KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Plus
160 Roy Street
Seattle, WA 98109-4128

Contract # 865443

Schedule Dates	11/02/12-11/05/12
Advertiser	Bill Driscoll, 6th Congressional District (40110)
Agency/T-Code	Media Plus (1972)/121167084
Product	Political - US House (1175)
Brand	Driscoll for 6th CD (178307)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	Goetz,Barb
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$5800 6X Rev. 11/2 $20,300 10x

Date Entered	11/01/12
Last Modified	11/02/12
Entered By	Holly Ableidinger
CO-OP	No
Headline #	
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,045.00
Net Total	$17,255.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Nov. 2012	10	$20,300.00
Grand Total:	10	$20,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7A- Today Show		1							1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	TODAY	11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	2:58P- Ellen						1			1	$600.00	$600.00	Seattle/Tacoma (KING) (KING)	ELLEN	11/1/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11:34P- Saturday Night Live							2		2	$1,200.00	$2,400.00	Seattle/Tacoma (KING) (KING)	SNL	11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7A- Today Show						1			1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	TODAY	11/1/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	2:58P- Ellen		1							1	$600.00	$600.00	Seattle/Tacoma (KING) (KING)	ELLEN	11/1/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:58P- The Voice		1							1	$10,000.00	$10,000.00	Seattle/Tacoma (KING) (KING)	VOICE	11/2/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:36A- Late Night with Jimmy Fallon		1							1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	FALLON	11/2/12
8.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:30P- 5th Quarter								1	1	$3,000.00	$3,000.00	Seattle/Tacoma (KING) (KING)	5TH QUARTER	11/2/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7:58P- KING 5 News Voters Guide							1		1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	K5 VOTERS GUIDE	11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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