QUARTERLY ISSUES REPORT

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
QUARTER ENDING:	September 30, 2010
Note:	The following summaries describe the stations most significant non-entertainment programs. Broadcast in the past calendar quarter dealing with local issues.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Youth and Child Safety
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Wednesday's Child
DESCRIPTION:	Is a news franchise that features children all over Arizona who need to be adopted, and features stories about adoptions. These children shown on our air are considered hard to adopt and some of the children have special needs. 12 News teams up with the State of Arizona and profiles weekly orphaned children, and in some cases siblings, who for one reason or another is a challenge to adopt. 12 News has aired these segments, each running about two minutes, every Wednesday during 12 News Today. Quarterly, KPNX sponsors a phone bank which is promoted during our newscasts at 1PM, 5PM, and 6PM. The phone banks answer questions from interested viewers on the adoption process.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Youth and Child Safety
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Raising Arizona's Children
DESCRIPTION:	Is a weekly feature which profiles the challenges children face growing up in Arizona. Stories focus on issues like health care, mentoring, abuse and what is being done to help them. 12 News has aired these segments every Monday at 5pm

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Health Issues
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Kidney Donor/Hero
DESCRIPTION:	Valley woman donates a kidney to her friend after being tested and finding out she was a better match for him than any of his family members, including five sisters. Aired August 3, 2010 10pm

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Social Issues
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Call 12 For Action Monday thru Friday 12 News Today and 6PM
DESCRIPTION:	Consumer reporter Dave Cherry & Veronica Sanchez reports on the consumer issues of the day. The report helps viewers get back money they have been wrongly charged. Having businesses make good on failures of services. Warn viewers of scams and internet theft. Once a month Call 12 sponsors a phone bank. Manned by Valley attorneys who answer viewers questions regarding a variety of consumer issues

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Social Issues
PERIOD:	2nd Quarter, 2010
PROGRAM TITLE:	Child Hunters Ran: July 29th, 2010 10PM
DESCRIPTION:	A viewer nominated Eddy Corona, who operates an organization that takes children with a life threatening illness on an "experience of a lifetime" Children with prosthesis, disabilities etc. go hunting, camping or fishing.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Social Issues
PERIOD:	2nd Quarter, 2010
PROGRAM TITLE:	Motorized Scooter Gift Ran: August 5th, 2010 10PM
DESCRIPTION:	Valley couple donates scooter to Sedona man in need.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Crime/Violence
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Silent Witness
DESCRIPTION:	Two mornings per week on 12 News Today and 12 News Weekend KPNX and the Silent Witness program profile an unsolved crime in the Phoenix metro area. The hope is a viewer(s) who may have witnessed Or know of the crime will come forward and help investigators solve the crime.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Crime/Violence
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Child Abuse Kit Ran: August 31st, 2010 10PM
DESCRIPTION:	Valley woman wants to educate children about child abuse so they can protect themselves. Taking her kit to schools teaching them how to protect themselves.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Economic
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Jobs 9-11 Monday thru Friday 12 News 10PM
DESCRIPTION	With near record unemployment in the Phoenix metro area, KPNX has made a commitment to help those in need of jobs find one. Stories include reports on who is hiring, what people have done to re-invent themselves in a new job market, strategies to get hired and critiques of people who are preparing for a job interview.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Economic
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	You Paid For It Monday thru Friday 12 News 10PM
DESCRIPTION:	Despite attempts by the Obama administration to help home owners who are upside down on their mortgages. Banks have acted slowly to help. The results often lead to people having their homes foreclosed on before any help arrives. KPNX began looking into what was happening in Phoenix and began focusing on people who are fighting, the often losing battle, to save their homes. Remarkably, many times the only time a bank returns a phone call regarding a person's mortgage is when KPNX reporter Melissa Blasius call s them. Since her reporting started she has been able to help several people who were on the verge of refinancing only to be told they would lose their home, keep their houses.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Education
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	School Solutions Wednesday thru Friday 12 News Today
DESCRIPTION:	School Solutions offers parents answers to questions on how to better prepare their children for school. What parents should expect from their teachers and school districts. As well as showcase schools and educators who exceed expectations. Every Monday thru Thursday evening teachers man a phone bank to help children and their parents with questions dealing with school.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Government
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Sunday Square-Off
DESCRIPTION:	Current affairs and local politics don't usually make for must see TV, But Sunday Square Off on 12 News has changed that. Opinionated, intelligent, and contentious debate swirls around the weekly roundtable discussion show. Guests are rotated each week and are chosen from a pool of panelists covering the spectrum of political ideals and diversity. Newsmaker interviews including the likes of Senator Jon McCain, Governor Jan Brewer. Veteran anchor and reporter Brahm Resnick mediates the lively and sometimes controversial discussions which cover only issues most relevant to our local viewers.

