KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 859234

Schedule Dates	10/02/12-10/08/12	**Date Entered**	10/01/12
Advertiser	Democratic Congressional Campaign Cmte. (2207	**Last Modified**	10/01/12
Agency/T-Code	Great American Media (2039)/556615156	**Entered By**	Haley Kushman
Product	Political - US House (1175)	**CO-OP**	No
Brand	DCCC (125256)	**Headline #**	06359746
Salesperson	Clark, Dave (3097)	**Demo**	
Sales Office	TeleRep - Washington D.C.	**Order Type**	Normal
Buyer Name	FURMAN,MIKE	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	11/14/1474	**Commission**	$10,725.00
Account Types	National/Political PAC - Agency	**Net Total**	$60,775.00
Billing Type	Standard	**Sales Tax**	

Comments DCCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE/

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	34	$71,500.00
Grand Total:	34	$71,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11P- 11:35P (PT)	3		X	X	X	X			3	$2,750.00	$8,250.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS 11P	10/1/12
2.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11:35P- 12:35A (PT)	3		X	X	X	X			3	$1,200.00	$3,600.00	Seattle/Tacoma (KING) (KING)	THE TONIGHT SHOW	10/1/12
3.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12:35A- 1:35A (PT)	2		X	X	X	X			2	$750.00	$1,500.00	Seattle/Tacoma (KING) (KING)	LATE NIGHT W/J. FALLON	10/1/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	2:58P- Ellen	3		X	X	X	X			3	$1,300.00	$3,900.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/1/12
5.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	3:58P- Katie	2		X	X	X	X			2	$1,700.00	$3,400.00	Seattle/Tacoma (KING) (KING)	KATIE COURIC SHOWFALL '12	10/1/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	4:58P- News @ 5pm M-F	2		X	X	X	X			2	$2,100.00	$4,200.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 5	10/1/12
7.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:57A- News @ 6am M-F	2		X	X	X	X			2	$1,800.00	$3,600.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 6A	10/1/12
8.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:30P- 7P (PT)	2		X	X	X	X			2	$2,750.00	$5,500.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 630P	10/1/12
9.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7P- 7:30P (PT)	2		X	X	X	X			2	$1,700.00	$3,400.00	Seattle/Tacoma (KING) (KING)	EVENING MAGAZINE	10/1/12
10.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7A- Today Show	3		X	X	X	X			3	$1,800.00	$5,400.00	Seattle/Tacoma (KING) (KING)	TODAY SHOW	10/1/12
11.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7:30P- 8P (PT)	2		X	X	X	X			2	$1,700.00	$3,400.00	Seattle/Tacoma (KING) (KING)	INSIDE EDITION	10/1/12
12.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	9A- Today Show	3		X	X	X	X			3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	TODAY SHOW II	10/1/12
13.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	9P- Grimm						1			1	$6,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	GRIMMFALL '12	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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14.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:58P- The Voice		1							1	$12,000.00	$12,000.00	Seattle/Tacoma (KING) (KING)	THE VOICEFALL '12	10/1/12
15.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11:35P- 1:05A (PT)							1		1	$2,800.00	$2,800.00	Seattle/Tacoma (KING) (KING)	SATURDAY NIGHT LIVE	10/1/12
16.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	9A- 10A (PT)							1		1	$1,250.00	$1,250.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS SA 9-10A	10/1/12
17.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6:58A- News @ 7-930am Su								1	1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS 7A NEWS	10/1/12

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