

QUARTERLY ISSUES REPORT

STATION: **KPNX-TV, a subsidiary of Multimedia Holdings Corporation**

LOCATION: **1101 N. Central Ave.
Phoenix, AZ 85004**

QUARTER ENDING: **June 30, 2009**

Note: **The following summaries describe the station's most significant non-entertainment programs broadcast in the past calendar quarter dealing with local issues.**

TELEVISION QUARTERLY ISSUES

STATION: KPNX
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Crime/Violence
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: Silent Witness

DESCRIPTION: Two mornings per week on 12 News Today and 12 News Weekend KPNX and the Silent Witness program profile an unsolved crime in the Phoenix metro area. The hope is a viewer(s) who may have witnessed or know of the crime will come forward and help investigators solve the crime.

TELEVISION QUARTERLY ISSUES

STATION: KPNX
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Education
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: School Solutions
Wednesday thru Friday, April thru June, 2009

DESCRIPTION: School Solutions offers parents answers to questions on how to better prepare their children for school, what they should expect from teachers and school districts, as well as showcase schools and educators who exceed expectations. Every Monday through Thursday evening teachers man a phone bank to help children and their parents with questions dealing with school.

TELEVISION QUARTERLY ISSUES

STATION: KPNX/Gannet Broadcasting
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Health Issues
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: Buddy Check 12
12 News – 5PM and 10PM – 12 day of each month

DESCRIPTION: Buddy Check 12 is the station's commitment to breast health. On the 12th day of every month, Lin Sue Cooney, the station's top anchor reminds viewers either by email or voice mail to do their breast self exams. The station also produces stories highlighting a breast cancer survivor or new scientific strides in the medical field that airs during 12 News at 5pm and 12 News at 10pm.

TELEVISION QUARTERLY ISSUES

STATION: KPNX
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Social Issues
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: Call 12 For Action
Monday thru Sunday; April 2009 through June 2009
12 News Today – 6PM and 10PM

DESCRIPTION: Consumer reporters, Dave Cherry and Rick DeBruhl, report on the consumer issues of the day. The report helps viewers get back money they have been wrongly charged for, have businesses make good on failures of service and warn viewers of scams and internet theft. Once a month Call 12 sponsors a phone bank manned by Valley attorneys who answer viewer questions regarding a variety of consumer issues.

TELEVISION QUARTERLY ISSUES

STATION: KPNX/Gannet Broadcasting
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Government
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: Sunday Square-Off

DESCRIPTION: Current affairs and local politics don't usually make for must see TV, but Sunday Square Off on 12 News has changed that. Opinionated, intelligent, and contentious debate swirls around the weekly roundtable discussion show. Guests are rotated each week and chosen from a pool of panelists covering the spectrum of political ideals and diversity. Veteran anchor and reporter Rick Debruhl mediates the lively and sometimes controversial discussions which cover only issues most relevant to our local viewers.

TELEVISION QUARTERLY ISSUES

STATION: KPNX/Gannet Broadcasting
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Government
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: Legislature/Budget Battle
Various dates – April 2009 thru June 2009
Various newscasts

DESCRIPTION: Complete coverage of the Arizona Legislature as it worked its way through its unprecedented budget crisis. Our reports detailed the impact of cuts to education, human services and public safety.

TELEVISION QUARTERLY ISSUES

STATION: KPNX
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Youth and Child Safety
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: Wednesday's Child

DESCRIPTION: Wednesday's Child is a news franchise that features children all over Arizona who need to be adopted, and features stories about adoptions. These children shown on our air are considered hard to adopt and some of the children have special needs.

12-News teams up with the State of Arizona and profiles weekly orphaned children, and in some cases siblings, who for one reason or another are a challenge to adopt.

12 News has aired these segments, each running about two minutes, every Wednesday during *12 News Today* and on Sundays during *12 News Weekend Today*.

Quarterly, KPNX sponsors a phone bank which is promoted during our 1:00PM, 4:30PM, 5PM and 6PM newscasts. These phone banks answer questions from interested viewers on the adoption process.

TELEVISION QUARTERLY ISSUES

STATION: KPNX
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Youth and Child Safety
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: Arizona's Children

DESCRIPTION: KPNX airs a weekly feature, airing every Thursday @ 6pm and Friday @ 6am.. This weekly feature profiles the challenges that children face growing up in Arizona. The stories focus on issues like health care, mentoring, abuse and what is being done to help them.

TELEVISION QUARTERLY ISSUES

STATION: KPNX/Gannet Broadcasting
LOCATION: 1101 N. Central Ave.
Phoenix, AZ 85004

ISSUE: Economic
PERIOD: 2nd Quarter, 2009

PROGRAM TITLE: Housing Market
Various dates – April thru June
12 News Today, 12 News Evening Edition at 5pm,
12 News Evening Edition at 6pm, 12 News @ 10pm

DESCRIPTION: Continuing coverage of mortgage crisis, it's effects on homebuyers and sellers. Coverage included what caused the problem, what steps people can take to protect themselves and their investment.

**Community Relations Quarterly Report
2nd Quarter 2009
Top Ten Community Issues**

* **YOUTH AND CHILD SAFETY ISSUES** Increase child safety awareness (drowning, fire, car seats, unattended vehicles); Child abuse/neglect; foster care; school safety; teen deaths/suicide; Parents need to spend more time with children; drug use; personal responsibility; lack of quality child care; child care worker licensing; after-school activities; domestic violence; increased gang activity; poor living conditions/lack of care for low-income children; youth at risk; parenting issues; local schools

On April 26, Anchor Lin Sue Cooney emceed the 3rd Annual Childhelp Wings Luncheon and Fashion Show benefitting Childhelp. Childhelp Wings is a mother-daughter organization that supports the programs of Childhelp Arizona and promotes service to the community. Childhelp Arizona offers an array of child abuse prevention and education programs for children, families, and professionals who work with children.

