KGW NewsChannel 8

KGW
1501 SW Jefferson
Portland, OR 97201

Cappelli Miles Spring - Portland
101 SW Main St.
Suite 1905
Portland, OR 97204-3227

Contract # 840687

Schedule Dates	10/01/12-11/05/12
Advertiser	Yes on 79 (39428)
Agency/T-Code	Cappelli Miles Spring - Portland (1889)/063195721
Product	Political - Ballot Issue (1195)
Brand	Yes on 79 (173398)
Salesperson	Torheim, Bob (2063)
Sales Office	KGW - Portland
Buyer Name	Price,Darcey
Phone/Fax	(503) 819-9600 /
CPE	N/A
Account Types	Local/Political - Agency
Billing Type	Standard
Comments	OT $68,600 84x KG 7/3/12

Date Entered	07/03/12
Last Modified	07/03/12
Entered By	Karen Good
CO-OP	No
Headline #	468
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$10,290.00
Net Total	$58,310.00
Sales Tax	

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	64	$52,200.00
Nov. 2012	20	$16,400.00
Grand Total:	84	$68,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4:57P- 5:30P (PT)	3	X	X	X	X	X			3	$900.00	$2,700.00	Portland (KGW) (KGW)		7/3/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:59P- 7P (PT)	5	X	X	X	X	X			5	$900.00	$4,500.00	Portland (KGW) (KGW)		7/3/12
3.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	$800.00	$2,400.00	Portland (KGW) (KGW)		7/3/12
4.0	Normal Line / SPOT	10/01/12-10/07/12	3	:30	Orbit- 10:59P-11:34P(Mo-Fr), 10:59P-11:29P(Sa), 11P-11:35P(Su)	3	X	X	X	X	X	X	X	3	$750.00	$2,250.00	Portland (KGW) (KGW)		7/3/12
5.0	Normal Line / SPOT	10/06/12-10/07/12	3	:30	Orbit- 10:59P-11:29P(Sa), 11P-11:35P(Su)							1	1	2	$600.00	$1,200.00	Portland (KGW) (KGW)		7/3/12
6.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	4:57P- 5:30P (PT)	3	X	X	X	X	X			3	$900.00	$2,700.00	Portland (KGW) (KGW)		7/3/12
7.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	5:59P- 7P (PT)	5	X	X	X	X	X			5	$900.00	$4,500.00	Portland (KGW) (KGW)		7/3/12
8.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	$800.00	$2,400.00	Portland (KGW) (KGW)		7/3/12
9.0	Normal Line / SPOT	10/08/12-10/14/12	3	:30	Orbit- 10:59P-11:34P(Mo-Fr), 10:59P-11:29P(Sa), 11P-11:35P(Su)	3	X	X	X	X	X	X	X	3	$750.00	$2,250.00	Portland (KGW) (KGW)		7/3/12

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

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Phone/Fax	(503) 819-9600 /
CPE	N/A
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Billing Type	Standard
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10.0	Normal Line / SPOT	10/13/12-10/14/12	3	:30	Orbit- 10:59P-11:29P(Sa), 11P-11:35P(Su)	2						X	X	2	$600.00	$1,200.00	Portland (KGW) (KGW)		7/3/12
11.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	4:57P- 5:30P (PT)	3	X	X	X	X	X			3	$900.00	$2,700.00	Portland (KGW) (KGW)		7/3/12
12.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5:59P- 7P (PT)	5	X	X	X	X	X			5	$900.00	$4,500.00	Portland (KGW) (KGW)		7/3/12
13.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	$800.00	$2,400.00	Portland (KGW) (KGW)		7/3/12
14.0	Normal Line / SPOT	10/15/12-10/21/12	3	:30	Orbit- 10:59P-11:34P(Mo-Fr), 10:59P-11:29P(Sa), 11P-11:35P(Su)	3	X	X	X	X	X	X	X	3	$750.00	$2,250.00	Portland (KGW) (KGW)		7/3/12
15.0	Normal Line / SPOT	10/20/12-10/21/12	3	:30	Orbit- 10:59P-11:29P(Sa), 11P-11:35P(Su)	2						X	X	2	$600.00	$1,200.00	Portland (KGW) (KGW)		7/3/12
16.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	4:57P- 5:30P (PT)	3	X	X	X	X	X			3	$900.00	$2,700.00	Portland (KGW) (KGW)		7/3/12
17.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	5:59P- 7P (PT)	5	X	X	X	X	X			5	$900.00	$4,500.00	Portland (KGW) (KGW)		7/3/12
18.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	$800.00	$2,400.00	Portland (KGW) (KGW)		7/3/12
19.0	Normal Line / SPOT	10/22/12-10/28/12	3	:30	Orbit- 10:59P-11:34P(Mo-Fr), 10:59P-11:29P(Sa), 11P-11:35P(Su)	3	X	X	X	X	X	X	X	3	$750.00	$2,250.00	Portland (KGW) (KGW)		7/3/12

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Product	Political - Ballot Issue (1195)	**Headline #**	468
Brand	Yes on 79 (173398)	**Demo**	
Salesperson	Torheim, Bob (2063)	**Order Type**	Normal
Sales Office	KGW - Portland	**Package Deal**	
Buyer Name	Price,Darcey	**Commission %**	15.00
Phone/Fax	(503) 819-9600 /	**Commission**	$10,290.00
CPE	N/A	**Net Total**	$58,310.00
Account Types	Local/Political - Agency	**Sales Tax**	
Billing Type	Standard		
Comments	OT $68,600 84x KG 7/3/12		

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20.0	Normal Line / SPOT	10/27/12-10/28/12	3	:30	Orbit- 10:59P-11:29P(Sa), 11P-11:35P(Su)	2						X	X	2	$600.00	$1,200.00	Portland (KGW) (KGW)		7/3/12
21.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:57P- 5:30P (PT)	3	X	X	X	X	X			3	$900.00	$2,700.00	Portland (KGW) (KGW)		7/3/12
22.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:59P- 7P (PT)	5	X	X	X	X	X			5	$900.00	$4,500.00	Portland (KGW) (KGW)		7/3/12
23.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	$800.00	$2,400.00	Portland (KGW) (KGW)		7/3/12
24.0	Normal Line / SPOT	10/29/12-11/04/12	3	:30	Orbit- 10:59P-11:34P(Mo-Fr), 10:59P-11:29P(Sa), 11P-11:35P(Su)	3	X	X	X	X	X	X	X	3	$750.00	$2,250.00	Portland (KGW) (KGW)		7/3/12
25.0	Normal Line / SPOT	11/03/12-11/04/12	3	:30	Orbit- 10:59P-11:29P(Sa), 11P-11:35P(Su)	2						X	X	2	$600.00	$1,200.00	Portland (KGW) (KGW)		7/3/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:57P- 5:30P (PT)		1							1	$900.00	$900.00	Portland (KGW) (KGW)		7/3/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- 7P (PT)		1							1	$900.00	$900.00	Portland (KGW) (KGW)		7/3/12
28.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:59P- 11:34P (PT)		1							1	$800.00	$800.00	Portland (KGW) (KGW)		7/3/12
29.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:59P- 11:34P (PT)		1							1	$750.00	$750.00	Portland (KGW) (KGW)		7/3/12

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