

## QUARTERLY ISSUES REPORT

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**STATION:** KPNX-TV, a subsidiary of Multimedia Holdings Corporation

**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**QUARTER ENDING:** September 30, 2009

**Note:** The following summaries describe the station's most significant non-entertainment programs broadcast in the past calendar quarter dealing with local issues.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX/Gannet Broadcasting  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Economic  
**PERIOD:** 3rd Quarter, 2009

**PROGRAM TITLE:** Housing Market  
Various dates – July thru September  
12 News Today, 12 News Evening Edition at 5pm,  
12 News Evening Edition at 6pm, 12 News @ 10pm

**DESCRIPTION:** Continuing coverage of mortgage crisis, it's effects on homebuyers and sellers. Coverage included what caused the problem, what steps people can take to protect themselves and their investment.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Youth and Child Safety  
**PERIOD:** 3rd Quarter, 2009

**PROGRAM TITLE:** Arizona's Children

**DESCRIPTION:** KPNX airs a weekly feature, airing every Thursday @ 6pm and Friday @ 6am.. This weekly feature profiles the challenges that children face growing up in Arizona. The stories focus on issues like health care, mentoring, abuse and what is being done to help them.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Diversity  
**PERIOD:** 3rd Quarter, 2009

**PROGRAM TITLE:** Profiles of Success  
September 11 @ 6:30pm

**DESCRIPTION:** Profiles of Success was a 30 minute local program that showcased the Valley's Hispanic leaders. All of these leaders have a vision that will shape the future of our community and this program profiled those honorees who are making a difference. The show also repeated on Saturday, September 19 at 3:30pm.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Youth and Child Safety  
**PERIOD:** 3rd Quarter, 2009

**PROGRAM TITLE:** Wednesday's Child

**DESCRIPTION:** Wednesday's Child is a news franchise that features children all over Arizona who need to be adopted, and features stories about adoptions. These children shown on our air are considered hard to adopt and some of the children have special needs.

12-News teams up with the State of Arizona and profiles weekly orphaned children, and in some cases siblings, who for one reason or another are a challenge to adopt.

12 News has aired these segments, each running about two minutes, every Wednesday during *12 News Today* and on Sundays during *12 News Weekend Today*.

Quarterly, KPNX sponsors a phone bank which is promoted during our 1:00PM, 4:30PM, 5PM and 6PM newscasts. These phone banks answer questions from interested viewers on the adoption process.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX/Gannet Broadcasting  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Government  
**PERIOD:** 3<sup>rd</sup> Quarter, 2009

**PROGRAM TITLE:** Sunday Square-Off

**DESCRIPTION:** Current affairs and local politics don't usually make for must see TV, but Sunday Square Off on 12 News has changed that. Opinionated, intelligent, and contentious debate swirls around the weekly roundtable discussion show. Guests are rotated each week and chosen from a pool of panelists covering the spectrum of political ideals and diversity. Veteran anchor and reporter Rick Debruhl mediates the lively and sometimes controversial discussions which cover only issues most relevant to our local viewers.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Social Issues  
**PERIOD:** 3rd Quarter, 2009

**PROGRAM TITLE:** Call 12 For Action  
Monday thru Sunday; April 2009 through June 2009  
12 News Today – 6PM and 10PM

**DESCRIPTION:** Consumer reporters, Dave Cherry and Rick DeBruhl, report on the consumer issues of the day. The report helps viewers get back money they have been wrongly charged for, have businesses make good on failures of service and warn viewers of scams and internet theft. Once a month Call 12 sponsors a phone bank manned by Valley attorneys who answer viewer questions regarding a variety of consumer issues.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX/Gannet Broadcasting  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Health Issues  
**PERIOD:** 3rd Quarter, 2009

**PROGRAM TITLE:** Buddy Check 12  
12 News – 5PM and 10PM – 12 day of each month

**DESCRIPTION:** Buddy Check 12 is the station's commitment to breast health. On the 12<sup>th</sup> day of every month, Lin Sue Cooney, the station's top anchor reminds viewers either by email or voice mail to do their breast self exams. The station also produces stories highlighting a breast cancer survivor or new scientific strides in the medical field that airs during 12 News Evening Edition 5pm and 12 News at 10pm.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Education  
**PERIOD:** 3rd Quarter, 2009

**PROGRAM TITLE:** School Solutions  
Wednesday thru Friday, July thru September, 2009

**DESCRIPTION:** School Solutions offers parents answers to questions on how to better prepare their children for school, what they should expect from teachers and school districts, as well as showcase schools and educators who exceed expectations. Every Monday through Thursday evening teachers man a phone bank to help children and their parents with questions dealing with school.

