KGW NewsChannel 8

KGW
1501 SW Jefferson
Portland, OR 97201

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 848814

Schedule Dates	10/09/12-10/15/12
Advertiser	Rob McKenna for Washington (39549)
Agency/T-Code	Media Placement Technology (3588)/113823657
Product	Political - State Governor (1177)
Brand	MCKENNA FOR GOVERNOR (175024)
Salesperson	Norten, Matthew (3149)
Sales Office	HRP - Washington DC
Buyer Name	MEADE,NICOLE
Phone/Fax	(425) 449-8244 /
CPE	N/A
Account Types	National/Political Candidate - Agency
Billing Type	Weekly/Irregular
Comments	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, MCKENNA FOR GOVERNOR

Date Entered	08/16/12
Last Modified	10/08/12
Entered By	Jacob Thom
CO-OP	No
Headline #	06366555
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$7,061.25
Net Total	$40,013.75
Sales Tax	

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	81	$47,075.00
Grand Total:	81	$47,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:57A- 6:58A (PT)	4		X	X	X	X			4	$600.00	$2,400.00	Portland (KGW) (KGW)	NEWS	10/8/12
2.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:57A- 6:58A (PT)		1							1	$600.00	$600.00	Portland (KGW) (KGW)	NEWS	10/8/12
3.2	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:58A- 9A (PT)	8		X	X	X	X			8	$625.00	$5,000.00	Portland (KGW) (KGW)	TODAY SHOW	10/8/12
4.2	Normal Line / SPOT	10/15/12-10/15/12	3	:30	6:58A- 9A (PT)		2							2	$625.00	$1,250.00	Portland (KGW) (KGW)	TODAY SHOW	10/8/12
5.1	Normal Line / SPOT	10/13/12-10/13/12	3	:30	5:58A- 9A (PT)							1		1	$275.00	$275.00	Portland (KGW) (KGW)	NEWS	10/8/12
7.1	Normal Line / SPOT	10/14/12-10/14/12	3	:30	5:58A- 8:58A (PT)								1	1	$275.00	$275.00	Portland (KGW) (KGW)	NEWS	10/8/12
8.1	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8:58A- Meet The Press								1	1	$600.00	$600.00	Portland (KGW) (KGW)	MEET PRESS	10/8/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	11:59A- 12:31P (PT)	4		X	X	X	X			2	$175.00	$350.00	Portland (KGW) (KGW)	NEWS	8/16/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	11:59A- 12:31P (PT)		1								$175.00		Portland (KGW) (KGW)	NEWS	8/16/12
11.1	Normal Line / SPOT	10/09/12-10/12/12	3	:30	12:31P- 1P (PT)	4		X	X	X	X			4	$125.00	$500.00	Portland (KGW) (KGW)	MILLIONAIRE	10/8/12
12.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	12:31P- 1P (PT)		1							1	$125.00	$125.00	Portland (KGW) (KGW)	MILLIONAIRE	10/8/12
13.1	Normal Line / SPOT	10/09/12-10/12/12	3	:30	4:57P- 5:30P (PT)	4		X	X	X	X			4	$775.00	$3,100.00	Portland (KGW) (KGW)	NEWS	10/8/12
14.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:57P- 5:30P (PT)		1							1	$775.00	$775.00	Portland (KGW) (KGW)	NEWS	10/8/12
15.1	Normal Line / SPOT	10/09/12-10/12/12	4	:30	5:30P- 5:59P (PT)	4		X	X	X	X			4	$1,400.00	$5,600.00	Portland (KGW) (KGW)	NIGHTLY NEWS	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 10:31 AM on Tuesday, October 9 2012

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16.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5:30P- 5:59P (PT)		1							1	$1,400.00	$1,400.00	Portland (KGW) (KGW)	NIGHTLY NEWS	10/8/12
17.1	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:59P- 7P (PT)	4		X	X	X	X			4	$775.00	$3,100.00	Portland (KGW) (KGW)	NEWS	10/8/12
18.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:59P- 7P (PT)		1							1	$775.00	$775.00	Portland (KGW) (KGW)	NEWS	10/8/12
19.1	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10:59P- 11:34P (PT)	4		X	X	X	X			4	$775.00	$3,100.00	Portland (KGW) (KGW)	NEWS	10/8/12
20.1	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10:59P- 11:34P (PT)		1							1	$775.00	$775.00	Portland (KGW) (KGW)	NEWS	10/8/12
21.1	Normal Line / SPOT	10/13/12-10/13/12	3	:30	10:59P- 11:29P (PT)							1		1	$550.00	$550.00	Portland (KGW) (KGW)	NEWS	10/8/12
22.1	Normal Line / SPOT	10/14/12-10/14/12	3	:30	11P- 11:35P (PT)								1	1	$550.00	$550.00	Portland (KGW) (KGW)	NEWS	10/8/12
23.1	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:34P- 12:37A (PT)	4		X	X	X	X			4	$250.00	$1,000.00	Portland (KGW) (KGW)	TONIGHT SHOW	10/8/12
24.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11:34P- 12:37A (PT)		1							1	$250.00	$250.00	Portland (KGW) (KGW)	TONIGHT SHOW	10/8/12
25.2	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11:29P- Saturday Night Live							1		1	$700.00	$700.00	Portland (KGW) (KGW)	SATURDAY NIGHT	10/8/12
26.1	Normal Line / SPOT	10/11/12-10/11/12	4	:30	10P- 11P (PT)					1				1	$1,700.00	$1,700.00	Portland (KGW) (KGW)	ROCK CENTER	10/8/12
27.0	Normal Line / SPOT	10/09/12-10/12/12	5	:30	4:58A- 5:57A (PT)	4		X	X	X	X			4	$125.00	$500.00	Portland (KGW) (KGW)		10/8/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	4:58A- 5:57A (PT)		1							1	$125.00	$125.00	Portland (KGW) (KGW)		10/8/12
29.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	9A- 10A (PT)	8		X	X	X	X			8	$275.00	$2,200.00	Portland (KGW) (KGW)		10/8/12

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31.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	1:58P- 2:58P (PT)	4		X	X	X	X			4	$200.00	$800.00	Portland (KGW) (KGW)		10/8/12
32.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	1:58P- 2:58P (PT)		1							1	$200.00	$200.00	Portland (KGW) (KGW)		10/8/12
33.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	2:58P- 4P (PT)	4		X	X	X	X			4	$250.00	$1,000.00	Portland (KGW) (KGW)		10/8/12
34.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	2:58P- 4P (PT)		1							1	$250.00	$250.00	Portland (KGW) (KGW)		10/8/12
35.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:58P- The Voice		1							1	$4,500.00	$4,500.00	Portland (KGW) (KGW)		10/8/12
36.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	7:58P- The Voice			1						1	$2,200.00	$2,200.00	Portland (KGW) (KGW)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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