Midday segment with Consumer Product Safety Commission that is recalling 90,000 Evenflo Majestic High Chairs. The chair has plastic caps and metal screws that can loosen and fall out, posing a choking hazard, as well as allowing the child to slip out.

Midday held a phone bank with AASK (Aid to Adoption of Special Kids) where viewers could call in to get information on becoming a foster or adoptive family.

Lana Laker from the Phoenix Police Department interview with tips to keep our kids safe during the summer when kids are out of school and home alone. At what age is it safe for kids to stay home alone?

Midday segment with Kristin Bolick from the Red Cross discusses water safety.

* **CRIME/VIOLENCE** Domestic violence; Juvenile crime; Increased violent crimes by gangs; transients; animal cruelty; auto theft; neighborhood policing/community pride; police brutality; victims' rights; terrorist attacks

Weather Anchor Caribe Devine emceed the Chrysalis Honors...The Family fundraiser benefitting the Chrysalis Shelter for Victims of Domestic Abuse. Chrysalis operates two domestic abuse crisis shelters and a domestic abuse transitional shelter program in addition to offering outpatient counseling, victim advocacy, lay legal advocacy and an offenders program.

On June 27, anchors Lin Sue Cooney & Mark Curtis emceed the 30th Anniversary Dinner for the Phoenix Police Department's Silent Witness Program, a crime reduction program and law enforcement tool that pays rewards for information about criminal activities that lead to the arrest of suspected criminals.

The rollercoaster housing market is causing a lot of problems in our community. And it's bringing out criminals and con artists. Detective Cindy Scott from the Phoenix Police Department is interviewed with tips to avoid these scams.

* **ECONOMIC DEVELOPMENT** Uncontrolled and poorly-managed growth; downtown revitalization; East Valley growth; pollution; lack of qualified workforce; improving Native American economic status; preserving environment; positive stories on growth; Low paying jobs reduce time for family and volunteering; Positive effect of lottery revenue; undocumented workers are an important part of our workforce; Gangs and cruising affects businesses.

* **QUALITY OF LIFE** Volunteerism; air and water quality; lacking sense of community; voter apathy; too much hostility in people's lives; uncontrolled growth; improving quality of life overall for youth and elderly; need long-term solutions for hunger, homelessness and unemployment; Welfare reform; voter apathy.

On May 6, Consumer Reporter Dave Cherry spoke about Call 12 for Action to participants at the fifth annual Arizona Commercial Real Estate Women's (AZ Crew) GolfFiesta tournament benefitting the Phoenix Rescue Mission. AZCREW is dedicated to furthering the success of its members by providing opportunities and resources that foster productive and supportive relationships and enhance personal and professional growth. Phoenix Rescue Mission provides services to the poor, needy and homeless and connecting those who wish to serve with those in need.

12 News honored The Wellness Community as part of 12 Who Care, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of April promoted volunteer efforts available at The Wellness Community.

12 News joined other local media to participate in the Waste Note Celebrity Chef Challenge helping the organization raise nearly \$40,000 to help feed those in need.

12 News kicked off a new community franchise called Hero Central. Hero Central is designed to positively impact lives and serve the dire needs of our community brought on by the economy and unplanned or accidental forces. Station kicked off the new franchise June 22 with stories in every newscast.

12 News honored Face in the Mirror Foundation as part of 12 Who Care, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of June promoted volunteer efforts available at Face in the Mirror Foundation.

Midday segment with Lee Ann Apahos from the Water Use It Wisely Campaign with tips on xeriscape landscaping, which emphasizes water conservation in its use of drought resistant plants.

Midday segment with Lori Singleton of SRP discusses incentives to go green with solar energy; how it can save us money and help the environment.

Midday segment discusses Chrysalis new fundraising campaign - Give the Gift of Independence. Chrysalis is dedicated to helping economically disadvantaged and homeless individuals become self-sufficient through employment opportunities.

<p>* HEALTH Need elderly care/advocacy; lack of medical insurance for children; teenage pregnancy; affordable and effective long-term illness treatment, i.e. cancer; insurance coverage of long term illness; lack of awareness of mental illness; lack of organ donors; child immunizations; HIV/AIDS among Hispanics and elderly; inadequate care for developmentally disabled; need more drug treatment facilities for families/children.</p>
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On April 4 Weather Anchor James Quiñones emceed the Disability Development Resources (DDR) Consumer Recognition Banquet. DDR provides respite, habilitation and attendant care services to individuals with developmental disabilities ages 3 to adult.

On April 17, Anchor Lin Sue Cooney was Mistress of Ceremonies at the Make-A-Wish Foundation of Arizona's 2009 Wish Ball honoring celebrity heroes and everyday heroes. All proceeds benefited the Make-A-Wish Foundation of Arizona to grant wishes to critically-ill Arizona kids.

On April 17, Anchor Scott Light emceed the 2009 United Blood Services (UBS) Silent Heroes Recognition Dinner recognizing the accomplishments of platelet donors. The UBS non-profit community blood centers provide blood, blood components and special services to patients in more than 500 hospitals in 18 states.

April 18, 12 News sponsored March for Babies. Weather Anchors James Quinones & Caribe Devine emceed the event which is designed to raise awareness on what people can do to help fight birth defects and services available for parents who have a premature baby. Station's main weather forecaster hosted the event. Station aired stories and had segments on the air leading up to the event.