**TELEVISION QUARTERLY ISSUES**

**STATION:** KPNX  
**LOCATION:** 1101 N. Central Ave.  
Phoenix, AZ 85004

**ISSUE:** Crime/Violence  
**PERIOD:** 3rd Quarter, 2009

**PROGRAM TITLE:** Silent Witness

**DESCRIPTION:** Two mornings per week on 12 News Today and 12 News Weekend KPNX and the Silent Witness program profile an unsolved crime in the Phoenix metro area. The hope is a viewer(s) who may have witnessed or know of the crime will come forward and help investigators solve the crime.

## Third Quarter FCC Report

Prepared 10/01/09

### July 2009

6x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
31x	Buddy Check 12 campaign encourages women do breast-self exams	Health
81x	Call 12 for Action solicits viewers to call in with consumers' problems they need help solving	Community
76x	Peanut Butter & Jelly Drive spot solicits food and monetary donations for St. Vincent DePaul	Community
4x	Teen Driving Clinic spot offers behind-the-wheel driving instruction for teens teaching necessary skills in accident, avoidance and defensive driving	Safety
86x	Weather Plus Channel spots alerts viewers to 24-hour weather coverage for the Phoenix area on digital cable	Safety
115x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

## August 2009

6x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
44x	Buddy Check 12 campaign encourages women do breast-self exams	Health
39x	Call 12 for Action solicits viewers to call in with consumers' problems they need help solving	Community
68x	Friday Night Fever spot promotes high school football	Community/ Family
54x	Profiles of Success spot highlights Hispanic Leadership event	Community
75x	Race for the Cure campaign encourages viewers to register for the annual race which raises funds for breast cancer awareness and research	Health/Family Community
43x	Weather Plus Channel spots alerts viewers to 24-hour weather coverage for the Phoenix area on digital cable	Safety
77x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

## September 2009

2x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
53x	Buddy Check 12 campaign encourages women do breast-self exams	Health
26x	Call 12 for Action solicits viewers to call in with consumers' problems they need help solving	Community
95x	Change the Game for Autism campaign to collect spare change for the Southwest Autism Research & Resource Center	Community
53x	Friday Night Fever spot promotes high school football	Community/ Family
104x	Race for the Cure campaign encourages viewers to register for the annual race which raises funds for breast cancer awareness and research	Health/Family Community
22x	Profiles of Success spot highlights Hispanic Leadership event	Community
29x	Weather Plus Channel spots alerts viewers to 24-hour weather coverage for the Phoenix area on digital cable	Safety
79x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

**Community Relations Quarterly Report**  
**3rd Quarter 2009**  
**Top Ten Community Issues**

**\* YOUTH AND CHILD SAFETY ISSUES** Increase child safety awareness (drowning, fire, car seats, unattended vehicles); Child abuse/neglect; foster care; school safety; teen deaths/suicide; Parents need to spend more time with children; drug use; personal responsibility; lack of quality child care; child care worker licensing; after-school activities; domestic violence; increased gang activity; poor living conditions/lack of care for low-income children; youth at risk; parenting issues; local schools

On July 14, Call 12 for Action Reporter Rick DeBruhl presented a consumer informational presentation to a group from the Home Base Youth Services. This organization addresses the growing needs of at-risk and homeless youth age 21 and younger and provides them with solutions to emotional, physical and mental neglect.

On August 11, morning anchor Tram Mai participated in the Jon Jay and Rich "Christmas Wish" Kickball with the Jonas Brothers. The charity kickball game benefited the Johnjay and Rich Care for Kids Foundation and the Christmas Wish program assist and serve children in need by creating uplifting experiences for families facing difficult life challenges. Through Christmas Wish, Johnjay and Rich inspire the community to open their hearts and step forward to help others.

On September 22, morning anchors Dave Cherry and Tram Mai participated in Debby Gabby's CATWALK for Charity Celebrity Fashion Show benefitting the Sojourner Center and Sleep America Charities. The Sojourner Center provides shelter and support services to thousands of individuals affected by domestic violence. Sleep America Charities supports local charities that focus on helping children and families in need.

12 News sponsored the Back to School Clothing Drive from July 21 – 25. Drive benefitted children from underprivileged schools. 12 News produced stories that aired during the newscasts. Arizona Midday had a segment on the drive.

12 News held quarterly adoption phone bank with AASK as part of our Wednesday's Child franchise on July 14. Adoption and foster care experts received dozens of calls from potential adoptive parents.