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION:	1101 N Central Ave Phoenix, AZ 85004
ISSUE:	Government
PERIOD:	3rd Quarter, 2010
PROGRAM TITLE:	Decision 2010 Various days 12 News Today, 5PM, 6PM, 10PM, and Sunday Square Off
DESCRIPTION:	It's an election year in Arizona 12 News is devotion particular attention to U.S. Senate Race where incumbent John McCain faces a challenge in the primary from former Congressman J. D. Hayworth. Congressional races in Phoenix and it's suburbs are also targeted as well as the Governor's race.

Community Relations Quarterly Report
3rd Quarter 2010
Top Ten Community Issues

* **YOUTH AND CHILD SAFETY ISSUES** Increase child safety awareness (drowning, fire, car seats, unattended vehicles); Child abuse/neglect; foster care; school safety; teen deaths/suicide; Parents need to spend more time with children; drug use; personal responsibility; lack of quality child care; child care worker licensing; after-school activities; domestic violence; increased gang activity; poor living conditions/lack of care for low-income children; youth at risk; parenting issues; local schools

12 News sponsored Ninos Seguros Back to School and Safety Fair on July 31. Drive benefitted children from underprivileged schools. Arizona Midday had a segment on the drive. 12 News covered the event in an evening newscast.

Midday segment discussed water safety and drowning prevention – pool safety, bathtub safety, and bucket safety.

Heading back to school can be a very exciting time for children but there are also new hazards and dangers to watch out for. Officer James Homes of the Phoenix Police Department discusses back to school travel, whether they walk or take the bus, what are some ways to stay safe.

12 News held quarterly adoption phone bank with AASK as part of our Wednesday's Child franchise on September 22. Adoption and foster care experts received dozens of calls.

* **CRIME/VIOLENCE** Domestic violence; Juvenile crime; Increased violent crimes by gangs; transients; animal cruelty; auto theft; neighborhood policing/community pride; police brutality; victims' rights; terrorist attacks

On September 11, anchor Scott Light emceed the 10th Annual Share the Magic Golf Tournament presented by Arizona Beta Sigma Phis against Domestic Abuse. The mission of Arizona Beta Sigma Phis Against Domestic Abuse Inc. is to support domestic violence shelters in the State of Arizona.

Midday segment with Florence Crittenton Center whose mission is to help communities around the nation serve young women in need.

* **ECONOMIC DEVELOPMENT** Uncontrolled and poorly-managed growth; downtown revitalization; East Valley growth; pollution; lack of qualified workforce; improving Native American economic status; preserving environment; positive stories on growth; Low paying jobs reduce time for family and volunteering; Positive effect of lottery revenue; undocumented workers are an important part of our workforce; Gangs and cruising affects businesses.

QUALITY OF LIFE Volunteerism; air and water quality; lacking sense of community; voter apathy; too much hostility in people's lives; uncontrolled growth; improving quality of life overall for youth and elderly; need long-term solutions for hunger, homelessness and unemployment; Welfare reform; voter apathy.

On September 25, weather anchor James Quiñones emceed the Gourmets for Food Gala benefitting the United Food Bank. The mission of the United Food Bank is to provide access to nutritious food for those who are without, serving as a community bridge between those who want to help and those who are in need.

12 News honored Arizona Helping Hands as part of the 12 Who Care, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of July promoting volunteer efforts available at Arizona Helping Hands.

12 News honored Gabriel's Angels as part of the 12 Who Care, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of August promoting volunteer efforts available at Gabriel's Angels.

12 News honored Accept the Challenge as part of the 12 Who Care, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of September promoting volunteer efforts available at Accept the Challenge.

