KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 841418

Schedule Dates	10/22/12-10/28/12
Advertiser	Maria Cantwell for Senate (22046)
Agency/T-Code	Media Strategies & Research - VA (1523)/155303
Product	Political - US Senate (1176)
Brand	CANDIDATE (171687)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	
Phone/Fax	/
CPE	11358
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$87,350 94x Rev. 10/9 $45,950 46x

Date Entered	07/09/12
Last Modified	10/10/12
Entered By	Haley Kushman
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,570.00
Net Total	$37,230.00
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Oct. 2012	44	$43,800.00
Grand Total:	44	$43,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/23/12-10/23/12	5	:30	4:57A- News @ 5am M-F			1						1	$275.00	$275.00	Seattle/Tacoma (KING) (KING)	5A NEWS	10/9/12
2.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:57A- News @ 6am M-F		1	1	1	1	1			5	$750.00	$3,750.00	Seattle/Tacoma (KING) (KING)	6A NEWS	10/9/12
3.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	7A- 8A (PT)		1		1		1			3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/9/12
4.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	8A- 9A (PT)			1		1				2	$775.00	$1,550.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/9/12
7.0	Normal Line / SPOT	10/27/12-10/27/12	5	:30	7:59A- News @ 8-10am Sa							1		1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	SA 8-10A NEWS	7/9/12
10.0	Normal Line / SPOT	10/28/12-10/28/12	5	:30	8A- 9A (PT)								1	1	$450.00	$450.00	Seattle/Tacoma (KING) (KING)	SU 8-9A NEWS	7/9/12
11.1	Normal Line / SPOT	10/22/12-10/22/12	5	:30	9A- Today Show		1							1	$225.00	$225.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/9/12
14.1	Normal Line / SPOT	10/26/12-10/26/12	5	:30	11:59A- News @ 12pm						1			1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/9/12
16.1	Normal Line / SPOT	10/23/12-10/25/12	5	:30	2:58P- Ellen			1		1				2	$500.00	$1,000.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/9/12
17.1	Normal Line / SPOT	10/22/12-10/26/12	5	:30	3:58P- Katie		1		1		1			3	$500.00	$1,500.00	Seattle/Tacoma (KING) (KING)	KATIE	10/9/12
18.1	Normal Line / SPOT	10/23/12-10/25/12	4	:30	5P- 5:30P (PT)			1	1	1				3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/9/12
19.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:30P- 6P (PT)		1	1	1	1	1			5	$900.00	$4,500.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	7/9/12
20.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	6:30P- 7P (PT)		1		1	1	1			3	$1,400.00	$4,200.00	Seattle/Tacoma (KING) (KING)	ADU.630P NEWS	10/10/12
22.0	Normal Line / SPOT	10/27/12-10/27/12	5	:30	5:30P- 6P (PT)							1		1	$650.00	$650.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	7/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 04:01 PM on Wednesday, October 10 2012

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Phone/Fax	/
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23.1	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7P- 7:30P (PT)		1								$750.00		Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12
25.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:58P- The Voice		1							1	$7,500.00	$7,500.00	Seattle/Tacoma (KING) (KING)	VOICE	7/9/12
27.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	9P- Law and Order SVU				1					1	$3,200.00	$3,200.00	Seattle/Tacoma (KING) (KING)	L&O SVU	7/9/12
32.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	10:59P- News @ 11pm M-F		1	1	1	1	1			5	$1,250.00	$6,250.00	Seattle/Tacoma (KING) (KING)	11P NEWS	7/9/12
33.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11P- News @ 11pm SS							1		1	$1,250.00	$1,250.00	Seattle/Tacoma (KING) (KING)	11P NEWS	7/9/12
34.0	Normal Line / SPOT	10/28/12-10/28/12	5	:30	9P- News @ 9p Su								1	1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	9P NEWS	7/9/12
36.0	Normal Line / SPOT	10/26/12-10/26/12	5	:30	12:37A- Late Night with Jimmy Fallon						1			1	$300.00	$300.00	Seattle/Tacoma (KING) (KING)	FALLON	7/9/12
37.1	Normal Line / SPOT	10/23/12-10/25/12	5	:30	11:35P- 12:35A (PT)			1		1				2	$450.00	$900.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12

CONFIRMATION CONTRACT

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