Midday segment with tips on what every parent should know when leaving their child with a new caregiver.

\* **CRIME/VIOLENCE** Domestic violence; Juvenile crime; Increased violent crimes by gangs; transients; animal cruelty; auto theft; neighborhood policing/community pride; police brutality; victims' rights; terrorist attacks

On September 26, anchor Scott Light emceed the 9th Annual Share the Magic Golf Tournament presented by Arizona Beta Sigma Phi's Against Domestic Abuse, Inc. to support domestic violence shelters in the State of Arizona.

\* **ECONOMIC DEVELOPMENT** Uncontrolled and poorly-managed growth; downtown revitalization; East Valley growth; pollution; lack of qualified workforce; improving Native American economic status; preserving environment; positive stories on growth; Low paying jobs reduce time for family and volunteering; Positive effect of lottery revenue; undocumented workers are an important part of our workforce; Gangs and cruising affects businesses.

\* **QUALITY OF LIFE** Volunteerism; air and water quality; lacking sense of community; voter apathy; too much hostility in people's lives; uncontrolled growth; improving quality of life overall for youth and elderly; need long-term solutions for hunger, homelessness and unemployment; Welfare reform; voter apathy.

12 News honored the Back to School Clothing Drive as part of the 12 Who Care, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of July promoting volunteer efforts available at Back to School Clothing Drive.

12 News honored Mission of Mercy Arizona as part of the 12 Who Care, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of August promoting volunteer efforts available at Mission of Mercy Arizona.

12 News honored the A & A Cottages, Inc. as part of the 12 Who Care, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of September promoting volunteer efforts available at A & A Cottages, Inc.

Midday segment with SRP discusses tips on how customers can save energy and money.

\* **HEALTH** Need elderly care/advocacy; lack of medical insurance for children; teenage pregnancy; affordable and effective long-term illness treatment, i.e. cancer; insurance coverage of long term illness; lack of awareness of mental illness; lack of organ donors; child immunizations; HIV/AIDS among Hispanics and elderly; inadequate care for developmentally disabled; need more drug treatment facilities for families/children.

On August 29, anchors Fay Fredericks & James Quiñones emceed the 2009 March of Dimes Nurses of the Year Awards Gala. The gala highlights the wide range of rewarding careers in nursing and also funds nursing scholarships throughout Arizona while benefiting the March of Dimes mission of preventing birth defects, premature birth and infant mortality.

On September 17, News Anchor Mark Curtis and Weather Anchor James Quinones participated in KTAR's Radiothon to benefit Phoenix Children's Hospital. Phoenix Children's is one of the ten largest children's hospitals in the country and provides specialty and sub-specialty inpatient, outpatient, trauma, and emergency care to patients throughout Arizona and other Southwestern states.

On September 25 Weather Anchor James Quiñones emceed the 2009 Ronald McDonald House Charities (RMHC) Scholarship Breakfast. The RMHC of Phoenix provides a temporary *home-away-from-home* for families who must travel to the Phoenix area to receive medical treatment for their children and also supports programs that directly benefit children and their families in our community. The RMHC Phoenix Scholarship program is one of the largest high school-to-college scholarship programs of its kind for students in Arizona.

12 News held its monthly phone bank as part of our School Solutions franchise on August 21. Education experts received dozens of calls with questions on H1N1 prevention and changes to health and PE classes from students/parents.

12 News sponsored "Change the Game for Autism" in conjunction with the Southwest Autism Research & Resource Center (SARRC). Every Friday night in September volunteers from SARRC collected change from various high school football games in the Valley. Station conducted a phone bank on September 17. Station talked about the campaign in various newscasts as well as produced a story spotlighting SARRC.

Midday segment discusses the FREE Eight-Annual Back To School Health Fair on July 18, to make sure our kids are ready and healthy.

Midday segment discusses the dangers of having diabetes and losing the feeling in your hands and feet. The syndrome that can develop is called peripheral neuropathy. Dr. Sartz of East Valley Neuropathy Care discusses how we can treat this condition.

Midday segment on what people can do to decrease the likelihood their kids will abuse prescription medication.

Midday segment discusses Cold Stone Creamery's Larry Fitzgerald Ice Cream Social to benefit National Breast Cancer Foundation.

Midday segment on Peripheral Neuropathy with Dr. Michael Temple of the Neuropathy Treatment Centers of America discusses risk and diagnosis.

Pediatrician call-ins with Dr. Gina Montion to answer common parenting concerns: Toddler/child doesn't eat, summertime nosebleeds (most common cause, management and when to worry); how to deal with frequent headaches and when to worry; what might cause recurrent abdominal pain; when is juice recommended for kids; how to recognize seasonal allergies and easy management.