12 News honored Operation Tone-Up as part of 12 Who Care, the station's volunteer recognition program. Operation Tone Up offers programs to prevent childhood obesity.

Debbie Kimberly from SRP discusses ways to cut costs on one of the biggest energy users – air conditioners.

SRP discusses ways for customers to save energy and money; replacing an older, inefficient unit can definitely help you lower your energy costs.

* **HEALTH** Need elderly care/advocacy; lack of medical insurance for children; teenage pregnancy; affordable and effective long-term illness treatment, i.e. cancer; insurance coverage of long term illness; lack of awareness of mental illness; lack of organ donors; child immunizations; HIV/AIDS among Hispanics and elderly; inadequate care for developmentally disabled; need more drug treatment facilities for families/children.

On August 6, anchors Scott Light & Kim Covington emceed halftime festivities at a Mercury "Rock the Pink" game for Breast Health Awareness Weekend with a portion of the proceeds benefitting the Phoenix affiliate of Susan G. Komen for the Cure and the fight against breast cancer.

Midday segment discusses 3rd Annual Red Rock Sprint & Unified Triathlon to benefit Special Olympics on September 11th.

Midday segment discusses the Annual Susan G. Komen Race for the Cure. Funds raised at the Phoenix Race support a variety of breast cancer research and community-based outreach programs.

Midday segment discusses Aids Walk of Phoenix which has quickly become the single greatest HIV public awareness & prevention initiative in Metro Phoenix.

* **TRANSPORTATION** Lack of public transportation; East Valley freeways; Traffic congestion; transportation for the elderly, disabled, and poor; cruising; DUI; restricting passengers in pick-up trucks; excessive speeding.

* **SOCIAL ISSUES Affordable** housing; transient population; welfare reform; elderly advocacy; adequate services for the indigent and homeless; long-term solutions for hunger, homelessness and unemployment; emergency housing; landlord/tenant disputes.

12 News sponsored the 3rd annual Peanut Butter and Jelly Drive. Through the month of July, the station partnered with Bashas' & Food City grocery stores to collect food and monetary donations for the Society of St. Vincent de Paul.

* **GOVERNMENT** Legislators in AZ do not understand children's issues; government fails to care for families in transition; Immigration issues; Legal/justice system not fair to indigents.

DIVERSITY Lack of arts funding for ethnic community; negative portrayal of Latino community by media; need for increased investment in education for minority students; need increased awareness of Native Americans in Phoenix.

On September 8, anchor Kim Covington emceed the Minority Enterprise Development Week Awards Breakfast. The Arizona Minority Business Development Center is a federal program funded by the Minority Business Development Agency and U.S. Department of Commerce. The center is locally operated by the Arizona Hispanic Chamber of Commerce whose mission is to foster the establishment, growth, expansion and competitiveness of minority business enterprises by assuring access to credit, capital, markets, consultation, collateral and other resources.

On September 10, anchors Lin Sue Cooney & Mark Curtis emceed the 20th Annual Profiles of Success Hispanic Leadership Awards Celebration. Presented each September, the Awards Celebration recognizes Latino leadership and launches National Hispanic Heritage Month in Arizona.

12 News sponsored Latino Institute Back to School and Health Fair on July 18. Arizona Midday featured a segment and discussed importance of the Institute.

Midday segment discusses Valle de Sol Profiles of Success annual awards celebration honoring outstanding Hispanic leaders.

Midday segment discusses the Arizona Foundation for Women Luncheon which recognizes women for their outstanding contribution in enhancing the lives of women and children.

* **YOUTH AND EDUCATION ISSUES** -- School financing; vouchers; quality of education; teacher pay; local school issues; elimination of cultural and sporting events due to lack of funding; college financial aid opportunities; concern about the high drop out rate among Latinos and what it means to the future of our state

12 News sponsored Latino Institute Back to School and Health Fair on July 18. Arizona Midday featured a segment and discussed importance of the Institute.

Midday segment with Back to School Clothing Drive discusses their annual clothing distribution event and how they will provide new school outfits and uniforms, backpacks, and school supplies to children in need.

