
TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Youth and Child Safety
PERIOD: 4th QTR 2011

PROGRAM TITLE: Raising Arizona's Children

DESCRIPTION: Is a weekly feature which profiles the challenges children face growing up in Arizona. Stories focus on issues like health care, mentoring, abuse and what is being done to help them.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St
Phoenix, AZ 85004

ISSUE: Government
PERIOD: 4TH QTR 2011

PROGRAM TITLE: Arizona State Legislature
Various days
12 News Today, 5PM, 6PM & 10PM

DESCRIPTION: KPNX focused coverage on the passage of Arizona's 2011 budget and its impact on education, state workers and health care. Issues regarding immigration, concealed weapons and texting while driving as well as social issues regarding who can adopt children, whether women can sell their eggs, and increasing the time couples must take before they are allowed to divorce were also covered.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Health Issues
PERIOD: 4TH QTR 2011

PROGRAM TITLE: Buddy Check 12
12 News: 5PM and 10PM on the 12th day of the month

DESCRIPTION: Buddy Check 12 is the station's commitment to breast health. On the 12th day of the month viewers will receive an email or voice mail to do their breast self exams. This communication is from our Lead anchor Lin Sue Cooney. The station also produces stories highlighting a breast cancer survivor of new scientific strides in the medical field that airs during 12 News Evening Edition @ 5PM and 12 News @ 10PM.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Social Issues
PERIOD: 4TH QTR 2011

PROGRAM TITLE: Call 12 For Action
Monday thru Friday
12 News Today, EVB Live & 6pm

DESCRIPTION: Consumer reporter Dave Cherry & Veronica Sanchez reports on the consumer issues of the day. The report helps viewers get back money they have been wrongly charged. Having businesses make good on failures of services. Warn viewers of scams and internet theft. Once a month Call 12 sponsors a phone bank. Manned by Valley attorneys who answer viewers questions regarding a variety of consumer issues

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ISSUE: Social Issues
PERIOD: 4th QTR 2011

PROGRAM TITLE: Hero Central
Various Days
12 News Today, 5PM, 6PM, and 10PM

DESCRIPTION: 12 News Anchor Lin Sue Cooney reports on the people in our community who make a difference to other people. Most time the stories focus on people just trying to help the less fortunate. Some stories are about people who just want to do the right thing. They are the unsung heroes who work to make the Valley a better place to live.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Economic
PERIOD: 4th QTR 2011

PROGRAM TITLE: Housing Market
Various dates –
12 News Today, 12 News Evening Edition @ 5PM,
12 News Evening Edition @ 6PM, 12 News @ 10PM

DESCRIPTION: Continuing coverage of mortgage crisis, its effects on homebuyers and sellers. Coverage included what caused the problem, what steps people can take to protect themselves and their investment.

Youth & Child Safety Issues:

Wednesday's Child
Ran: Every Wednesday October 2011-December 2011
Show: 12News Today

KPNX teams up with the State of Arizona and profiles weekly orphan children, and in some cases siblings, who for one reason or another are a challenge to adopt.

Health:**Social Issues:**

Call 12 for Action
Ran: Monday Thru Friday October 2011- December 2011
Show: 12 News Today, 6pm

Consumer reporters Dave Cherry and Veronica Sanchez reports on the consumer issues of the day. Help viewers get back money when they have been ripped off, have businesses make good on failures of service and warn viewers of scams and internet theft. Cherry and Sanchez also host monthly call in to lawyers on a variety of consumer issues and hosted a shred a thon for folks to destroy expired private information so it won't become a resource for identity thieves.

Crime/Violence:

Silent Witness
Ran: October 2011- December 2011
Show: 12News Weekend

KPNX and the Silent Witness program profile an unsolved crime in the Phoenix metro area. The hope is a viewer(s) who may have witnessed or know of the crime will come forward and help investigators solve the crime.