Midday segment discusses annual Komen Phoenix Race for the Cure. Funds raised at the Phoenix Race on October 11, support a variety of breast cancer research and community-based outreach programs.

Midday segment discusses the Health and Wealth Raffle which benefits St. Joseph's Hospital and Barrow Neurological Institute.

Midday segment discusses new technology (bronchial mapping program) at John C. Lincoln Hospitals that allows them to do biopsies without major surgery.

Midday segment on prostate cancer awareness month. Scottsdale Healthcare's Virginia G. Piper Center now offers many advanced treatment options for those with prostate cancer.

Midday segment with the American Heart Association on how to keep your heart healthy and strong.

\* **TRANSPORTATION** Lack of public transportation; East Valley freeways; Traffic congestion; transportation for the elderly, disabled, and poor; cruising; DUI; restricting passengers in pick-up trucks; excessive speeding.

\* **SOCIAL ISSUES Affordable** housing; transient population; welfare reform; elderly advocacy; adequate services for the indigent and homeless; long-term solutions for hunger, homelessness and unemployment; emergency housing; landlord/tenant disputes.

12 News sponsored the 2nd annual Peanut Butter and Jelly Drive. Through the month of July, the station partnered with Bashas' & Food City grocery stores to collect food and monetary donations for the Society of St. Vincent de Paul.

Midday segment discusses Celebrity Chef Challenge, which benefits Waste Not whose mission is to eliminate local hunger. They do this by rescuing excess perishable food that would otherwise go to waste.

\* **GOVERNMENT** Legislators in AZ do not understand children's issues; government fails to care for families in transition; Immigration issues; Legal/justice system not fair to indigents.

\* **DIVERSITY** Lack of arts funding for ethnic community; negative portrayal of Latino community by media; need for increased investment in education for minority students; need increased awareness of Native Americans in Phoenix.

On July 11, Weather Anchor James Quiñones was the guest speaker at the Nation Building for the Native Youth Leadership Institute Conference. The conference was presented by the Native Nations Institute for Leadership, Management, and Policy whose mission is to assist in the building of capable Native nations that can effectively pursue and ultimately realize their own political, economic, and community development objectives.

12 News sponsored Latino Institute Back to School and Health Fair on July 18. Arizona Midday featured a segment and discussed importance of the Institute.

12 News sponsored the Valle del Sol Profiles of Success celebration honoring outstanding Hispanic leaders. In addition to producing seven profiles on the honorees that were featured on various 12 News newscasts, we also produced a half-hour show that aired in access. This, combined with our on air coverage, provided tremendous outreach.

Midday segment discusses annual Profiles of Success Hispanic Leadership Awards Celebration. The awards celebration recognizes Latino leadership and launches National Hispanic Heritage Month in Arizona.

Midday segment discusses annual Hispanic Women's Conference. Awardees are nationally recognized leaders representing strong role models for Latinas of all ages and across all sectors.

\* **YOUTH AND EDUCATION ISSUES** -- School financing; vouchers; quality of education; teacher pay; local school issues; elimination of cultural and sporting events due to lack of funding; college financial aid opportunities; concern about the high drop out rate among Latinos and what it means to the future of our state

On August 18, Anchor Joe Dana was the Moderator at a luncheon of non-profit CEO's and directors hosted by the ONE foundation, who provide support and assistance to Phoenix students and insure that family socioeconomic factors do not limit any child's educational successes.

12 News held its monthly phone bank as part of our School Solutions franchise on July 16. Education experts received dozens of calls with questions on the new high school graduation requirements from students/parents.

Midday segment with licensed therapist Pamela Chambers discusses divorce and how research shows the most harmful thing to a child after a divorcé is conflict between the two parents and how to help parents respect household boundaries.

Midday segment with Sylvan Learning Center – now that the school year is starting, parents need to do everything they can to assure their child's success. One way to do it is with tutoring.

Midday segment with Jill Woods of Not My Kid gives advice on how to discuss dating with your teens. Tips on how to define dating abuse.

