KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 865818

Schedule Dates	11/05/12-11/06/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOVERNOR (175024)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	11/05/12
Last Modified	11/05/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06403523
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,750.00
Net Total	$21,250.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Nov. 2012	14	$25,000.00
Grand Total:	14	$25,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6P- 6:30P (PT)		1							1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	NBC NIGHTLY NEWS	11/5/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- Evening Magazine		1							1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	11/5/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- Inside Edition		1							1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	11/5/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:58P- The Voice		1							1	$10,000.00	$10,000.00	Seattle/Tacoma (KING) (KING)	VOICE	11/5/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:01P- Revolution		1							1	$5,000.00	$5,000.00	Seattle/Tacoma (KING) (KING)	REVOLUTION	11/5/12
6.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	4:57A- News @ 5am M-F			1						1	$325.00	$325.00	Seattle/Tacoma (KING) (KING)	5A NEWS	11/5/12
7.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	5:57A- News @ 6am M-F			2						2	$750.00	$1,500.00	Seattle/Tacoma (KING) (KING)	6A NEWS	11/5/12
8.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	7A- 8A (PT)			2						2	$800.00	$1,600.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	11/5/12
9.0	Normal Line / SPOT	11/06/12-11/06/12	5	:30	10A- Today Show			2						2	$225.00	$450.00	Seattle/Tacoma (KING) (KING)	TODAY 3	11/5/12
10.0	Normal Line / SPOT	11/06/12-11/06/12	5	:30	11A- New Day Northwest			1						1	$75.00	$75.00	Seattle/Tacoma (KING) (KING)	NEW DAY	11/5/12
11.0	Normal Line / SPOT	11/06/12-11/06/12	5	:30	11:59A- News @ 12pm			1						1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	12P NEWS	11/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:03 AM on Monday, November 5 2012