KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Plus
160 Roy Street
Seattle, WA 98109-4128

Contract # 856781

Schedule Dates	10/12/12-10/22/12
Advertiser	Bill Driscoll, 6th Congressional District (40110)
Agency/T-Code	Media Plus (1972)/121167084
Product	Political - US House (1175)
Brand	Driscoll for 6th CD (178307)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	Goetz,Barb
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$13,350 17x Rev. $114,175 118x

Date Entered	09/25/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$17,126.25
Net Total	$97,048.75
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	118	$114,175.00
Grand Total:	118	$114,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8A- 9A (PT)								1	1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/10/12
12.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	11:59A- News @ 12pm		1	1	1	1	1			5	$400.00	$2,000.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/10/12
13.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5P- 5:30P (PT)		1	1	1	1	1			5	$1,100.00	$5,500.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/10/12
14.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5:30P- 6P (PT)		1	1	1	1	1			5	$1,200.00	$6,000.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/10/12
15.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	2:58P- Ellen		1	1	1	1	1			5	$700.00	$3,500.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/10/12
16.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4:57A- News @ 5am M-F		1	1	1	1	1			5	$650.00	$3,250.00	Seattle/Tacoma (KING) (KING)	NEWS @ 5A	10/10/12
17.0	Normal Line / SPOT	10/15/12-10/16/12	3	:30	5:57A- News @ 6am M-F		1	1						2	$1,300.00	$2,600.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/10/12
18.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7A- 8A (PT)						1			1	$1,500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/10/12
19.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7A- 8A (PT)		1	1	1	1	1			5	$1,400.00	$7,000.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/10/12
20.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6A- 7A (PT)							1		1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	SA 6-7A NEWS	10/10/12
21.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7A- 8A (PT)							1		1	$775.00	$775.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/10/12
22.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7A- 8A (PT)							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/10/12
23.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	8A- 9A (PT)							1		1	$825.00	$825.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	10/10/12
24.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	8A- 9A (PT)							1		1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	SA 8-9A NEWS	10/10/12

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Agency/T-Code	Media Plus (1972)/121167084	**Entered By**	Haley Kushman
Product	Political - US House (1175)	**CO-OP**	No
Brand	Driscoll for 6th CD (178307)	**Headline #**	
Salesperson	Morgan, Colleen (2767)	**Demo**	A35+R
Sales Office	Belo - National Non-Rep	**Order Type**	Normal
Buyer Name	Goetz,Barb	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	N/A	**Commission**	$17,126.25
Account Types	Local/Political Candidate - Agency	**Net Total**	$97,048.75
Billing Type	Standard	**Sales Tax**	
Comments	$13,350 17x Rev. $114,175 118x		

Seattle/Tacoma (KING) (KING)

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Grand Total:	118	$114,175.00

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25.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	9A- 10A (PT)							1		1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	10/10/12
26.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	9A- 10A (PT)							1		1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SA 9-10A NEWS	10/10/12
27.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	7A- 8A (PT)								1	1	$625.00	$625.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/10/12
28.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7A- 8A (PT)								1	1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/10/12
29.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8A- 9A (PT)								1	1	$675.00	$675.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/10/12
30.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9A- 10A (PT)								1	1	$725.00	$725.00	Seattle/Tacoma (KING) (KING)	SU NEWS/UPFRONT	10/10/12
31.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9A- 10A (PT)								1	1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	SU NEWS/UPFRONT	10/10/12
32.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	9A- Today Show						1			1	$600.00	$600.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/10/12
33.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9A- Today Show		1	1	1	1	1			5	$500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/10/12
34.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	10A- Today Show		1	1	1	1	1			5	$300.00	$1,500.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/10/12
35.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	11A- New Day Northwest						1			1	$200.00	$200.00	Seattle/Tacoma (KING) (KING)	NEW DAY NW	10/10/12
36.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	11A- New Day Northwest		1	1	1	1	1			5	$200.00	$1,000.00	Seattle/Tacoma (KING) (KING)	NEW DAY NW	10/10/12
37.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	11:59A- News @ 12pm						1			1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/10/12
38.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	1:58P- Dr Phil						1			1	$350.00	$350.00	Seattle/Tacoma (KING) (KING)	DR PHIL	10/10/12

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Buyer Name	Goetz,Barb
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$13,350 17x Rev. $114,175 118x

Date Entered	09/25/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$17,126.25
Net Total	$97,048.75
Sales Tax	

Seattle/Tacoma (KING) (KING)

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Grand Total:	118	$114,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	1:58P- Dr Phil		1	1	1	1	1			5	$350.00	$1,750.00	Seattle/Tacoma (KING) (KING)	DR PHIL	10/10/12
40.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	2:58P- Ellen						1			1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/10/12
41.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3:58P- Katie						1			1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	KATIE	10/10/12
42.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	3:58P- Katie		1	1	1	1	1			5	$675.00	$3,375.00	Seattle/Tacoma (KING) (KING)	KATIE	10/10/12
43.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	5P- 5:30P (PT)						1			1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/10/12
44.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	5:30P- 6P (PT)						1			1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/10/12
45.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	6:29P- News @ 630pm M-F						1			1	$2,500.00	$2,500.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/10/12
46.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	6:30P- 7P (PT)		1	1	1	1	1			5	$2,000.00	$10,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/10/12
47.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7P- Evening Magazine						1			1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/10/12
48.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7P- 7:30P (PT)		1	1	1	1	1			5	$1,200.00	$6,000.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/10/12
49.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7:30P- 8P (PT)						1			1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	INSIDE ED N/A	10/10/12
50.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7:30P- 8P (PT)		1	1	1	1	1			5	$1,100.00	$5,500.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/10/12
51.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	10P- Dateline NBC						1			1	$3,500.00	$3,500.00	Seattle/Tacoma (KING) (KING)	DATELINE	10/10/12

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52.0	Normal Line / NFL	10/14/12-10/14/12	5	:30	5:17P- NBC Sunday Night Football								1	1	$5,300.00	$5,300.00	Seattle/Tacoma (KING) (KING)	NFL	10/10/12
53.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	11P- News @ 11pm M-F						1			1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/10/12
54.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	11P- News @ 11pm M-F		1	1	1	1	1			5	$1,600.00	$8,000.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/10/12
55.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11:59A- News @ 12pm		1							1	$400.00	$400.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/10/12
56.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5P- 5:30P (PT)		1							1	$1,100.00	$1,100.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/10/12
57.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	5:30P- 6P (PT)		1							1	$1,200.00	$1,200.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/10/12
58.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	2:58P- Ellen		1							1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/10/12
59.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7A- 8A (PT)		1							1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/10/12
60.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	9A- Today Show		1							1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/10/12
61.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	10A- Today Show		1							1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	TODAY 3	10/10/12
62.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11A- New Day Northwest		1							1	$200.00	$200.00	Seattle/Tacoma (KING) (KING)	NEW DAY NW	10/10/12
63.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	1:58P- Dr Phil		1							1	$350.00	$350.00	Seattle/Tacoma (KING) (KING)	DR PHIL	10/10/12
64.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	3:58P- Katie		1							1	$675.00	$675.00	Seattle/Tacoma (KING) (KING)	KATIE	10/10/12
65.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6:30P- 7P (PT)		1							1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS N/A	10/10/12

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67.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11P- News @ 11pm M-F		1							1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/10/12

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