**Network Public Service Schedule July 2009 (PSAs Targeted to Children 16 and Under)**

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	PRODUCT TITLE
AGT	7/1/2009	20:52:51	0:10	ZNBC8109H	PS	TMYK ENVIRONMENT/JIMMY FALLON
VEGGIE	7/4/2009	9:26:45	0:20	XNPI252920	PS	BRAVO
VEGGIE	7/4/2009	9:27:05	0:10	ZNBC8114H	PS	TMYK ENVIRONMENT/TIKI BARBER
321 PNGNS	7/4/2009	9:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	7/4/2009	9:57:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
TURBO DOGS	7/4/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	7/4/2009	10:27:08	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
BABAR	7/4/2009	10:56:45	0:20	XNPI252920	PS	BRAVO
BÁBAR	7/4/2009	10:57:05	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
ZULA PTRL	7/4/2009	11:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	7/4/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	7/4/2009	11:27:08	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
MY FRND RB	7/4/2009	11:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	7/4/2009	11:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	7/4/2009	11:56:38	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
SU DLINE	7/5/2009	19:53:39	0:10	ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
LAW+ORDER	7/6/2009	20:59:14	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
CHOP BLOCK	7/10/2009	20:54:02	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
VEGGIE	7/11/2009	10:26:41	0:20	XNPI252920	PS	BRAVO
VEGGIE	7/11/2009	10:27:01	0:10	ZNBC8127H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
321 PNGNS	7/11/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	7/11/2009	10:57:08	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
TURBO DOGS	7/11/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	7/11/2009	11:27:08	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
BABAR	7/11/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	7/11/2009	11:56:48	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
ZULA PTRL	7/11/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	7/11/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	7/11/2009	12:27:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
MY FRND RB	7/11/2009	12:43:51	0:15	QPSAKPE002	PS	Qubo
MY FRND RB	7/11/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	7/11/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	7/11/2009	12:56:38	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
KINGS	7/11/2009	20:54:37	0:10	ZNBC8109H	PS	TMYK ENVIRONMENT/JIMMY FALLON
ROAD TRIP	7/12/2009	19:54:54	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
8p AGT	7/15/2009	20:53:05	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
CHOP BLOCK	7/17/2009	20:54:38	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
VEGGIE	7/18/2009	10:26:41	0:20	XNPI252920	PS	BRAVO
VEGGIE	7/18/2009	10:27:01	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
321 PNGNS	7/18/2009	10:56:38	0:20	XNPI252920	PS	BRAVO
321 PNGNS	7/18/2009	10:56:58	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
TURBO DOGS	7/18/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	7/18/2009	11:27:08	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
BABAR	7/18/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	7/18/2009	11:56:48	0:10	ZNBC8114H	PS	TMYK ENVIRONMENT/TIKI BARBER
ZULA PTRL	7/18/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	7/18/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	7/18/2009	12:27:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
MY FRND RB	7/18/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	7/18/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	7/18/2009	12:56:38	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
KINGS	7/18/2009	20:52:07	0:10	ZNBC8118H	PS	TMYK ENVIRONMENT/JEREMY SISTO

ROAD TRIP	7/20/2009	20:52:22	0:10 ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
CHOP BLOCK	7/24/2009	20:50:18	0:10 ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
VEGGIE	7/25/2009	10:26:40	0:20 XNPI252920	PS	BRAVO
VEGGIE	7/25/2009	10:27:00	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
321 PNGNS	7/25/2009	10:56:48	0:20 XNPI252920	PS	BRAVO
321 PNGNS	7/25/2009	10:57:08	0:10 ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
TURBO DOGS	7/25/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	7/25/2009	11:27:08	0:10 ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
BABAR	7/25/2009	11:56:28	0:20 XNPI252920	PS	BRAVO
BABAR	7/25/2009	11:56:48	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
ZULA PTRL	7/25/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	7/25/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	7/25/2009	12:27:08	0:10 ZNBC8127H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
MY FRND RB	7/25/2009	12:44:06	0:30 QPSRIF003	PS	Qubo
MY FRND RB	7/25/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	7/25/2009	12:56:38	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
KINGS	7/25/2009	20:51:05	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
SU DLINE	7/26/2009	19:52:41	0:10 ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
ROAD TRIP	7/27/2009	20:56:07	0:10 ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
SVU	7/28/2009	22:48:09	0:30 ZNBC8302H	PS	TMYK ENVIRONMENT/Z.LEVI AND J.GOMEZ
8p AGT	7/29/2009	20:54:14	0:10 ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
SOUTHLAND	7/31/2009	20:51:40	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI

