KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 841429

Schedule Dates	10/29/12-11/06/12
Advertiser	Maria Cantwell for Senate (22046)
Agency/T-Code	Media Strategies & Research - VA (1523)/155303!
Product	Political - US Senate (1176)
Brand	CANDIDATE (171687)
Salesperson	Morgan, Colleen (2767)
Sales Office	Belo - National Non-Rep
Buyer Name	
Phone/Fax	/
CPE	11360
Account Types	Local/Political Candidate - Agency
Billing Type	Standard
Comments	$78,675 94X Rev. 10/9 $45,675 45x

Date Entered	07/09/12
Last Modified	10/09/12
Entered By	Haley Kushman
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,851.25
Net Total	$38,823.75
Sales Tax	

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Nov. 2012	45	$45,675.00
Grand Total:	45	$45,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	5:57A- News @ 6am M-F		1	1	1	1	1			5	$750.00	$3,750.00	Seattle/Tacoma (KING) (KING)	6A NEWS	7/9/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:57A- News @ 6am M-F		1	1						2	$750.00	$1,500.00	Seattle/Tacoma (KING) (KING)	6A NEWS	7/9/12
5.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	7A- 8A (PT)		1		1		1			3	$800.00	$2,400.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/9/12
6.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7A- 8A (PT)		1							1	$800.00	$800.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/9/12
7.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	8A- 9A (PT)					1				1	$775.00	$775.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/9/12
8.1	Normal Line / SPOT	11/06/12-11/06/12	4	:30	8A- 9A (PT)			1						1	$775.00	$775.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/9/12
11.1	Normal Line / SPOT	11/01/12-11/01/12	5	:30	9A- Today Show					1				1	$225.00	$225.00	Seattle/Tacoma (KING) (KING)	TODAY 2	10/9/12
13.1	Normal Line / SPOT	10/31/12-10/31/12	5	:30	11:59A- News @ 12pm				1					1	$250.00	$250.00	Seattle/Tacoma (KING) (KING)	12P NEWS	10/9/12
15.1	Normal Line / SPOT	10/30/12-11/01/12	5	:30	2:58P- Ellen			1		1				2	$500.00	$1,000.00	Seattle/Tacoma (KING) (KING)	ELLEN	10/9/12
17.1	Normal Line / SPOT	10/29/12-10/31/12	5	:30	3:58P- Katie		1		1					2	$500.00	$1,000.00	Seattle/Tacoma (KING) (KING)	KATIE	10/9/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	3:57P- Katie		1							1	$500.00	$500.00	Seattle/Tacoma (KING) (KING)	KATIE	7/9/12
19.1	Normal Line / SPOT	10/30/12-11/01/12	4	:30	5P- 5:30P (PT)			1		1				2	$800.00	$1,600.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/9/12
21.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	5:30P- 6P (PT)		1		1		1			3	$900.00	$2,700.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/9/12
22.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:29P- News @ 630pm M-F		1	1	1	1	1			5	$1,400.00	$7,000.00	Seattle/Tacoma (KING) (KING)	630P NEWS	7/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 04:02 PM on Wednesday, October 10 2012

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23.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:29P- News @ 630pm M-F		1							1	$1,400.00	$1,400.00	Seattle/Tacoma (KING) (KING)	630P NEWS	7/9/12
26.1	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7P- Evening Magazine			1						1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/9/12
30.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:58P- The Voice		1							1	$7,500.00	$7,500.00	Seattle/Tacoma (KING) (KING)	VOICE	7/9/12
34.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	10:59P- News @ 11pm M-F		1	1	1	1	1			5	$1,250.00	$6,250.00	Seattle/Tacoma (KING) (KING)	11P NEWS	7/9/12
35.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	11P- News @ 11pm SS							1		1	$1,250.00	$1,250.00	Seattle/Tacoma (KING) (KING)	11P NEWS	7/9/12
36.1	Normal Line / SPOT	11/04/12-11/04/12	5	:30	9P- News @ 9p Su								1	1	$750.00	$750.00	Seattle/Tacoma (KING) (KING)	9P NEWS	10/9/12
39.1	Normal Line / SPOT	10/29/12-11/02/12	5	:30	11:35P- 12:35A (PT)		1				1			2	$450.00	$900.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12
40.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:59P- News @ 11pm M-F		1							1	$1,250.00	$1,250.00	Seattle/Tacoma (KING) (KING)	11P NEWS	7/9/12
41.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:30P- 6P (PT)		1							1	$900.00	$900.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/9/12
42.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	11:35P- 12:35A (PT)		1							1	$450.00	$450.00	Seattle/Tacoma (KING) (KING)	LENO	10/9/12

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