On May 7, anchors Lin Sue Cooney, Mark Curtis, Sports Anchor Kevin Hunt, 12 News Today Reporter Nicole McGregor, 12 News Today Meteorologist Sarah Walters, 12 News Today Weekend Anchors Celeste Rodriguez & Kim Covington hosted the 12 News Give for Kids one day give-a-thon benefitting Phoenix Children's Hospital. Phoenix Children's is one of the ten largest children's hospitals in the country and provides specialty and sub-specialty inpatient, outpatient, trauma, and emergency care to patients throughout Arizona and other Southwestern states.

On May 16, anchor Tram Mai toured the center and spoke with guests at the John C. Lincoln Breast Health and Research Center Open House. John C. Lincoln Breast Health and Research Center in north Phoenix provides expert screening, diagnostic and interventional services for women use state-of-the-art equipment and procedures all in a comfortable, educational environment.

On May 17, Midday Host Destry Jetton emceed the Cake Challenge for the Cure benefitting the Susan G. Komen for the Cure and the National Philanthropic Trust Breast Cancer Fund. The Susan G. Komen for the Cure promise is to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures. The National Philanthropic Trust is an independent public charity dedicated to increasing philanthropy in our society.

On June 2, anchor Mark Curtis participated in KTAR news radio's Action for Autism Radio-a-thon. All contributions raised by the radio-a-thon go directly to Southwest Autism Research & Resource Center in support of its educational, intervention and vocational programs as well as important research.

12 News sponsored the Go Red for Women luncheon in conjunction with the American Heart Association. 12 News main line anchor Lin Sue Cooney hosted the event. Station aired segments leading up to the event.

Midday segment with Health & Wealth Raffle discusses how it benefits St. Joseph's Hospital and Barrow Neurological Institute.

Midday segment with the American Heart Association discusses heart disease prevention.

Midday segment with Linda Greer, MD of John C. Lincoln Breast Health and Research Center in Phoenix discusses new digital mammography equipment that can detect cancer before you can feel a lump.

Midday segment discusses Channel 12's Buddy Check 12 program; a FREE breast awareness program that provides information and resources about breast cancer prevention, risk and diagnosis.

Midday segment with 12 Who Care honoree - The Wellness Community which is a national non-profit organization dedicated to providing free emotional support, education and hope for people with cancer and their loved ones.

Midday segment with SARC (Southwest Autism Resource Center) discusses how they support autistic children to get a chance at employment and help them to succeed.

Midday segment discusses childhood obesity. A lot of moms also want to make sure their kids are getting enough to eat. What are the top things to keep in mind when dealing with a slim kid?

Midday segment with Sharon Siewert, Director of Neurosciences at John C. Lincoln North Mountain hospital discusses tips to lower your risk for a stroke.

Midday segment with Sue Gorham of The Shade Foundation of America discusses tips to protect our selves from sun damage.

Midday segment discusses how Ford Motor Company is having a national test drive program benefiting Susan G. Komen for the Cure. Through June 13, Ford will donate \$20 per test drive of any Ford, Lincoln or Mercury vehicle to Komen for the Cure, up to \$1 million! In addition, Ford dealers across the nation will have the option of matching these donations, up to \$1,000 per dealership. 100% of the donations will remain in Arizona for vital breast health programs and resources.

Midday segment with Registered Dietitian, Chrissy Barth discusses how important it is for us to stay hydrated this summer. What are the signs and besides water, what other beverages and food hydrate?

* **TRANSPORTATION** Lack of public transportation; East Valley freeways; Traffic congestion; transportation for the elderly, disabled, and poor; cruising; DUI; restricting passengers in pick-up trucks; excessive speeding.

* **SOCIAL ISSUES Affordable** housing; transient population; welfare reform; elderly advocacy; adequate services for the indigent and homeless; long-term solutions for hunger, homelessness and unemployment; emergency housing; landlord/tenant disputes.

On May 15, anchor Scott Light participated in the Celebrity Chef Challenge Awards Luncheon recognizing the achievements of the 2009 challenge participants. The month long Celebrity Chef Challenge benefitted Waste Not whose mission is to eliminate local hung by rescuing excess perishable food that would otherwise got to waste and delivering it the same day to a diverse network of agencies that feed the hungry.

On June 27, anchors Lin Sue Cooney, Mark Curtis, Caribe Devine, Tram Mai, and Syleste Rodriguez participated in the 12 News Peanut Butter & Jelly Drive Kick-off benefitting St. Vincent De Paul. The 12 News Peanut Butter & Jelly Drive is a month long campaign where 100% of the donations will help support St. Vincent De Paul's mission of serving the homeless and economically disadvantaged populations.

Midday segment discusses Celebrity Chef Challenge, which benefits Waste Not whose mission is to eliminate local hunger. They do this by rescuing excess perishable food that would otherwise go to waste.

* **GOVERNMENT** Legislators in AZ do not understand children's issues; government fails to care for families in transition; Immigration issues; Legal/justice system not fair to indigents.

* **DIVERSITY** Lack of arts funding for ethnic community; negative portrayal of Latino community by media; need for increased investment in education for minority students; need increased awareness of Native Americans in Phoenix.

On April 2, Weather Anchor James Quinones emceed the annual educating the Heart Awards Dinner presented by the Cesar E. Chavez Foundation. The mission of the Cesar E. Chavez Foundation is to maximize human potential to improve communities by preserving, promoting and applying the legacy and universal values of civil rights leader Cesar E. Chavez.

