KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 856548

Schedule Dates	09/25/12-10/01/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/24/12
Last Modified	09/24/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06335049
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,878.75
Net Total	$10,646.25
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Sep. 2012	42	$10,400.00
Oct. 2012	9	$2,125.00
Grand Total:	51	$12,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:58A- News @ 7am M-F			2	2	2	2			8	$150.00	$1,200.00	Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	9/24/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7:59A- News @ 8am M-F			2	2	2	2			8	$150.00	$1,200.00	Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	9/24/12
3.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:59A- News @ 8am M-F		2							2	$150.00	$300.00	Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	9/24/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12:58P- News @ 12p M-F			1	1	1	1			4	$50.00	$200.00	Seattle (KONG) (KONG)	1X PER DAY 12P NEWS	9/24/12
5.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	10:27A- Meet The Press								2	2	$350.00	$700.00	Seattle (KONG) (KONG)	1X PER DAY MEET PRESS	9/24/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7P- 7:30P (PT)			1	1	1	1			4	$150.00	$600.00	Seattle (KONG) (KONG)	1X PER DAY EXTRA	9/24/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7:30P- 8P (PT)			1	1	1	1			4	$175.00	$700.00	Seattle (KONG) (KONG)	1X PER DAY ACCESS	9/24/12
8.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:30P- 8P (PT)		1							1	$175.00	$175.00	Seattle (KONG) (KONG)	1X PER DAY ACCESS	9/24/12
9.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	9:59P- News @ 10pm M-Su			2	2	2	2			8	$525.00	$4,200.00	Seattle (KONG) (KONG)	2X PER DAY 10P NEWS	9/24/12
10.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	9:59P- News @ 10pm M-Su		2							2	$525.00	$1,050.00	Seattle (KONG) (KONG)	2X PER DAY 10P NEWS	9/24/12
11.0	Normal Line / SPOT	09/29/12-09/30/12	4	:30	10P- 10:30P (PT)							2	2	4	$400.00	$1,600.00	Seattle (KONG) (KONG)	2X PER DAY 10P NEWS	9/24/12
12.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:58A- News @ 7am M-F		2							2	$175.00	$350.00	Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	9/24/12
13.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12:58P- News @ 12p M-F		1							1	$75.00	$75.00	Seattle (KONG) (KONG)	2X PER DAY 12P NEWS	9/24/12
14.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7P- 7:30P (PT)		1							1	$175.00	$175.00	Seattle (KONG) (KONG)	2X PER DAY EXTRA	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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