**Network Public Service Schedule August 2009 (PSAs Targeted to Children 16 and Under)**

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	PRODUCT TITLE
ZULA PTRL	8/1/2009	9:14:03	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	8/1/2009	9:26:46	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	8/1/2009	9:27:06	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
MY FRND RB	8/1/2009	9:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	8/1/2009	9:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	8/1/2009	9:56:38	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
VEGGIE	8/1/2009	10:26:49	0:20	XNPI252920	PS	BRAVO
VEGGIE	8/1/2009	10:27:09	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
321 PNGNS	8/1/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	8/1/2009	10:57:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
TURBO DOGS	8/1/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	8/1/2009	11:27:08	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
BABAR	8/1/2009	11:44:03	0:15	QPSAKPE002	PS	Qubo
BABAR	8/1/2009	11:56:29	0:20	XNPI252920	PS	BRAVO
BABAR	8/1/2009	11:56:49	0:10	ZNBC8114H	PS	TMYK ENVIRONMENT/TIKI BARBER
SWIMMING	8/1/2009	12:48:23	0:30	ZNBC8302	PS	TMYK ENVIRONMENT/ZACHARY LEVI, JOSH GOMEZ
CI	8/1/2009	20:59:13	0:10	ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
ROAD TRIP	8/3/2009	20:53:30	0:10	ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
FUN PHRASE	8/5/2009	20:53:38	0:10	ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
VEGGIE	8/8/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
VEGGIE	8/8/2009	10:27:08	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
321 PNGNS	8/8/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	8/8/2009	10:57:08	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
TURBO DOGS	8/8/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	8/8/2009	11:27:08	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
BABAR	8/8/2009	11:56:27	0:20	XNPI252920	PS	BRAVO
BABAR	8/8/2009	11:56:47	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
ZULA PTRL	8/8/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	8/8/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	8/8/2009	12:27:08	0:10	ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
MY FRND RB	8/8/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	8/8/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	8/8/2009	12:56:38	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
CI	8/8/2009	20:58:52	0:30	ZNBC8302H	PS	TMYK ENVIRONMENT/Z.LEVI AND J.GOMEZ
ROAD TRIP	8/10/2009	20:55:04	0:10	ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
AGT RECAP	8/12/2009	20:53:06	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
VEGGIE	8/15/2009	10:26:57	0:20	XNPI252920	PS	BRAVO
VEGGIE	8/15/2009	10:27:17	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
321 PNGNS	8/15/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	8/15/2009	10:57:08	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
TURBO DOGS	8/15/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	8/15/2009	11:27:08	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
BABAR	8/15/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	8/15/2009	11:56:48	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
ZULA PTRL	8/15/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	8/15/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	8/15/2009	12:27:08	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
MY FRND RB	8/15/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	8/15/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	8/15/2009	12:56:38	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
PT VISA CHAMP GYMNASTICS	8/15/2009	21:01:57	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
7p MERLIN	8/16/2009	19:55:18	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
ROAD TRIP	8/17/2009	20:54:46	0:10	ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO

VEGGIE	8/22/2009	10:26:33	0:20 XNPI252920	PS	BRAVO
VEGGIE	8/22/2009	10:26:53	0:10 ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
321 PNGNS	8/22/2009	10:56:48	0:20 XNPI252920	PS	BRAVO
321 PNGNS	8/22/2009	10:57:08	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
TURBO DOGS	8/22/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	8/22/2009	11:27:08	0:10 ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
BABAR	8/22/2009	11:56:27	0:20 XNPI252920	PS	BRAVO
BABAR	8/22/2009	11:56:47	0:10 ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
ZULA PTRL	8/22/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	8/22/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	8/22/2009	12:27:08	0:10 ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
MY FRND RB	8/22/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	8/22/2009	12:56:38	0:10 ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
7p MERLIN	8/23/2009	19:53:30	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
ROAD TRIP	8/24/2009	20:51:45	0:10 ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
AGT RECAP	8/26/2009	20:52:14	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
SOUTHLAND	8/28/2009	20:49:58	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
VEGGIE	8/29/2009	10:26:47	0:20 XNPI252920	PS	BRAVO
VEGGIE	8/29/2009	10:27:07	0:10 ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
321 PNGNS	8/29/2009	10:56:42	0:20 XNPI252920	PS	BRAVO
321 PNGNS	8/29/2009	10:57:02	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
TURBO DOGS	8/29/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	8/29/2009	11:27:08	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
BABAR	8/29/2009	11:56:27	0:20 XNPI252920	PS	BRAVO
BABAR	8/29/2009	11:56:47	0:10 ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
ZULA PTRL	8/29/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	8/29/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	8/29/2009	12:27:08	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
MY FRND RB	8/29/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	8/29/2009	12:56:38	0:10 ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
CI	8/29/2009	20:59:13	0:10 ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO

**Network Public Service Schedule September 2009 (PSAs Targeted to Children 16 and Under)**

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	PRODUCT TITLE
AGT RE-CAP	9/2/2009	20:51:45	0:10	ZNBC8130H	PS	TMKY DIVERSITY/JANE KRAKOWSKI
SOUTHLAND	9/4/2009	20:52:42	0:10	ZNBC8106H	PS	TMKY ENVIRONMENT/MASI OKA
VEGGIE	9/5/2009	10:26:23	0:20	XNPI252920	PS	BRAVO
VEGGIE	9/5/2009	10:26:43	0:10	ZNBC8147H	PS	TMKY DISABILITY AWARENESS/MEREDITH VIEIRA
321 PNGNS	9/5/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	9/5/2009	10:57:08	0:10	ZNBC8113H	PS	TMKY ENVIRONMENT/ANN CURRY
TURBO DOGS	9/5/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	9/5/2009	11:27:08	0:10	ZNBC8140H	PS	TMKY NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
BABAR	9/5/2009	11:56:27	0:20	XNPI252920	PS	BRAVO
BABAR	9/5/2009	11:56:47	0:10	ZNBC8106H	PS	TMKY ENVIRONMENT/MASI OKA
ZULA PTRL	9/5/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	9/5/2009	12:27:08	0:10	ZNBC8129H	PS	TMKY DIVERSITY/MASI OKA, ZACHARY QUINTO
MY FRND RB	9/5/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	9/5/2009	12:56:38	0:10	ZNBC8103H	PS	TMKY ENVIRONMENT/JACK MCBRAYER
CI	9/5/2009	20:59:13	0:10	ZNBC8132H	PS	TMKY ANTI-PREJUDICE/JOHN KRASINSKI
ZULA PTRL	9/12/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	9/12/2009	10:27:08	0:10	ZNBC8130H	PS	TMKY DIVERSITY/JANE KRAKOWSKI
MY FRND RB	9/12/2009	10:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	9/12/2009	10:56:38	0:10	ZNBC8104H	PS	TMKY ENVIRONMENT/MARISKA HARGITAY
WILLA	9/12/2009	11:26:58	0:20	XNPI252920	PS	BRAVO
WILLA	9/12/2009	11:27:18	0:10	ZNBC8101H	PS	TMKY ENVIRONMENT/JOHN KRASINSKI
BABAR	9/12/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	9/12/2009	11:56:48	0:10	ZNBC8112H	PS	TMKY ENVIRONMENT/AL ROKER
JACOB 2 2	9/12/2009	12:26:33	0:20	XNPI252920	PS	BRAVO
JACOB 2 2	9/12/2009	12:26:53	0:10	ZNBC8147H	PS	TMKY DISABILITY AWARENESS/MEREDITH VIEIRA
JANE	9/12/2009	12:57:05	0:20	XNPI252920	PS	BRAVO
JANE	9/12/2009	12:57:25	0:10	ZNBC8132H	PS	TMKY ANTI-PREJUDICE/JOHN KRASINSKI
JACOB 2 2	9/19/2009	9:26:33	0:20	XNPI252920	PS	BRAVO
JACOB 2 2	9/19/2009	9:26:53	0:10	ZNBC8130H	PS	TMKY DIVERSITY/JANE KRAKOWSKI
JANE	9/19/2009	9:57:03	0:20	XNPI252920	PS	BRAVO
JANE	9/19/2009	9:57:23	0:10	ZNBC8140H	PS	TMKY NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
ZULA PTRL	9/19/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	9/19/2009	10:27:08	0:10	ZNBC8101H	PS	TMKY ENVIRONMENT/JOHN KRASINSKI
MY FRND RB	9/19/2009	10:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	9/19/2009	10:56:38	0:10	ZNBC8106H	PS	TMKY ENVIRONMENT/MASI OKA
WILLA	9/19/2009	11:26:57	0:20	XNPI252920	PS	BRAVO
WILLA	9/19/2009	11:27:17	0:10	ZNBC8113H	PS	TMKY ENVIRONMENT/ANN CURRY
BABAR	9/19/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	9/19/2009	11:56:48	0:10	ZNBC8129H	PS	TMKY DIVERSITY/MASI OKA, ZACHARY QUINTO
ZULAPATROL	9/26/2009	10:26:46	0:20	XNPI252920	PS	BRAVO
ZULAPATROL	9/26/2009	10:27:06	0:10	ZNBC8140H	PS	TMKY NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
MY FND RBT	9/26/2009	10:56:18	0:20	XNPI252920	PS	BRAVO
MY FND RBT	9/26/2009	10:56:38	0:10	ZNBC8104H	PS	TMKY ENVIRONMENT/MARISKA HARGITAY
WILLA	9/26/2009	11:26:58	0:20	XNPI252920	PS	BRAVO
WILLA	9/26/2009	11:27:18	0:10	ZNBC8101H	PS	TMKY ENVIRONMENT/JOHN KRASINSKI
BABAR	9/26/2009	11:56:16	0:20	XNPI252920	PS	BRAVO
BABAR	9/26/2009	11:56:36	0:10	ZNBC8130H	PS	TMKY DIVERSITY/JANE KRAKOWSKI
JACOB 2 2	9/26/2009	12:26:33	0:20	XNPI252920	PS	BRAVO
JACOB 2 2	9/26/2009	12:26:53	0:10	ZNBC8147H	PS	TMKY DISABILITY AWARENESS/MEREDITH VIEIRA
JANEDRAGON	9/26/2009	12:56:48	0:20	XNPI252920	PS	BRAVO
JANEDRAGON	9/26/2009	12:57:08	0:10	ZNBC8106H	PS	TMKY ENVIRONMENT/MASI OKA