On April 19, Anchor Tram Mai emceed the APS Center for Culture and Understanding Award Presentation and Peacemaker Breakfast presented by Valle Del Sol. Valle Del Sol's mission is to inspire positive change by investing in human services, strengthening self-sufficiency for families, and building the next generation of Latino leaders.

On April 22, Weekend Anchor Melissa Gonzalo emceed the Raza Development Fund (RDF) Community Thank You Reception. RDF is a support corporation of the National Council of La Raza (NCLR), and was established in 1998 as the community development lending arm for NCLR. The RDF provides capital, technical assistance, and training to stimulate opportunities for underserved Latinos by strengthening the capacity of our community development partners.

On April 25, Anchors Lin Sue Cooney & Mark Curtis emceed The Black and White Ball & Business Awards. This annual fundraiser is Arizona's premier Hispanic fundraising and recognition event allows bringing together the community to celebrate individuals who are making strides within the Hispanic business community. The Arizona Hispanic Chamber of Commerce is committed to supporting efforts of the local business community, especially small business owners. A majority of the proceeds from the Black and White Ball are redirected to provide membership and community programs.

On April 26, Anchor Mark Curtis was the keynote speaker at the fundraiser Jews in the News presented by Hillel at Arizona State University (ASU). Hillel at ASU is the center of Jewish campus life and serves over 3,000 undergraduate and graduate Jewish students. The organization helps provide students with social, cultural, educational, political and religious opportunities.

On May 7, anchor Melissa Gonzalo emceed the Profiles of Success Breakfast which announced the recipients of the 2009. Profiles of Success Hispanic Leadership Awards. Valle Del Sol's mission is to inspire positive change by investing in human services, strengthening self-sufficiency for families, and building the next generation of Latino leaders. Profiles of Success is Valle del Sol's major fundraiser to benefit essential community programs and services.

On June 11, anchor Melissa Gonzalo was a Panelist for the ASU Caesar Chavez Leadership Institute media panel. The ASU Caesar Chavez Leadership Institute is a weeklong program for high school juniors and seniors from across Arizona. The themes are leadership, community service/community engagement and higher education. On June 16, Melissa emceed the Valle del Sol's Hispanic Leadership Institute Class of 2009 Graduation Ceremony. The 18-week Valle del Sol's Hispanic Leadership Institute serves as an educational and networking resource for expertise and advocacy on leadership issues affecting Latino communities, as well as promotes the individual development of Hispanics in leadership roles.

Midday segment discusses Cinco de Mayo events happening on May 2 & 3.

From stay at home moms to women in the workplace, there is an event set up to heighten awareness on issues that affect all of us women; Midday segment discusses the YWCA Women's Empowerment Lecture Series!

<p>* YOUTH AND EDUCATION ISSUES -- School financing; vouchers; quality of education; teacher pay; local school issues; elimination of cultural and sporting events due to lack of funding; college financial aid opportunities; concern about the high drop out rate among Latinos and what it means to the future of our state</p>
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On June 4, anchor Kim Covington emceed A Literary Feast Luncheon benefiting the Arizona Unit of Recording for the Blind & Dyslexic, Inc (RFB&D). For over 50 years, the Arizona Unit of RFB&D has been providing access to educational materials for individuals who are blind, visually impaired, or who have learning disabilities such as dyslexia and are unable to process the written word.

Midday segment with Teen Driving Clinic discusses how they are committed to teaching teens the rules of the roads, and prepares them to make split-second decisions behind the wheel.

Midday segment with State Superintendent of Public Instruction, Tom Horne discusses next year's budget cuts and what's in store for students. Also what we will not see next year – like all-day kindergarten.

Midday segment with Leah Perbix of Sylvan Learning center discusses summer learning ideas and how important it is for students to continue learning when on summer break from school to avoid summer brain drain.

Midday segment with Phoenix Public Library Children's Coordinator, Carol Finch discusses ways to entertain our kids this summer that don't cost a lot of money, like the summer free reading program.

Second Quarter FCC Report

Prepared 7/2/09

April 2009

5x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
33x	Black & White Ball celebrates Hispanic Leadership in the community	Community
40x	Buddy Check 12 campaign encourages women do breast-self exams	Health
101x	Call 12 for Action solicits viewers to call in with consumers' problems they need help solving	Community
59x	Cinco de Mayo spot promoted Hispanic cultural event	Community
41x	Give for Kids spot encouraged viewers to donate to the one day give-a-thon benefitting Phoenix Children's Hospital	Community
56x	March for Babies spot encourages viewers to participate in the March of Dimes annual walk to raise funds and awareness for birth defects	Health
14x	Teen Driving Clinic spot offers behind-the-wheel driving instruction for teens teaching necessary skills in accident, avoidance and defensive driving	Safety
71x	Weather Plus Channel spots alerts viewers to 24-hour weather coverage for the Phoenix area on digital cable	Safety
260x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

May 2009

12x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
25x	Buddy Check 12 campaign encourages women do breast-self exams	Health
77x	Call 12 for Action solicits viewers to call in with consumers' problems they need help solving	Community
6x	Cinco de Mayo spot promoted Hispanic cultural event	Community
46x	Give for Kids spot encouraged viewers to donate to the one day give-a-thon benefitting Phoenix Children's Hospital	Community
22x	Shred-a-thon spot encouraged people to shred documents, free of charge at a one day event to prevent identity theft	Safety
6x	Teen Driving Clinic spot offers behind-the-wheel driving instruction for teens teaching necessary skills in accident, avoidance and defensive driving	Safety
36x	Weather Plus Channel spots alerts viewers to 24-hour weather coverage for the Phoenix area on digital cable	Safety
177x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