Checking out Facebook and Twitter is a lot of fun. But it can also be a danger especially for tweens and teens. Chad Graham Social Media Editor at azcentral discusses tips to keep them safe.

Arizona Midday segment on The Arizona Museum for youth. Segment provides information on what types of activities, workshops & classes are available for children.

Midday segment discusses getting your little one ready for their first year in kindergarten. Experts say no single or simple factor determines whether a child is ready for kindergarten. Instead, a child's development needs to be evaluated on several fronts.

Midday segment with Registered Dietitian Julie Upton gives a lesson plan on good nutrition for the whole family. Breakfast is the most important meal of the day for children. Kids who eat a healthy breakfast perform better in school and in sports and other activities. They're also less likely to be overweight.

Third Quarter FCC Report

Prepared 10/01/10

July 2010

15x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
50x	Buddy Check 12 campaign encourages women do breast-self exams	Health
18x	Call 12 for Action solicits viewers to call in with consumers' problems they need help solving	Community
14x	Hero Central spot encourages viewers to "Be a Hero" by volunteering in their community	Community
146x	Peanut Butter & Jelly Drive spot solicits food and monetary donations for St. Vincent DePaul	Community
20x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
255x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

August 2009

24x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
56x	Buddy Check 12 campaign encourages women do breast-self exams	Health
89x	Friday Night Fever spot promotes high school football	Community/ Family
105x	Race for the Cure campaign encourages viewers to register for the annual race which raises funds for breast cancer awareness and research	Health/Family Community
20x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
127x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue
27x	Women's Half Marathon and 5K race campaign encourages viewers to register for the event which raises funds for Susan G. Komen for the Cure	Health/ Community

September 2009

16x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
55x	Buddy Check 12 campaign encourages women do breast-self exams	Health
125x	Friday Night Fever spot promotes high school football	Community/ Family
1x	Hero Central spot encourages viewers to "Be a Hero" by volunteering in their community	Community
74x	Race for the Cure campaign encourages viewers to register for the annual race which raises funds for breast cancer awareness and research	Health/Family Community
14x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
183x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue
41x	Women's Half Marathon and 5K race campaign encourages viewers to register for the event which raises funds for Susan G. Komen for the Cure	Health/ Community

2010 FCC 3rd Qtr

July

12 News sponsored Latino Institute Back to School and Health Fair on July 18. Arizona Midday featured a segment and discussed importance of the Institute.

12 News sponsored on Ninos Seguros Back to School and Safety Fair on July 31. Drive benefitted children from underprivileged schools. Arizona Midday had a segment on the drive. 12 News covered event in evening newscast.

12 News "Call 12 for Action" division sponsored monthly Lawyers On-Call phone bank. Lawyers volunteer their time to answer viewer questions on the subject of foreclosures and evictions.

12 News sponsored the 3rd annual Peanut Butter and Jelly Drive. Through the month of July, the station partnered with Bashas' & Food City grocery stores to collect food and monetary donations for the Society of St. Vincent de Paul.

12 News honored Arizona Helping Hands as part of the ***12 Who Care***, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of July promoting volunteer efforts available at Arizona Helping Hands.

August

12 News honored Gabriel's Angels as part of the ***12 Who Care***, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of August promoting volunteer efforts available at Gabriel's Angels.

12 News sponsored Phoenix Mercury's Breast Health Awareness Weekend. Weekend raised money during two games for the Phoenix Affiliate of Susan G. Komen for the Cure. Arizona Midday had a segment on the subject. 12 News anchor Kim Covington and Scott Light emceed each game. 12 News covered event on both Friday and Sunday.

12 News "Call 12 for Action" division sponsored monthly Lawyers On-Call phone bank. Lawyers volunteer their time to answer viewer questions on the subject of employment law and wrongful termination.

September

12 News sponsored the Valle del Sol Profiles of Success celebration honoring outstanding Hispanic leaders. In addition to producing seven profiles on the honorees that were featured on various 12 News newscasts, we also produced a half-hour show that aired in access. This, combined with our on air coverage, provided tremendous outreach.

12 News "Call 12 for Action" division sponsored monthly Lawyers On-Call phone bank. Lawyers volunteer their time to answer viewer questions on the subject of divorce and child support.