The trial & sentencing of the Baseline Killer
Ran: October 2011 – November 2011
Shows: 12 News today, Noon, 5pm, 6pm, 10pm

For nearly a year in 2007 the city of Phoenix was terrorized by a serial killer. Nine people killed another 20 victims of violent assaults. One person was responsible. After years of legal maneuvering the Baseline killer had his day in court (7months actually). 12 News covered the trial for most of the trial, focusing on how police were able to solve the crimes and discussions with victims, surviving family members and jurors on the experience of sitting thru months of testimony and reliving what was for them a traumatic experience.

Drenth Investigation
Ran: November 2011
Show 6pm & 10pm

In 2010, Phoenix police officer Shawn Drenth was found dead from a gunshot wound near the state capitol. He was on duty at the time. For more than a year investigators attempted to find out if the officer was murdered, or committed suicide. The investigation led police to use four separate forensic experts to try and determine what happened. The investigation concluded without a definitive answer.

Sheriff Arpaio/Justice Department
Ran: November and December 2011
Show: 6pm and 10pm

After years of conflict with the Justice department over his treatment of prisoners and people of color. In November The U.S. Department of Justice issued a scathing report accusing Maricopa County Sheriff's deputies and jailers of discrimination. The sheriff's office also came under when two U.S. Senators asked the justice department to review more than 400 sexual assault cases the sheriff's office dismissed in the early 2000's.

Economic Development:**You Paid for It (Call 12 Real Estate)**

Runs Two/Three days a week October 2010-December 2010

Show: 10pm

Despite attempts by the Obama administration to help home owners who are upside down on their mortgages, banks have acted slowly to help. The results often lead to people having their homes foreclosed on before any help arrives. KPNX began looking into what was happening in Phoenix and began focusing on people who are fighting, the often losing battle, to save their homes. Remarkably, many times the only time a bank returns a phone call regarding a person's mortgage is when KPNX reporter Melissa Blasius calls them. Since her reporting started she has been able to help several people who were on the verge of refinancing only to be told they would lose their home, keep their houses.

Education:**School Solutions:**

Ran: Various Dates October 2011-December 2011

Show: EVB Live

School Solutions offers parents answers to questions on how better to prepare their children for school, what they should expect from teachers and school districts. As well as showcase schools and educators who exceed expectations.

During this past quarter reporter Kim Covington has focused more on Arizona's student performance and the challenges students, parents and schools face in a time of diminished resources.

Transportation:**Politics/Government:****Sunday Square Off**

Every Sunday Morning October 2011-December 2011

Show: 8am

Newsmaker interviews including the likes of Senator John McCain, Governor Jan Brewer as well as leaders in the state legislature talk about the issues of the day. Informed political pundits from lobbyists, to bloggers and political reporters all weigh in on the issues of the day.

Election 2011

Various Days October 2011 November 8th, 2011

Show: 6pm, 12 News Today, Sunday Square Off

This year Phoenix voters participated in the first contested mayor's race in 40 years. 12 News covered candidate debates, hosted candidates on a variety of shows and followed the issues which drove voters to make the decision they did. 12 News also covered the recall election of State Senate President Russell Pearce. The first such recall in Arizona history. We focused on the historic significance of the recall. Who was behind it? The reasons and Pearce's failed attempt to beat the recall.

30 Rockefeller Plaza, New York, NY 10112

NBCUniversal

**NBCUNIVERSAL MEDIA, LLC
CERTIFICATION OF COMPLIANCE WITH
CLOSED CAPTIONING REQUIREMENTS FROM
OCTOBER 1ST, 2011 THROUGH DECEMBER 31ST, 2011**

I, Jean Dietze, Executive Vice President, Affiliate Relations, NBC Television Network, a division of NBCUniversal Media, LLC, KNAZ News, hereby certify that, during the above-titled calendar quarter, all programming transmitted by the Network pursuant to the Network's affiliation agreement complied with the rules and policies relating to closed captioning of the Federal Communications Commission (47 C.F.R. §79.1, et al).