June 2009

7x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
26x	Buddy Check 12 campaign encourages women do breast-self exams	Health
69x	Call 12 for Action solicits viewers to call in with consumers' problems they need help solving	Community
70x	Peanut Butter & Jelly Drive spot solicits food and monetary donations for St. Vincent DePaul	Community
4x	Teen Driving Clinic spot offers behind-the-wheel driving instruction for teens teaching necessary skills in accident, avoidance and defensive driving	Safety
38x	Weather Plus Channel spots alerts viewers to 24-hour weather coverage for the Phoenix area on digital cable	Safety
120x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

Network Public Service Schedule April 2009 (PSAs Targeted to Children 16 and Under)

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	TITLE	PRODUCT TITLE
8p HOWIE	4/3/2009	20:22:28	0:10	ZNBC8101H	PS		TMYK ENVIRONMENT/JOHN KRASINSKI
VEGGIE	4/4/2009	10:26:48	0:20	XNPI252920	PS		BRAVO
VEGGIE	4/4/2009	10:27:08	0:10	ZNBC8114H	PS		TMYK ENVIRONMENT/TIKI BARBER
321 PNGNS	4/4/2009	10:56:48	0:20	XNPI252920	PS		BRAVO
321 PNGNS	4/4/2009	10:57:08	0:10	ZNBC8132H	PS		TMYK ANTI-PREJUDICE/JOHN KRASINSKI
TURBO DOGS	4/4/2009	11:26:48	0:20	XNPI252920	PS		BRAVO
TURBO DOGS	4/4/2009	11:27:08	0:10	ZNBC8103H	PS		TMYK ENVIRONMENT/JACK MCBRAYER
BARBAR	4/4/2009	11:56:31	0:20	XNPI252920	PS		BRAVO
BARBAR	4/4/2009	11:56:51	0:10	ZNBC8129H	PS		TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
ZULA PTRL	4/4/2009	12:14:06	0:30	QPSRIF003	PS		Qubo
ZULA PTRL	4/4/2009	12:26:48	0:20	XNPI252920	PS		BRAVO
ZULA PTRL	4/4/2009	12:27:08	0:10	ZNBC8113H	PS		TMYK ENVIRONMENT/ANN CURRY
MY FRND RB	4/4/2009	12:44:06	0:30	QPSAKPE001	PS		Qubo
MY FRND RB	4/4/2009	12:56:18	0:20	XNPI252920	PS		BRAVO
MY FRND RB	4/4/2009	12:56:38	0:10	ZNBC8128H	PS		TMYK ANTI-PREJUDICE/JAIME PRESSLY
CHUCK	4/6/2009	20:56:06	0:10	ZNBC8108H	PS		TMYK ENVIRONMENT/ZACHARY LEVI
8p LAW+ORDER	4/8/2009	20:59:12	0:10	ZNBC8110H	PS		TMYK ENVIRONMENT/HOWIE MANDEL
8p HOWIE	4/10/2009	20:23:21	0:10	ZNBC8140H	PS		TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
VEGGIE	4/11/2009	10:26:57	0:20	XNPI252920	PS		BRAVO
VEGGIE	4/11/2009	10:27:17	0:10	ZNBC8101H	PS		TMYK ENVIRONMENT/JOHN KRASINSKI
321 PNGNS	4/11/2009	10:56:42	0:20	XNPI252920	PS		BRAVO
321 PNGNS	4/11/2009	10:57:02	0:10	ZNBC8140H	PS		TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
TURBO DOGS	4/11/2009	11:26:48	0:20	XNPI252920	PS		BRAVO
TURBO DOGS	4/11/2009	11:27:08	0:10	ZNBC8147H	PS		TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
BARBAR	4/11/2009	11:56:29	0:20	XNPI252920	PS		BRAVO
BARBAR	4/11/2009	11:56:49	0:10	ZNBC8105H	PS		TMYK ENVIRONMENT/CHRISTOPHER MELONI
ZULA PTRL	4/11/2009	12:14:06	0:30	QPSAKPE001	PS		Qubo
ZULA PTRL	4/11/2009	12:26:48	0:20	XNPI252920	PS		BRAVO
ZULA PTRL	4/11/2009	12:27:08	0:10	ZNBC8130H	PS		TMYK DIVERSITY/JANE KRAKOWSKI
MY FRND RB	4/11/2009	12:44:06	0:30	QPSRIF003	PS		Qubo
MY FRND RB	4/11/2009	12:56:18	0:20	XNPI252920	PS		BRAVO
MY FRND RB	4/11/2009	12:56:38	0:10	ZNBC8104H	PS		TMYK ENVIRONMENT/MARISKA HARGITAY
SU DLINE	4/12/2009	20:55:10	0:10	ZNBC8112	PS		TMYK ENVIRONMENT/AL ROKER
CHUCK	4/13/2009	20:54:13	0:10	ZNBC8140H	PS		TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
VEGGIE	4/18/2009	10:26:33	0:20	XNPI252920	PS		BRAVO
VEGGIE	4/18/2009	10:26:53	0:10	ZNBC8112H	PS		TMYK ENVIRONMENT/AL ROKER
321 PNGNS	4/18/2009	10:56:48	0:20	XNPI252920	PS		BRAVO
321 PNGNS	4/18/2009	10:57:08	0:10	ZNBC8106H	PS		TMYK ENVIRONMENT/MASI OKA
TURBO DOGS	4/18/2009	11:26:48	0:20	XNPI252920	PS		BRAVO
TURBO DOGS	4/18/2009	11:27:08	0:10	ZNBC8103H	PS		TMYK ENVIRONMENT/JACK MCBRAYER
BABAR	4/18/2009	11:56:29	0:20	XNPI252920	PS		BRAVO
BABAR	4/18/2009	11:56:49	0:10	ZNBC8128H	PS		TMYK ANTI-PREJUDICE/JAIME PRESSLY
ZULA PTRL	4/18/2009	12:14:06	0:30	QPSAKPE001	PS		Qubo
ZULA PTRL	4/18/2009	12:26:48	0:20	XNPI252920	PS		BRAVO
ZULA PTRL	4/18/2009	12:27:08	0:10	ZNBC8127H	PS		TMYK ENVIRONMENT/HOWIE MANDEL
MY FRND RB	4/18/2009	12:44:06	0:30	QPSRIF003	PS		Qubo
MY FRND RB	4/18/2009	12:56:18	0:20	XNPI252920	PS		BRAVO
MY FRND RB	4/18/2009	12:56:38	0:10	ZNBC8101H	PS		TMYK ENVIRONMENT/JOHN KRASINSKI
KINGS	4/18/2009	20:52:49	0:10	ZNBC8104H	PS		TMYK ENVIRONMENT/MARISKA HARGITAY
CHUCK	4/20/2009	20:51:46	0:10	ZNBC8103H	PS		TMYK ENVIRONMENT/JACK MCBRAYER
8p LAW+ORDER	4/22/2009	20:59:13	0:10	ZNBC8105H	PS		TMYK ENVIRONMENT/CHRISTOPHER MELONI
8p HOWIE	4/24/2009	20:22:44	0:10	ZNBC8110H	PS		TMYK ENVIRONMENT/HOWIE MANDEL
VEGGIE	4/25/2009	10:26:47	0:20	XNPI252920	PS		BRAVO

