The Voice		1							1	$10,000.00	$10,000.00	Seattle/Tacoma (KING) (KING)	VOICE	11/1/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:01P- Revolution		1							1	$5,000.00	$5,000.00	Seattle/Tacoma (KING) (KING)	REVOLUTION	11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9P- Grimm						1			1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	GRIMM	11/1/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7:58P- KING 5 News Voters Guide							1		1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	VOTERS GUIDE	11/1/12
6.0	Normal Line / NFL - Pre Game Show	11/04/12-11/04/12	3	:30	4P- Football Night in America								1	1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	FOOTBALL NIGHT IN AM	11/1/12
7.0	Normal Line / NFL	11/04/12-11/04/12	3	:30	5:17P- NBC Sunday Night Football								3	3	$10,000.00	$30,000.00	Seattle/Tacoma (KING) (KING)	NFL	11/1/12
8.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:30P- 5th Quarter								1	1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	5TH QUARTER	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 12:58 PM on Thursday, November 1 2012