12 News held quarterly adoption phone bank with AASK as part of our Wednesday's Child franchise on September 22. Adoption and foster care experts received dozens of calls with good interest.

12 News honored Accept the Challenge as part of the ***12 Who Care***, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of September promoting volunteer efforts available at Accept the Challenge.

"CORE PROGRAMMING"
PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER [AGE TARGET 4-8]
July – September 2010

QUBO 3RD QUARTER 2010

Day	Part	Air Date	Time	Network	Show Title	Promo Id	Promo Title	Type	Hit Time
FRI	P	07/02/2010	08:00PM	NBC	FRIDAY NIGHT	010G915QUB110	QUBO: PARENTS	Promo	08:18PM
FRI	P	07/02/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:21PM
FRI	P	07/09/2010	08:00PM	NBC	FRIDAY NIGHT	010G915QUB110	QUBO: PARENTS	Promo	08:18PM
FRI	P	07/09/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:20PM
FRI	P	07/16/2010	08:00PM	NBC	NBC MOVIE OF THE WEEK	010G915QUB110	QUBO: PARENTS	Promo	08:52PM
FRI	P	07/16/2010	08:00PM	NBC	NBC MOVIE OF THE WEEK	010G915QUB110	QUBO: PARENTS	Promo	09:23PM
FRI	P	07/23/2010	08:00PM	NBC	FRIDAY NIGHT	010G915QUB110	QUBO: PARENTS	Promo	08:17PM
FRI	P	07/23/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:18PM
FRI	P	07/30/2010	08:00PM	NBC	FRIDAY NIGHT	010G915QUB110	QUBO: PARENTS	Promo	08:20PM
FRI	P	07/30/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:15PM
FRI	P	08/06/2010	08:00PM	NBC	FRIDAY NIGHT	010G915QUB110	QUBO: PARENTS	Promo	08:14PM
FRI	P	08/06/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:22PM
FRI	P	08/13/2010	08:00PM	NBC	WHO DO YOU THINK YOU ARE?	010G915QUB110	QUBO: PARENTS	Promo	08:21PM
FRI	P	08/13/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:19PM
FRI	P	08/20/2010	08:00PM	NBC	WHO DO YOU THINK YOU ARE?	010G915QUB110	QUBO: PARENTS	Promo	08:26PM
FRI	P	08/20/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:18PM
FRI	P	08/27/2010	08:00PM	NBC	WHO DO YOU THINK YOU ARE?	010G915QUB110	QUBO: PARENTS	Promo	08:19PM
FRI	P	08/27/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:21PM
FRI	P	09/03/2010	08:00PM	NBC	WHO DO YOU THINK YOU ARE?	010G915QUB110	QUBO: PARENTS	Promo	08:22PM
FRI	P	09/03/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:21PM
FRI	P	09/10/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	09:20PM
FRI	P	09/10/2010	09:00PM	NBC	DATELINE NBC	010G915QUB110	QUBO: PARENTS	Promo	10:28PM
FRI	P	09/17/2010	08:00PM	NBC	DATELINE NBC	010G930QUB110	QUBO: PARENTS	Promo	08:23PM

FRI	P	09/17/2010	08:00PM	NBC	DATELINE NBC	010G930QUB110	QUBO: PARENTS	Promo	09:18PM
FRI	P	09/24/2010	08:00PM	NBC	DATELINE NBC	010GD31QUB110	QUBO: PARENTS	Promo	08:19PM
FRI	P	09/24/2010	08:00PM	NBC	DATELINE NBC	010GD31QUB110	QUBO: PARENTS	Promo	09:17PM
						Count:	**26.00**		

Network Public Service Schedule July 2010 (PSAs Targeted to Children 16 and Under)

