KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Suzan DelBene for Congress
1171 Kirkland Ave NE
Bellevue, WA 98056

Contract # 863543

Schedule Dates	10/29/12-11/06/12
Advertiser	Suzan DelBene for Congress (33962)
Agency/T-Code	Media Strategies & Research - VA (1523)/1553035
Product	Political - US House (1175)
Brand	CANDIDATE (171687)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	
Phone/Fax	/
CPE	12797
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$16,550 15x

Date Entered	10/22/12
Last Modified	10/22/12
Entered By	Haley Kushman
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,482.50
Net Total	$14,067.50
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Nov. 2012	15	$16,550.00
Grand Total:	15	$16,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	4:57A- News @ 5am M-F			1						1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/22/12
2.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	5:57A- News @ 6am M-F					1				1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/22/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:57A- News @ 6am M-F		1							1	$1,300.00	$1,300.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/22/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7A- 8A (PT)		1		1		1			3	$1,400.00	$4,200.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/22/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9A- Today Show		1							1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/22/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	11:59A- News @ 12pm						1			1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/22/12
7.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	2:58P- Ellen			1		1	1			3	$700.00	$2,100.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/22/12
8.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	3:58P- Katie				1					1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	KATIE	10/22/12
9.0	Normal Line / SPOT	10/30/12-11/01/12	3	:30	6:29P- News @ 630pm M-F			1		1				2	$2,000.00	$4,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	10/22/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	11:34P- Tonight Show with Jay Leno						1			1	$950.00	$950.00	Seattle/Tacoma (KING) (KING)	LENO	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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