Date: January 10th, 2011

30 Rockefeller Plaza, New York, NY 10112

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Date: January 10th, 2011

luncheon launches National Hispanic Heritage Month in Arizona and is attended by more than 1,500 people. The funds raised from this event will give new hope to the thousands of men, women, children, families and the elderly who continue to need Valle del Sol's help.

* YOUTH AND EDUCATION ISSUES -- School financing; vouchers; quality of education; teacher pay; local school issues; elimination of cultural and sporting events due to lack of funding; college financial aid opportunities; concern about the high drop out rate among Latinos and what it means to the future of our state

Midday segment discusses YMCA Kids activities; with kids back in school some parents may be looking for affordable and safe before and after school care as well as preschool for younger kids.

Midday segment discusses how to make safe school lunches! Registered dietitian Michelle Dudash discusses a recent study in the journal Pediatrics showed that even with multiple ice packs, the majority of lunch items registered at unsafe temperatures, above 40 degrees.

Midday segment with notMYkid. notMYkid inspires positive life choices by educating our community about the consequences of destructive youth behaviors. Young adults who have overcome life-controlling addictions and behaviors share personal stories with middle and high school students; in an effort to promote prevention message The goal is to increase awareness of the challenges kids face, provide information and offer resources to support the success of students, families and educators.

1. Youth & Child Safety Issues:

Wednesday's Child

Ran: Every Wednesday October 2011-December 2011

Show: EVB Live

KPNX teams up with the State of Arizona and profiles weekly orphan children, and in some cases siblings, who for one reason or another are a challenge to adopt.

2. Health:

Buddy Check 12

Ran: October 12, November 12, December 12

Show: EVB Live

12 News reports on breast cancer survivors, and medical advances related to breast cancer while encouraging viewers to join our Buddy Check 12 program, which provides monthly reminders to do breast self-exams

Your Health with Dr. Denise

Ran: about once a week October 2011-December 2011

Show: EVB Live

12 News medical expert Dr. Denise Millstine provides on-air expertise on health-related topics, providing tips and dispelling myths.

3. Crime/Violence:

4. Economic Development:

Things to Do

Ran: Monday-Friday October 2011-December 2011

Show: EVB Live

The Arizona Republic's Nightlife & Events Editor, Megan Finnerty, reports on places to go & things to see in Arizona.

5. Education:

6. Transportation:

7. Politics/Government:

8. Social Issues:

Call 12 for Action

Ran: Monday Thru Friday October 2011- December 2011

Show: EVB Live

Consumer reporters Dave Cherry and Veronica Sanchez reports on the consumer issues of the day. Help viewers get back money when they have been ripped off, have businesses make good on failures of service and warn viewers of scams and internet theft.

**Community Relations Quarterly Report
4th Quarter 2011
Top Ten Community Issues**

* **YOUTH AND CHILD SAFETY ISSUES** Increase child safety awareness (drowning, fire, car seats, unattended vehicles); Child abuse/neglect; foster care; school safety; teen deaths/suicide; Parents need to spend more time with children; drug use; personal responsibility; lack of quality child care; child care worker licensing; after-school activities; domestic violence; increased gang activity; poor living conditions/lack of care for low-income children; youth at risk; parenting issues; local schools

Midday held a phone bank with AASK (Aid to Adoption of Special Kids) where adoption and foster care experts answered viewer questions on becoming a foster or adoptive family.

Midday segment with Operation School Bell whose mission is to provide new clothing, shoes and personal grooming products to children from families with extreme need. Enhances each child's self-esteem, promotes learning and encourages regular school attendance.

* **CRIME/VIOLENCE** Domestic violence; Juvenile crime; Increased violent crimes by gangs; transients; animal cruelty; auto theft; neighborhood policing/community pride; police brutality; victims' rights; terrorist attacks

* **ECONOMIC DEVELOPMENT** Uncontrolled and poorly-managed growth; downtown revitalization; East Valley growth; pollution; lack of qualified workforce; improving Native American economic status; preserving environment; positive stories on growth; Low paying jobs reduce time for family and volunteering; Positive effect of lottery revenue; undocumented workers are an important part of our workforce; Gangs and cruising affects businesses.