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	TITLE	PRODUCT TITLE
PERSONS	7/5/2010	20:51:12	0:15	ZNBC9505H	PS		TMYK JIMMY FALLON/PHYSICAL ACTIVITY
TURBO DOGS	7/10/2010	10:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
TURBO DOGS	7/10/2010	10:27:03	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
SHELLDON	7/10/2010	10:56:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	7/10/2010	10:57:03	0:15	ZNBC9505H	PS		TMYK JIMMY FALLON/PHYSICAL ACTIVITY
321PENGUIN	7/10/2010	11:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
321PENGUIN	7/10/2010	11:27:03	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
BABAR	7/10/2010	11:56:28	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	7/10/2010	11:56:43	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
WILLA	7/10/2010	12:26:58	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
WILLA	7/10/2010	12:27:13	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
JANEDRAGON	7/10/2010	12:56:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRAGON	7/10/2010	12:57:03	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
MOUNTAIN	7/10/2010	21:55:55	0:15	ZNBC9506H	PS		TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT
AGT	7/12/2010	20:51:20	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
MIN2WIN	7/14/2010	20:52:21	0:15	ZNBC9506H	PS		TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT
JENSEN PROJECT	7/16/2010	21:03:05	0:15	ZNBC9535H	PS		TMYK CHRISTOPHER MELONI
TURBO DOGS	7/17/2010	10:26:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	7/17/2010	10:27:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
SHELLDON	7/17/2010	10:56:47	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
SHELLDON	7/17/2010	10:57:02	0:15	ZNBC9535H	PS		TMYK CHRISTOPHER MELONI
321PENGUIN	7/17/2010	11:26:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	7/17/2010	11:27:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	7/17/2010	11:56:45	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
BABAR	7/17/2010	11:57:00	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
WILLA	7/17/2010	12:26:58	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	7/17/2010	12:27:13	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
JANEDRAGON	7/17/2010	12:56:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
JANEDRAGON	7/17/2010	12:57:03	0:15	ZNBC9505H	PS		TMYK JIMMY FALLON/PHYSICAL ACTIVITY
PERSONS	7/17/2010	20:51:02	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
AGT	7/19/2010	20:57:26	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
MIN2WIN	7/21/2010	20:52:58	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
TURBO DOGS	7/24/2010	10:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
TURBO DOGS	7/24/2010	10:27:03	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
SHELLDON	7/24/2010	10:56:49	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	7/24/2010	10:57:04	0:15	ZNBC9505H	PS		TMYK JIMMY FALLON/PHYSICAL ACTIVITY
321PENGUIN	7/24/2010	11:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
321PENGUIN	7/24/2010	11:27:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	7/24/2010	11:56:30	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	7/24/2010	11:56:45	0:15	ZNBC9535H	PS		TMYK CHRISTOPHER MELONI
WILLA	7/24/2010	12:26:56	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
WILLA	7/24/2010	12:27:11	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
JANEDRAGON	7/24/2010	12:57:07	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRAGON	7/24/2010	12:57:22	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
AGT	7/26/2010	20:55:27	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
TURBO DOGS	7/31/2010	10:26:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	7/31/2010	10:27:03	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
SHELLDON	7/31/2010	10:56:50	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
SHELLDON	7/31/2010	10:57:05	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
321PENGUIN	7/31/2010	11:26:38	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	7/31/2010	11:26:53	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
BABAR	7/31/2010	11:56:28	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI

BABAR	7/31/2010	11:56:43	0:15 ZNBC9507H	PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
WILLA	7/31/2010	12:26:58	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	7/31/2010	12:27:13	0:15 ZNBC9501H	PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
JANEDRAGON	7/31/2010	12:57:01	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
JANEDRAGON	7/31/2010	12:57:16	0:15 ZNBC9507H	PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT

Network Public Service Schedule August 2010 (PSAs Targeted to Children 16 and Under)