VEGGIE	4/25/2009	10:27:07	0:10 ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
321 PNGNS	4/25/2009	10:56:48	0:20 XNPI252920	PS	BRAVO
321 PNGNS	4/25/2009	10:57:08	0:10 ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
TURBO DOGS	4/25/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	4/25/2009	11:27:08	0:10 ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
BABAR	4/25/2009	11:56:30	0:20 XNPI252920	PS	BRAVO
BABAR	4/25/2009	11:56:50	0:10 ZNBC8113H	PS	TMYK ENVIRONMENT/ANN CURRY
ZULA PTRL	4/25/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	4/25/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	4/25/2009	12:27:08	0:10 ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
MY FRND RB	4/25/2009	12:44:06	0:30 QPSRIF003	PS	Qubo
MY FRND RB	4/25/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	4/25/2009	12:56:38	0:10 ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
SA SVU	4/25/2009	20:59:01	0:10 ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
SU DLINE	4/26/2009	20:54:10	0:10 ZNBC8113	PS	TMYK ENVIRONMENT/ANN CURRY

Network Public Service Schedule May 2009 (PSAs Targeted to Children 16 and Under)

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	PRODUCT TITLE
VEGGIE	5/2/2009	10:26:23	0:20	XNPI252920	PS	BRAVO
VEGGIE	5/2/2009	10:26:43	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
321 PNGNS	5/2/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	5/2/2009	10:57:08	0:10	ZNBC8113H	PS	TMYK ENVIRONMENT/ANN CURRY
TURBO DOGS	5/2/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	5/2/2009	11:27:08	0:10	ZNBC8127H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
BABAR	5/2/2009	11:56:30	0:20	XNPI252920	PS	BRAVO
BABAR	5/2/2009	11:56:50	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
ZULA PTRL	5/2/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	5/2/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	5/2/2009	12:27:08	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
MY FRND RB	5/2/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	5/2/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	5/2/2009	12:56:38	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
VEGGIE	5/9/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
VEGGIE	5/9/2009	10:27:08	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
321 PNGNS	5/9/2009	10:56:32	0:15	QPSAKPE002	PS	Qubo
321 PNGNS	5/9/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	5/9/2009	10:57:08	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
TURBO DOGS	5/9/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	5/9/2009	11:27:08	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
BABAR	5/9/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	5/9/2009	11:56:48	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
ZULA PTRL	5/9/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	5/9/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	5/9/2009	12:27:08	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
MY FRND RB	5/9/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	5/9/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	5/9/2009	12:56:38	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
VEGGIE	5/16/2009	10:26:58	0:20	XNPI252920	PS	BRAVO
VEGGIE	5/16/2009	10:27:18	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
321 PNGNS	5/16/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	5/16/2009	10:57:08	0:10	ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
TURBO DOGS	5/16/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	5/16/2009	11:27:08	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
BABAR	5/16/2009	11:56:45	0:20	XNPI252920	PS	BRAVO
BABAR	5/16/2009	11:57:05	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
ZULA PTRL	5/16/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	5/16/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	5/16/2009	12:27:08	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
MY FRND RB	5/16/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	5/16/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	5/16/2009	12:56:38	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
8p HOWIE	5/22/2009	20:23:10	0:10	ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
VEGGIE	5/23/2009	10:26:59	0:20	XNPI252920	PS	BRAVO
VEGGIE	5/23/2009	10:27:19	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
321 PNGNS	5/23/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	5/23/2009	10:57:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
TURBO DOGS	5/23/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	5/23/2009	11:27:08	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
BABAR	5/23/2009	11:56:31	0:20	XNPI252920	PS	BRAVO
BABAR	5/23/2009	11:56:51	0:10	ZNBC8113H	PS	TMYK ENVIRONMENT/ANN CURRY
ZULA PTRL	5/23/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo

