KGW NewsChannel 8

KGW
1501 SW Jefferson
Portland, OR 97201

Multimedia Services Corp.
915 King Street
2nd Floor
Alexandria, VA 22314-3089

Contract # 846117

Schedule Dates	08/02/12-08/08/12
Advertiser	Alliance for Northwest Jobs and Exports (39587)
Agency/T-Code	Multimedia Services Corp. (2823)/147217806
Product	Political - Non-Ballot Issue (1196)
Brand	ALLIANCE 4 NW JOBS (174640)
Salesperson	Norten, Matthew (3149)
Sales Office	HRP - Washington DC
Buyer Name	MCDONALD,NEAL
Phone/Fax	(360) 224-8179 /
CPE	4896
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	ALLIANCE 4 NW JOBS ALLIANCE FOR NORTHWEST JOBS AND EXPORTS,

Date Entered	07/31/12
Last Modified	07/31/12
Entered By	Michelle Ruark
CO-OP	No
Headline #	06259753
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,595.00
Net Total	$14,705.00
Sales Tax	

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Aug. 2012	27	$17,300.00
Grand Total:	27	$17,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/02/12-08/03/12	3	:30	5:57A- 9A (PT)					2	2			4	$800.00	$3,200.00	Portland (KGW) (KGW)	6AM NEWS/TODAY OLYMPICS	7/31/12
2.0	Normal Line / SPOT	08/02/12-08/03/12	3	:30	9A- 10A (PT)					1	1			2	$300.00	$600.00	Portland (KGW) (KGW)	TODAY SHOW 2	7/31/12
3.0	Normal Line / SPOT	08/02/12-08/03/12	3	:30	4:57P- 5:30P (PT)					1	1			2	$700.00	$1,400.00	Portland (KGW) (KGW)	5PM NEWS	7/31/12
4.0	Normal Line / SPOT	08/02/12-08/03/12	3	:30	5:59P- 7P (PT)					1	1			2	$800.00	$1,600.00	Portland (KGW) (KGW)	NEWS ROTATION	7/31/12
5.0	Normal Line / SPOT	08/02/12-08/03/12	3	:30	4:58A- 5:57A (PT)	1				X	X			1	$200.00	$200.00	Portland (KGW) (KGW)	5AM NEWS	7/31/12
6.0	Normal Line / SPOT	08/06/12-08/08/12	3	:30	5:57A- 9A (PT)		2	2	2					6	$800.00	$4,800.00	Portland (KGW) (KGW)	6AM NEWS/TODAY OLYMPICS	7/31/12
7.0	Normal Line / SPOT	08/06/12-08/08/12	3	:30	9A- 10A (PT)	2	X	X	X					2	$300.00	$600.00	Portland (KGW) (KGW)	TODAY SHOW 2	7/31/12
8.0	Normal Line / SPOT	08/06/12-08/08/12	3	:30	4:57P- 5:30P (PT)		1	1	1					3	$700.00	$2,100.00	Portland (KGW) (KGW)	5PM NEWS	7/31/12
9.0	Normal Line / SPOT	08/06/12-08/08/12	3	:30	5:59P- 7P (PT)		1	1	1					3	$800.00	$2,400.00	Portland (KGW) (KGW)	NEWS ROTATION	7/31/12
10.0	Normal Line / SPOT	08/06/12-08/08/12	3	:30	4:58A- 5:57A (PT)	2	X	X	X					2	$200.00	$400.00	Portland (KGW) (KGW)	5AM NEWS	7/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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