QUALITY OF LIFE Volunteerism; air and water quality; lacking sense of community; voter apathy; too much hostility in people's lives; uncontrolled growth; improving quality of life overall for youth and elderly; need long-term solutions for hunger, homelessness and unemployment; Welfare reform; voter apathy.

Midday Segment with the Friendly House. The Friendly House is a social service agency that has served Arizona's Communities for the past 90 years. Friendly House offers naturalization and immigration assistance, youth services, adult

education, workforce development, a full range of family services, homecare for the elderly and disabled.

12 News honored Arizona Veterans Medical Leadership (as part of the 12 Who Care, the station's volunteer recognition program). AVML's mission is to provide a forum for community leaders to promote initiatives that recognize the contributions of Veterans to our nation and enhance the health and welfare of Maricopa County Veterans.

12 News honored Arizona Health Care Foundation's Live a Dream Program (as part of the 12 Who Care, the station's volunteer recognition program). The Arizona Health Care Foundation (AHCF) makes dreams a reality for residents in long term care settings and for the dedicated staff who provide direct care and services.

* HEALTH Need elderly care/advocacy; lack of medical insurance for children; teenage pregnancy; affordable and effective long-term illness treatment, i.e. cancer; insurance coverage of long term illness; lack of awareness of mental illness; lack of organ donors; child immunizations; HIV/AIDS among Hispanics and elderly; inadequate care for developmentally disabled; need more drug treatment facilities for families/children.

The largest station community event of the year happens in October as all departments turn out to turn Phoenix pink as we support and promote Susan G. Komen Race for the Cure.

Dr. Donald Northfelt, from the Breast Clinic at Mayo Clinic discusses the latest advancements to fight breast cancer; Tammy Baker, Registered Dietitian with the Dairy Council of Arizona discusses foods that can help in prevention of getting the disease.

Midday segment with Scottsdale's Healthcare Virginia G. Piper Center discusses all the treatment options for prostate cancer.

Midday segment with Interventional Cardiologist – Dr. Robert K. Stump Cardiologist discusses the latest treatment for Heart Disease, which is one of the biggest dangers for men and women.

Midday segment with Blue Cross Blue Shield discusses Medicare Options.

Midday segment with Dr. Greg Boe-dee a board certified physician with Deer Valley family medicine discusses how to keep our little ones safe around holiday décor.

Midday segment with Dr. Elbert Kwoh of discusses lung cancer screening program at St. Joseph's Hospital and Medical Center.

Midday segment discusses the 2nd annual Women's Half Marathon, benefitting Komen for a Cure.

* **TRANSPORTATION** Lack of public transportation; East Valley freeways; Traffic congestion; transportation for the elderly, disabled, and poor; cruising; DUI; restricting passengers in pick-up trucks; excessive speeding.

* **SOCIAL ISSUES** Affordable housing; transient population; welfare reform; elderly advocacy; adequate services for the indigent and homeless; long-term solutions for hunger, homelessness and unemployment; emergency housing; landlord/tenant disputes.

The biggest fundraising drive of the year began on November 13th - it's the the *largest *single day* Turkey Drive in the country with Turkey Tuesday. Team Coop (Bruce Cooper) and Team Jimmy (James Quinones) helped rally big money at onsite locations, through phone banks and with our radio and grocery partners. The final numbers? Impressive and impactful: Total Turkey Tuesday number for 2011 is 24,920 turkeys! The cash equivalent of this (including product and monetary donations) is 373,808.75 dollars! A link to the "thank you" we sent out to the community is attached.

* **GOVERNMENT** Legislators in AZ do not understand children's issues; government fails to care for families in transition; Immigration issues; Legal/justice system not fair to indigents.