ZULA PTRL	5/23/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	5/23/2009	12:27:08	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
MY FRND RB	5/23/2009	12:44:06	0:30 QPSRIF003	PS	Qubo
MY FRND RB	5/23/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	5/23/2009	12:56:38	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
MO DLINE	5/25/2009	21:50:56	0:10 ZNBC8111H	PS	TMYK ENVIRONMENT/MEREDITH VIEIRA
TV'S 50 FUNNIEST PHRASES	5/26/2009	21:59:02	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
8p HOWIE	5/29/2009	20:22:22	0:10 ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
VEGGIE	5/30/2009	10:26:57	0:20 XNPI252920	PS	BRAVO
VEGGIE	5/30/2009	10:27:17	0:10 ZNBC8127H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
321 PNGNS	5/30/2009	10:56:48	0:20 XNPI252920	PS	BRAVO
321 PNGNS	5/30/2009	10:57:08	0:10 ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
TURBO DOGS	5/30/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	5/30/2009	11:27:08	0:10 ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
BABAR	5/30/2009	11:56:29	0:20 XNPI252920	PS	BRAVO
BABAR	5/30/2009	11:56:49	0:10 ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
ZULA PTRL	5/30/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	5/30/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	5/30/2009	12:27:08	0:10 ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
MY FRND RB	5/30/2009	12:44:06	0:30 QPSRIF003	PS	Qubo
MY FRND RB	5/30/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	5/30/2009	12:56:38	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA

Network Public Service Schedule June 2009 (PSAs Targeted to Children 16 and Under)

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	PRODUCT TITLE
CELEBRITY	6/1/2009	21:56:31	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
OBAMA	6/5/2009	21:50:20	0:10	ZNBC8111H	PS	TMYK ENVIRONMENT/MEREDITH VIEIRA
VEGGIE	6/6/2009	4:26:51	0:20	XNPI252920	PS	BRAVO
VEGGIE	6/6/2009	4:27:11	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEI
321 PNGNS	6/6/2009	4:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	6/6/2009	4:57:08	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
TURBO DOGS	6/6/2009	5:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	6/6/2009	5:27:08	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
BABAR	6/6/2009	5:56:29	0:20	XNPI252920	PS	BRAVO
BABAR	6/6/2009	5:56:49	0:10	ZNBC8113H	PS	TMYK ENVIRONMENT/ANN CURRY
ZULA PTRL	6/6/2009	6:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	6/6/2009	6:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	6/6/2009	6:27:08	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
MY FRND RB	6/6/2009	6:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	6/6/2009	6:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	6/6/2009	6:56:38	0:10	ZNBC8127H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
CELEBRITY	6/8/2009	21:56:51	0:10	ZNBC8109H	PS	TMYK ENVIRONMENT/JIMMY FALLON
CELEBRITY	6/10/2009	21:46:21	0:10	ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
VEGGIE	6/13/2009	10:26:57	0:20	XNPI252920	PS	BRAVO
VEGGIE	6/13/2009	10:27:17	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
321 PNGNS	6/13/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	6/13/2009	10:57:08	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
TURBO DOGS	6/13/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	6/13/2009	11:27:08	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
BABAR	6/13/2009	11:56:30	0:20	XNPI252920	PS	BRAVO
BABAR	6/13/2009	11:56:50	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEI
ZULA PTRL	6/13/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	6/13/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	6/13/2009	12:27:08	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
MY FRND RB	6/13/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	6/13/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	6/13/2009	12:56:38	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
KINGS	6/13/2009	20:52:13	0:10	ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
MEET THE PRESS	6/14/2009		0:10	ZNBC8137H	PS	TMYK ENVIRONMENT/AL ROKER
MEET THE PRESS AN	6/14/2009		0:10	ZNBC8137H	PS	TMYK ENVIRONMENT/AL ROKER
CELEBRITY	6/15/2009	21:57:33	0:10	ZNBC8108H	PS	TMYK ENVIRONMENT/ZACHARY LEVI
CELEBRITY	6/17/2009	20:53:05	0:10	ZNBC8110H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
CHOP BLOCK	6/19/2009	20:51:50	0:10	ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
VEGGIE	6/20/2009	4:26:48	0:20	XNPI252920	PS	BRAVO
VEGGIE	6/20/2009	4:27:08	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTC
321 PNGNS	6/20/2009	4:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	6/20/2009	4:57:08	0:10	ZNBC8113H	PS	TMYK ENVIRONMENT/ANN CURRY
TURBO DOGS	6/20/2009	5:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	6/20/2009	5:27:08	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
BABAR	6/20/2009	5:56:30	0:20	XNPI252920	PS	BRAVO
BABAR	6/20/2009	5:56:50	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GC

