KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Suzan DelBene for Congress
1171 Kirkland Ave NE
Bellevue, WA 98056

Contract # 860602

Schedule Dates	10/22/12-10/28/12
Advertiser	Suzan DelBene for Congress (33962)
Agency/T-Code	Media Strategies & Research - VA (1523)/155303:
Product	Political - US House (1175)
Brand	CANDIDATE (171687)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	
Phone/Fax	/
CPE	12332
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$83,350 67x

Date Entered	10/05/12
Last Modified	10/05/12
Entered By	Haley Kushman
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$12,502.50
Net Total	$70,847.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	67	$83,350.00
Grand Total:	67	$83,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	4:57A- News @ 5am M-F		1							1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/5/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:57A- News @ 6am M-F			1	1	1	1			4	$1,300.00	$5,200.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/5/12
3.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	7A- 8A (PT)		1		1	1	1			4	$1,400.00	$5,600.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/5/12
4.0	Normal Line / SPOT	10/23/12-10/24/12	3	:30	8A- 9A (PT)			1	1					2	$1,300.00	$2,600.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/5/12
5.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7A- 8A (PT)							1		1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	SA 7-8A NEWS	10/5/12
6.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7:59A- News @ 8-10am Sa							1		1	$850.00	$850.00	Seattle/Tacoma (KING) (KING)	SA 8-10A NEWS	10/5/12
7.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7A- 8A (PT)								1	1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	SU 7-8A NEWS	10/5/12
8.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	8A- 9A (PT)								1	1	$700.00	$700.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	10/5/12
9.0	Normal Line / SPOT	10/22/12-10/25/12	3	:30	9A- Today Show		1			1				2	$500.00	$1,000.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/5/12
10.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	11:59A- News @ 12pm			1			1			2	$650.00	$1,300.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/5/12
11.0	Normal Line / SPOT	10/22/12-10/25/12	5	:30	1:58P- Dr Phil		1			1				2	$250.00	$500.00	Seattle/Tacoma (KING) (KING)	DR PHIL	10/5/12
12.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	9A- 10A (PT)							1		1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	SA 9-10A	10/5/12
13.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	2:58P- Ellen		1	1	1	1	1			5	$700.00	$3,500.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/5/12
14.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	3:58P- Katie		1	1	1	1	1			5	$900.00	$4,500.00	Seattle/Tacoma (KING) (KING)	KATIE	10/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 01:24 PM on Friday, October 5 2012

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Brand	CANDIDATE (171687)	**Headline #**	
Salesperson	Morgan, Colleen (2767)	**Demo**	
Sales Office	Belo - National Non-Rep	**Order Type**	Normal
Buyer Name		**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	12332	**Commission**	$12,502.50
Account Types	Local/Political Candidate - Agency	**Net Total**	$70,847.50
Billing Type	Standard	**Sales Tax**	
Comments	$83,350 67x		

Seattle/Tacoma (KING) (KING)

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15.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	5P- 5:30P (PT)		1	1	1	1	1			5	$1,100.00	$5,500.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/5/12
16.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	5:30P- 6P (PT)		1	1	1	1	1			5	$1,200.00	$6,000.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/5/12
17.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	6:30P- 7P (PT)		1							1	$2,000.00	$2,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS N/A	10/5/12
18.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	6:29P- News @ 630pm M-F			1	1	1	1			4	$2,000.00	$8,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/5/12
19.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	5P- 5:30P (PT)							1		1	$1,000.00	$1,000.00	Seattle/Tacoma (KING) (KING)	SA 5-530P NEWS	10/5/12
20.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7P- Evening Magazine			1	1	1	1			4	$1,200.00	$4,800.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/5/12
21.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7:30P- Inside Edition			1	1	1	1			4	$1,100.00	$4,400.00	Seattle/Tacoma (KING) (KING)	INSIDE ED	10/5/12
22.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	10P- Parenthood			1						1	$6,000.00	$6,000.00	Seattle/Tacoma (KING) (KING)	PARENTHOOD	10/5/12
23.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	10P- Dateline NBC						1			1	$4,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	DATELINE	10/5/12
24.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	10P- Law and Order SVU							1		1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	LAW & ORDER	10/5/12
25.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11P- News @ 11pm M-F		1	1						2	$1,600.00	$3,200.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/5/12
26.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	10:59P- News @ 11pm M-F				1	1	1			3	$1,600.00	$4,800.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/5/12
27.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	11P- News @ 11pm SS							1		1	$1,600.00	$1,600.00	Seattle/Tacoma (KING) (KING)	11P NEWS	10/5/12
28.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11:35P- 12:35A (PT)				1		1			2	$950.00	$1,900.00	Seattle/Tacoma (KING) (KING)	LENO	10/5/12

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