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	TITLE	PRODUCT TITLE
AGT	8/2/2010	20:55:37	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
TURBO DOGS	8/7/2010	10:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
TURBO DOGS	8/7/2010	10:27:03	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
SHELLDON	8/7/2010	10:56:49	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	8/7/2010	10:57:04	0:15	ZNBC9505H	PS		TMYK JIMMY FALLON/PHYSICAL ACTIVITY
321PENGUIN	8/7/2010	11:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
321PENGUIN	8/7/2010	11:27:03	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
BABAR	8/7/2010	11:56:30	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	8/7/2010	11:56:45	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
WILLA	8/7/2010	12:26:58	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
WILLA	8/7/2010	12:27:13	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
JANEDRAGON	8/7/2010	12:57:04	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRAGON	8/7/2010	12:57:19	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
PERSONS	8/7/2010	20:52:34	0:15	ZNBC9506H	PS		TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT
MIN2WIN	8/11/2010	20:50:54	0:15	ZNBC9506H	PS		TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT
TURBO DOGS	8/14/2010	10:26:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	8/14/2010	10:27:03	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
SHELLDON	8/14/2010	10:56:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
SHELLDON	8/14/2010	10:57:03	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
321PENGUIN	8/14/2010	11:26:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	8/14/2010	11:27:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	8/14/2010	11:56:27	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
BABAR	8/14/2010	11:56:42	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
WILLA	8/14/2010	12:26:58	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	8/14/2010	12:27:13	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
JANEDRAGON	8/14/2010	12:57:02	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
JANEDRAGON	8/14/2010	12:57:17	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
FD1 GYMNASTICS	8/14/2010	21:52:59	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
MIN2WIN	8/18/2010	20:54:37	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
TURBO DOGS	8/21/2010	10:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
TURBO DOGS	8/21/2010	10:27:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
SHELLDON	8/21/2010	10:56:47	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	8/21/2010	10:57:02	0:15	ZNBC9535H	PS		TMYK CHRISTOPHER MELONI
321PENGUIN	8/21/2010	11:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
321PENGUIN	8/21/2010	11:27:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	8/21/2010	11:56:28	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	8/21/2010	11:56:43	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
WILLA	8/21/2010	12:26:58	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
WILLA	8/21/2010	12:27:13	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
JANEDRAGON	8/21/2010	12:56:57	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRAGON	8/21/2010	12:57:12	0:15	ZNBC9535H	PS		TMYK CHRISTOPHER MELONI
MINUTE2WIN	8/23/2010	20:51:20	0:15	ZNBC9506H	PS		TMYK ALISON SWEENEY/PHYSICAL ACT AND NUT
MIN2WIN	8/25/2010	20:51:04	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
TURBO DOGS	8/28/2010	10:26:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	8/28/2010	10:27:03	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
SHELLDON	8/28/2010	10:56:49	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
SHELLDON	8/28/2010	10:57:04	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
321PENGUIN	8/28/2010	11:26:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	8/28/2010	11:27:03	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
BABAR	8/28/2010	11:56:28	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
BABAR	8/28/2010	11:56:43	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
WILLA	8/28/2010	12:26:58	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	8/28/2010	12:27:13	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY

JANEDRAGON	8/28/2010	12:57:03	0:15	CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SANYA RI
JANEDRAGON	8/28/2010	12:57:18	0:15	ZNBC9507H	PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT
WORLD ADV SPTS	8/28/2010	15:10:53	0:30	ZNBC9302H	PS	TMYK ZACHARY LEVI & JOSH GOMEZ/PHYSICIAL ACT
MO AGT	8/30/2010	20:54:34	0:15	ZNBC9507H	PS	TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL ACT

