KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 854821

Schedule Dates	09/18/12-09/24/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/17/12
Last Modified	09/17/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06318946
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,975.00
Net Total	$39,525.00
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Sep. 2012	75	$46,500.00
Grand Total:	75	$46,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	6:58A- News @ 7am M-F			2	2	2	2			8	$125.00	$1,000.00	Seattle (KONG) (KONG)	7A NEWS	9/17/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	6:58A- News @ 7am M-F		2							2	$125.00	$250.00	Seattle (KONG) (KONG)	7A NEWS	9/17/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	7:59A- News @ 8am M-F			2	2	2	2			8	$125.00	$1,000.00	Seattle (KONG) (KONG)	8A NEWS	9/17/12
4.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7:59A- News @ 8am M-F		2							2	$125.00	$250.00	Seattle (KONG) (KONG)	8A NEWS	9/17/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	12:58P- News @ 12p M-F			1	1	1	1			4	$35.00	$140.00	Seattle (KONG) (KONG)	12P NEWS	9/17/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	12:58P- News @ 12p M-F		1							1	$35.00	$35.00	Seattle (KONG) (KONG)	12P NEWS	9/17/12
7.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	10:27A- Meet The Press								2	2	$250.00	$500.00	Seattle (KONG) (KONG)	MEET PRESS	9/17/12
8.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	7P- 7:30P (PT)			1	1	1	1			4	$125.00	$500.00	Seattle (KONG) (KONG)	EXTRA	9/17/12
9.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7P- 7:30P (PT)		1							1	$125.00	$125.00	Seattle (KONG) (KONG)	EXTRA	9/17/12
10.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	7:30P- 8P (PT)			1	1	1	1			4	$125.00	$500.00	Seattle (KONG) (KONG)	ACCESS	9/17/12
11.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7:30P- 8P (PT)		1							1	$125.00	$125.00	Seattle (KONG) (KONG)	ACCESS	9/17/12
12.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	9:59P- News @ 10pm M-Su			2	2	2	2			8	$450.00	$3,600.00	Seattle (KONG) (KONG)	10P NEWS	9/17/12
13.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	9:59P- News @ 10pm M-Su		2							2	$450.00	$900.00	Seattle (KONG) (KONG)	10P NEWS	9/17/12
14.0	Normal Line / SPOT	09/22/12-09/23/12	5	:30	10P- 10:30P (PT)							2	2	4	$300.00	$1,200.00	Seattle (KONG) (KONG)	10P NEWS SA/SU	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:54 PM on Monday, September 17 2012

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15.0	Normal Line / NFL - Seahawks	09/24/12-09/24/12	5	:30	5:30P- Seahawks Regular Season Game		2							2	$11,500.00	$23,000.00	Seattle (KONG) (KONG)	NFL SEAHAWKS	9/17/12
16.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	4:58P- Seahawks Pre Game		2							2	$2,000.00	$4,000.00	Seattle (KONG) (KONG)	PRE-GAME	9/17/12
17.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	8:31P- Fifth Quarter		2							2	$2,500.00	$5,000.00	Seattle (KONG) (KONG)	5TH QUARTER	9/17/12
18.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	9:01P- News @ 9pm		4							4	$500.00	$2,000.00	Seattle (KONG) (KONG)	9P NEWS	9/17/12
19.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	8P- Dr Phil			1	1	1	1			4	$150.00	$600.00	Seattle (KONG) (KONG)	DR PHIL	9/17/12
20.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	8P- 9P (PT)		1							1	$150.00	$150.00	Seattle (KONG) (KONG)	DR PHIL N/A	9/17/12
21.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	8:58P- Katie	6		X	X	X	X			6	$225.00	$1,350.00	Seattle (KONG) (KONG)	KATIE	9/17/12
22.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	9P- 10P (PT)		1							1	$225.00	$225.00	Seattle (KONG) (KONG)	KATIE N/A	9/17/12
23.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	7P- Northwest Backroads								1	1	$25.00	$25.00	Seattle (KONG) (KONG)	NW BACKROADS	9/17/12
24.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	7:30P- Laura McKenzies Traveler								1	1	$25.00	$25.00	Seattle (KONG) (KONG)	LAURA MCKENZIE	9/17/12

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