ZULA PTRL	6/20/2009	6:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	6/20/2009	6:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	6/20/2009	6:27:08	0:10 ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
MY FRND RB	6/20/2009	6:44:06	0:30 QPSRIF003	PS	Qubo
MY FRND RB	6/20/2009	6:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	6/20/2009	6:56:38	0:10 ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
SA SVU	6/20/2009	22:46:13	0:10 ZNBC8139H	PS	TMYK CHILD ABUSE/MARISKA HARGITAY
MEET THE PRESS	6/21/2009		0:10 ZNBC8131H	PS	TMYK ANTI-PREJUDICE/ANN CURRY
MEET THE PRESS AN	6/21/2009		0:10 ZNBC8131H	PS	TMYK ANTI-PREJUDICE/ANN CURRY
9p MERLIN	6/21/2009	21:50:48	0:10 ZNBC8138H	PS	TMYK INTERNET SAFETY/TIKI BARBER
CELEBRITY	6/22/2009	21:55:07	0:10 ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
CELEBRITY	6/24/2009	20:53:54	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
FARRAH	6/26/2009	21:51:59	0:10 ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
VEGGIE	6/27/2009	10:26:47	0:20 XNPI252920	PS	BRAVO
VEGGIE	6/27/2009	10:27:07	0:10 ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEI
321 PNGNS	6/27/2009	10:56:48	0:20 XNPI252920	PS	BRAVO
321 PNGNS	6/27/2009	10:57:08	0:10 ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
TURBO DOGS	6/27/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	6/27/2009	11:27:08	0:10 ZNBC8127H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
BABAR	6/27/2009	11:56:28	0:20 XNPI252920	PS	BRAVO
BABAR	6/27/2009	11:56:48	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
ZULA PTRL	6/27/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	6/27/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	6/27/2009	12:27:08	0:10 ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
MY FRND RB	6/27/2009	12:44:06	0:30 QPSRIF003	PS	Qubo
MY FRND RB	6/27/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	6/27/2009	12:56:38	0:10 ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GC
KINGS	6/27/2009	20:52:39	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
LAW+ORDER	6/29/2009	20:59:12	0:10 ZNBC8108H	PS	TMYK ENVIRONMENT/ZACHARY LEVI

For 2nd Quarter 2009

OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

April – June 2009

THERE WAS NO OTHER PROGRAMMING FOR 2nd QUARTER 2009 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

NBC NETWORK NON-BROADCAST EFFORTS

April – June 2009

THE MORE YOU KNOW WEBSITE

"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

2nd Q PSA report



BROADCAST/ NBC Kaboom PSA's

qubo	Kaboom PSA	4/4/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	4/11/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	4/18/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	4/25/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula Patrol
qubo	Kaboom PSA	5/2/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	5/9/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	5/16/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	5/23/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	5/30/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	6/13/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	6/20/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
qubo	Kaboom PSA	6/27/2009	12:14:06pm	Kaboom	QPSAKPE001 :30	Qubo-Zula patrol
Totals for: QPSAKPE001				:11		

READING IS FUNDEMENTAL SPOT

qubo	RIF spot	4/4/2009	12:14:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	4/11/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	4/18/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	4/25/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	5/2/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	5/9/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	5/16/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	5/23/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	5/30/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	6/6/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	6/13/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	6/20/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
qubo	RIF spot	6/27/2009	12:44:06pm	Kaboom	QPSAKPE003 :30	Qubo-My Friend Rabbit
Totals for: QPSAKPE003				:13		

Qubo 2nd Quarter 2009

Day	Part	Air Date	Time	Network	Show Title	Promo Id	Promo Title	Type	Hit Time
FRI	P	04/03/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	04/10/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	04/10/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:39PM
FRI	P	04/17/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:15PM
FRI	P	04/17/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:38PM
FRI	P	04/24/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	04/24/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:39PM
FRI	P	05/01/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:08PM
FRI	P	05/01/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:39PM
FRI	P	05/08/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	05/08/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:39PM
FRI	P	05/15/2009	08:00PM	NBC	DATELINE NBC	010G530QUB120	QUBO:PARENTS Promo		08:10PM
FRI	P	05/15/2009	09:00PM	NBC	NBC SPECIALS	010G530QUB120	QUBO:PARENTS Promo		09:46PM
FRI	P	05/22/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:08PM
FRI	P	05/22/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:47PM
FRI	P	05/29/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:15PM
FRI	P	05/29/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:39PM
FRI	E	06/26/2009	06:30PM	NBC	NIGHTLY	010G919QUB120	QUBO:PARENTS Promo		08:23PM
FRI	E	06/26/2009	06:30PM	NBC	NIGHTLY	010G919QUB120	QUBO:PARENTS Promo		08:59PM

Qubo Report 1st Quarter 2009

Day	Part	Air Date	Time	Network	Show Title	Promo Id	Promo Title	Type	Hit Time
FRI	P	01/02/2009	08:00PM	NBC	DEAL/ NO DEAL	010G530QUB120	QUBO:PARENTS Promo		08:09PM
FRI	P	01/02/2009	09:00PM	NBC	CRUSOE	010G530QUB120	QUBO:PARENTS Promo		09:21PM
FRI	P	01/09/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:10PM
FRI	P	01/09/2009	09:00PM	NBC	CRUSOE	010G530QUB120	QUBO:PARENTS Promo		09:18PM
FRI	P	01/16/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:21PM
FRI	P	01/16/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:54PM
FRI	P	01/23/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:09PM
FRI	P	01/23/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:46PM
FRI	P	01/30/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	01/30/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:54PM
FRI	P	02/06/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:06PM
FRI	P	02/06/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:46PM
FRI	P	02/13/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	02/13/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:38PM
FRI	P	02/20/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	02/20/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:40PM
FRI	P	02/27/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	02/27/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:53PM
FRI	P	03/06/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:08PM
FRI	P	03/06/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:37PM
FRI	P	03/13/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:07PM
FRI	P	03/13/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:54PM
FRI	P	03/20/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:08PM
FRI	P	03/20/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:54PM
FRI	P	03/27/2009	08:00PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:06PM
FRI	P	03/27/2009	08:30PM	NBC	HOWIE DO IT	010G530QUB120	QUBO:PARENTS Promo		08:40PM