Network Public Service Schedule September 2010

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	TITLE	PRODUCT TITLE
TURBO DOGS	9/4/2010	10:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
TURBO DOGS	9/4/2010	10:27:03	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL A
SHELLDON	9/4/2010	10:56:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	9/4/2010	10:57:03	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
321PENGUIN	9/4/2010	11:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
321PENGUIN	9/4/2010	11:27:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	9/4/2010	11:56:28	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	9/4/2010	11:56:43	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
WILLA	9/4/2010	12:13:34	0:15	QPSAE007	PS		Qubo
WILLA	9/4/2010	12:26:58	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
WILLA	9/4/2010	12:27:13	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL A
JANEDRAGON	9/4/2010	12:57:04	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRAGON	9/4/2010	12:57:19	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
8p CI	9/4/2010	20:31:27	0:15	ZNBC9535H	PS		TMYK CHRISTOPHER MELONI
WILLA	9/11/2010	9:26:58	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	9/11/2010	9:27:13	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
JANEDRAGON	9/11/2010	9:57:03	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
JANEDRAGON	9/11/2010	9:57:18	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
TURBO DOGS	9/11/2010	10:26:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	9/11/2010	10:27:03	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
SHELLDON	9/11/2010	10:56:32	0:15	QPSAE007	PS		Qubo
SHELLDON	9/11/2010	10:56:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
SHELLDON	9/11/2010	10:57:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
321PENGUIN	9/11/2010	11:26:42	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	9/11/2010	11:26:57	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
BABAR	9/11/2010	11:56:29	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
BABAR	9/11/2010	11:56:44	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL A
TURBO DOGS	9/18/2010	10:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
TURBO DOGS	9/18/2010	10:27:03	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
SHELLDON	9/18/2010	10:56:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
SHELLDON	9/18/2010	10:57:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
321PENGUIN	9/18/2010	11:26:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
321PENGUIN	9/18/2010	11:27:03	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
BABAR	9/18/2010	11:56:29	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
BABAR	9/18/2010	11:56:44	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL A
WILLA	9/18/2010	12:26:58	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
WILLA	9/18/2010	12:27:13	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
JANEDRAGON	9/18/2010	12:57:05	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
JANEDRAGON	9/18/2010	12:57:20	0:15	ZNBC9507H	PS		TMYK ZACHARY LEVI/JOSH GOMEZ/PHYSICAL A
TURBO DOGS	9/24/2010	14:28:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	9/24/2010	14:29:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
SHELLDON	9/24/2010	14:42:46	0:15	QPSAE007	PS		Qubo
SHELLDON	9/24/2010	14:58:48	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
SHELLDON	9/24/2010	14:59:03	0:15	ZNBC9535H	PS		TMYK CHRISTOPHER MELONI
321PENGUIN	9/24/2010	15:28:48	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	9/24/2010	15:29:03	0:15	ZNBC9501H	PS		TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	9/24/2010	15:58:28	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
BABAR	9/24/2010	15:58:43	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT
WILLA	9/24/2010	16:28:42	0:15	QPSAE007	PS		Qubo
WILLA	9/24/2010	16:28:58	0:15	CNHH81151	PS		AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	9/24/2010	16:29:13	0:15	ZNBC9537H	PS		TMYK AMY POEHLER/ENVIRONMENT
JANEDRAGON	9/24/2010	16:59:02	0:15	CNHH83151	PS		AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
JANEDRAGON	9/24/2010	16:59:17	0:15	ZNBC9533H	PS		TMYK ZACHARY LEVI/ENVIRONMENT

WILLA	9/25/2010	9:26:42	0:15 QPSAE007	PS	Qubo
WILLA	9/25/2010	9:26:58	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
WILLA	9/25/2010	9:27:13	0:15 ZNBC9537H	PS	TMYK AMY POEHLER/ENVIRONMENT
JANEDRAGON	9/25/2010	9:57:02	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
JANEDRAGON	9/25/2010	9:57:17	0:15 ZNBC9533H	PS	TMYK ZACHARY LEVI/ENVIRONMENT
TURBO DOGS	9/25/2010	10:26:48	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
TURBO DOGS	9/25/2010	10:27:03	0:15 ZNBC9501H	PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
SHELLDON	9/25/2010	10:40:46	0:15 QPSAE007	PS	Qubo
SHELLDON	9/25/2010	10:56:48	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
SHELLDON	9/25/2010	10:57:03	0:15 ZNBC9535H	PS	TMYK CHRISTOPHER MELONI
321PENGUIN	9/25/2010	11:26:48	0:15 CNHH81151	PS	AD COUNCIL AD COUNCIL/ENERGY BALANCE
321PENGUIN	9/25/2010	11:27:03	0:15 ZNBC9501H	PS	TMYK ALISON SWEENEY/PHYSICAL ACTIVITY
BABAR	9/25/2010	11:56:28	0:15 CNHH83151	PS	AD COUNCIL AD COUNCIL/AMOUNT COUNTS/SA
BABAR	9/25/2010	11:56:43	0:15 ZNBC9533H	PS	TMYK ZACHARY LEVI/ENVIRONMENT

For 3rd Quarter 2010

OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC's OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

July – September 2010

THERE WAS NO OTHER PROGRAMMING FOR 3rd QUARTER 2010 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFOMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

NBC NETWORK NON-BROADCAST EFFORTS

July – September 2010

THE MORE YOU KNOW WEBSITE

"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

3rd Quarter 2010 PSAs

There were no PSA's for 3rd Quarter 2010.