KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 852603

Schedule Dates	09/05/12-09/10/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOV (174345)
Salesperson	Clark, Dave (3097)
Sales Office	TeleRep - Washington D.C.
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Standard
Comments	MCKENNA FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR CONGRESS

Date Entered	09/04/12
Last Modified	09/04/12
Entered By	Haley Kushman
CO-OP	No
Headline #	06303565
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,785.00
Net Total	$10,115.00
Sales Tax	

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Sep. 2012	65	$11,900.00
Grand Total:	65	$11,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	7:59A- News @ 8am M-F				2	2	2			6	$110.00	$660.00	Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	9/4/12
2.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7:59A- News @ 8am M-F		2							2	$110.00	$220.00	Seattle (KONG) (KONG)	2X PER DAY 8A NEWS	9/4/12
3.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	10:27A- Meet The Press								2	2	$250.00	$500.00	Seattle (KONG) (KONG)	2X PER DAY MEET PRESS	9/4/12
4.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	9:59P- News @ 10pm M-Su				2	2	2			6	$425.00	$2,550.00	Seattle (KONG) (KONG)	2X PER DAY 10P NEWS	9/4/12
5.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	9:59P- News @ 10pm M-Su		2							2	$425.00	$850.00	Seattle (KONG) (KONG)	2X PER DAY 10P NEWS	9/4/12
6.0	Normal Line / SPOT	09/08/12-09/09/12	5	:30	10P- 10:30P (PT)							1	1	2	$275.00	$550.00	Seattle (KONG) (KONG)	2X PER DAY SA/SU 10P NEWS	9/4/12
7.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	4:58P- News @ 5pm								2	2	$200.00	$400.00	Seattle (KONG) (KONG)	2X PER DAY 5P NEWS	9/4/12
8.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	7P- 7:30P (PT)				2	2	2			6	$125.00	$750.00	Seattle (KONG) (KONG)	2X PER DAY EXTRA	9/4/12
9.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	7:30P- 8P (PT)				2	2	2			6	$125.00	$750.00	Seattle (KONG) (KONG)	2X PER DAY ACCESS	9/4/12
10.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	8P- Law and Order Criminal Intent				2	2	2			6	$125.00	$750.00	Seattle (KONG) (KONG)	2X PER DAY L&O	9/4/12
11.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	9P- Dr Phil				2	2	2			6	$200.00	$1,200.00	Seattle (KONG) (KONG)	2X PER DAY DR PHIL	9/4/12
12.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	8P- Dr Phil		2							2	$200.00	$400.00	Seattle (KONG) (KONG)	2X PER DAY DR PHIL	9/4/12
13.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	10:30P- News @ 1030p M-F				2	2	2			6	$275.00	$1,650.00	Seattle (KONG) (KONG)	2X PER DAY 1030P NEWS	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:43 PM on Tuesday, September 4 2012

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14.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	7A- 8A (PT)	4			X	X	X			4	$110.00	$440.00	Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	9/4/12
15.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7A- 8A (PT)		1							1	$110.00	$110.00	Seattle (KONG) (KONG)	2X PER DAY 7A NEWS	9/4/12
16.0	Normal Line / SPOT	09/05/12-09/07/12	5	:30	6A- Americas Funniest Home Videos				2	2	2			6	$20.00	$120.00	Seattle (KONG) (KONG)	2X PER DAY AFHV	9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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