**For 3rd Quarter 2009**

OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

**July-September 2009**

**THERE WAS NO OTHER PROGRAMMING FOR 3rd QUARTER 2009 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.**

## **NBC NETWORK NON-BROADCAST EFFORTS**

**July – September 2009**

### **THE MORE YOU KNOW WEBSITE**

"The More You Know's" comprehensive website ([themoreyouknow.com](http://themoreyouknow.com)) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

**BROADCAST/NBC Reading is Fundamental PSA**

qubo	7/4/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	7/11/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	7/18/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	7/25/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	8/1/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	8/8/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO- THE ZULA PATROL 1030A
qubo	8/15/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
Totals for: QPSRIF003		7				

**BROADCAST/ NBC Kaboom PSA's**

Kaboom!	7/4/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	7/11/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	7/18/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	7/25/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/1/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/8/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/15/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/22/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/29/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Totals for: QPSAKPE001: 9						

Kaboom!	7/11/2009	12:43:51pm	Kaboom PSA	QPSAKPE002	:15	Qubo-My Friend Rabbit
Kaboom!	8/1/2009	11:44:03am	Kaboom PSA	QPSAKPE002	:15	Qubo-Babar
Totals for: QPSAKPE002:		2				

**Qubo Schedule from 07/01/2009 to 09/30/2009**

Day	Part	Air Date	Time	Network	Show Title	Promo Id	Promo Title	Type	Hit Time
FRI	P	07/03/2009	08:00PM	NBC	CHOPPING BLOCK	010G919QUB120	QUBO:PARENTS	Promo	08:09PM
FRI	P	07/03/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	10:33PM
FRI	P	07/10/2009	08:00PM	NBC	CHOPPING BLOCK	010G919QUB120	QUBO:PARENTS	Promo	08:09PM
FRI	P	07/10/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:20PM
FRI	P	07/17/2009	08:00PM	NBC	CHOPPING BLOCK	010G919QUB120	QUBO:PARENTS	Promo	08:09PM
FRI	P	07/17/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:10PM
FRI	E	07/24/2009	06:30PM	NBC	NIGHTLY	010G919QUB120	QUBO:PARENTS	Promo	08:11PM
FRI	P	07/24/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:31PM
FRI	E	07/31/2009	06:30PM	NBC	NIGHTLY	010G919QUB120	QUBO:PARENTS	Promo	08:09PM
FRI	P	07/31/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:51PM
FRI	P	08/07/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS	Promo	08:21PM
FRI	P	08/07/2009	08:30PM	NBC	HOWIE DO IT	010G919QUB120	QUBO:PARENTS	Promo	09:50PM
FRI	P	08/14/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS	Promo	08:11PM
FRI	P	08/14/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:22PM
FRI	P	08/21/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS	Promo	08:12PM
FRI	P	08/21/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:32PM
FRI	P	08/28/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS	Promo	08:09PM
FRI	P	08/28/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:11PM
FRI	P	09/04/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS	Promo	08:22PM
FRI	P	09/04/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:40PM
FRI	P	09/11/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS	Promo	08:10PM
FRI	P	09/11/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS	Promo	09:58PM
FRI	P	09/18/2009	08:00PM	NBC	DATELINE NBC	010GD31QUB110	QUBO	Promo	08:22PM
FRI	P	09/25/2009	08:00PM	NBC	L&O	010GD31QUB110	QUBO	Promo	08:14PM
FRI	P	09/25/2009	09:00PM	NBC	DATELINE NBC	010GD31QUB110	QUBO	Promo	09:20PM

**Count: 25.00**