KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Campaign Group
1600 Locust Street
3rd Floor
Philadelphia, PA 19103-6305

# Contract # 860072

| | |
|---|---|
| **Schedule Dates** | 10/09/12-11/05/12 |
| **Advertiser** | Derek Kilmer for Congress (40201) |
| **Agency/T-Code** | Campaign Group (1890)/056272172 |
| **Product** | Political - US House (1175) |
| **Brand** | KILMER FOR CONGRESS (179395) |
| **Salesperson** | Clark, Dave (3097) |
| **Sales Office** | TeleRep - Washington D.C. |
| **Buyer Name** | CABANEL,LISA |
| **Phone/Fax** | (253) 759-3061 / |
| **CPE** | N/A |
| **Account Types** | National/Political Candidate - Agency |
| **Billing Type** | Standard |
| **Comments** | KILMER FOR CONGRESS<br>***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEREK KILMER FOR CONGRESS |

| | |
|---|---|
| **Date Entered** | 10/03/12 |
| **Last Modified** | 10/03/12 |
| **Entered By** | Haley Kushman |
| **CO-OP** | No |
| **Headline #** | 06361892 |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $2,520.00 |
| **Net Total** | $14,280.00 |
| **Sales Tax** | |

**Seattle (KONG) (KONG)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2012 | 24 | $9,600.00 |
| Nov. 2012 | 18 | $7,200.00 |
| Grand Total: | 42 | $16,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 10/09/12-10/17/12 | 4 | :30 | 8P- 9P (PT) | 2 | X | X | X | X | X | | | 4 | $300.00 | $1,200.00 | Seattle (KONG) (KONG) | DR PHIL | 10/3/12 |
| 2.0 | Normal Line / SPOT | 10/23/12-11/02/12 | 4 | :30 | 8P- Dr Phil | | 1 | 1 | 1 | 1 | 1 | | | 9 | $300.00 | $2,700.00 | Seattle (KONG) (KONG) | DR PHIL | 10/3/12 |
| 3.0 | Normal Line / SPOT | 10/09/12-10/17/12 | 4 | :30 | 9P- 10P (PT) | 2 | X | X | X | X | X | | | 4 | $375.00 | $1,500.00 | Seattle (KONG) (KONG) | KATIE | 10/3/12 |
| 4.0 | Normal Line / SPOT | 10/23/12-11/02/12 | 4 | :30 | 8:58P- Katie | | 1 | 1 | 1 | 1 | 1 | | | 9 | $375.00 | $3,375.00 | Seattle (KONG) (KONG) | KATIE | 10/3/12 |
| 5.0 | Normal Line / SPOT | 10/09/12-10/19/12 | 4 | :30 | 9:59P- News @ 10pm M-Su | 2 | X | X | X | X | X | | | 4 | $525.00 | $2,100.00 | Seattle (KONG) (KONG) | 10P NEWS | 10/3/12 |
| 6.0 | Normal Line / SPOT | 10/23/12-11/02/12 | 4 | :30 | 9:59P- News @ 10pm M-Su | | 1 | 1 | 1 | 1 | 1 | | | 9 | $525.00 | $4,725.00 | Seattle (KONG) (KONG) | 10P NEWS | 10/3/12 |
| 7.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 4 | :30 | 9:59P- News @ 10pm M-Su | | 1 | | | | | | | 1 | $525.00 | $525.00 | Seattle (KONG) (KONG) | 10P NEWS | 10/3/12 |
| 8.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 4 | :30 | 8:58P- Katie | | 1 | | | | | | | 1 | $375.00 | $375.00 | Seattle (KONG) (KONG) | KATIE | 10/3/12 |
| 9.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 4 | :30 | 8P- Dr Phil | | 1 | | | | | | | 1 | $300.00 | $300.00 | Seattle (KONG) (KONG) | DR PHIL | 10/3/12 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

B/E Bookend P/B Piggy Back

Printed At: 02:58 PM on Wednesday, October 3 2012