DIVERSITY Lack of arts funding for ethnic community; negative portrayal of Latino community by media; need for increased investment in education for minority students; need increased awareness of Native Americans in Phoenix.

Midday segment discusses Profile of Success Hispanic Leadership Awards Luncheon; presented each September, which recognizes Latino leadership. The

2011 4th Qtr**October**

As part of our Buddy Check 12 partnership we partnered with the Susan G. Komen for the Cure for the Komen Phoenix Race for the Cure. All main anchors were involved with the event. Station produced five survivor stories that aired throughout the month. The station broadcast live from the Race course for two hours interviewing survivors and community leaders about breast cancer and the need to eradicate the disease. During the two-hour broadcast the station also conducted a phone bank to raise additional funds for the non-profit. Station did a follow up stories during *12 News at 10pm*.

12 News sponsored Fiesta de Friendly House. The fundraiser supports the Friendly House that serves struggling families, new immigrants and citizens, assisting them at work, school or home. Station supported the event with mentions on air and a segment on Arizona Midday. 12 News anchor Joe Dana emceed the event.

12 News honored Arizona Women's Education & Employment (AWEE) as part of *12 Who Care*, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of October promoting volunteer efforts available at Arizona Women's Education & Employment.

12 News "Call 12 for Action" division sponsored monthly Lawyers On-Call phone bank. Lawyers volunteer their time to answer viewer questions on the subject of Employment Law and Wrongful Termination issues.

November:

12 News "Call 12 for Action" division sponsored monthly Lawyers On-Call phone bank. Lawyers volunteer their time to answer viewer questions on the subject of Landlord and Tenant issues.

12 News sponsored the 3rd Annual Rock Block concert which benefitted Season For Sharing (12 News, The Arizona Republic and Gannett Foundation), annually holiday giving campaign. Station supported event by running promos and a segment on Arizona Midday.

Station partnered with a local recycling company and the Attorney General's Office and offered a free day for people to bring their old important papers that needs to be recycled on November 7. Call 12 for Action talked about the dangers of identity theft. Station broadcasts live from the 12 News Shred-a-thon throughout the day.

12 News Carve-Off is a fun contest held at the St. Vincent de Paul Dining Hall in downtown Phoenix. Designed to raise awareness of the hunger need and for the station's turkey drive the next day. Station was live during *EVV Live* from 4pm – 5:30pm. 12 News Sports Anchor Kevin Hunt hosted the festivities.

Station partnered with Bashas' and Food City grocery stores and St. Vincent de Paul for 12 News Turkey Tuesday. Encouraged viewers to donate turkeys to help feed the hungry. Raised more than 20,000 turkeys and is considered the largest one-day turkey drive in the country. Station was live at a Bashas' store during every newscast and live program encouraging people to donate to the drive. 12 Sports reporter Bruce Cooper and Weather anchor James Quiñones participated in a fun "challenge" held in the afternoon. 12 News honored VMLC charities, as part of *12 Who Care*, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of November promoting volunteer efforts available at VMLC charities.

December:

12 News, The Arizona Republic and the Gannett Foundation launched our annual holiday giving campaign, "Season for Sharing." It's estimated that when the campaign concludes in mid-January, nearly \$2.66 million will be raised! Contributions to Season for Sharing are matched 50 cents on the dollar by the Gannett Foundation, until the campaign reaches \$800,000 with 100 percent of donations distributed; all administrative and fund-raising costs are paid by The Arizona Republic and 12 News.

12 News honored The Arizona Healthcare "Live A Dream Foundation" as part of *12 Who Care*, the station's volunteer recognition program. Station aired stories, interviews and commercials during the month of December promoting volunteer efforts available at Live A Dream Foundation.

Fourth Quarter FCC Report

Prepared 1/5/11

October 2011

25x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Community
47x	Buddy Check 12 campaign encourages women do breast-self exams	Health
16x	Hero Central spot encourages viewers to "Be a Hero" by volunteering in their community	Community
42x	Friday Night Fever spot promotes high school football	Community/ Family
56x	Race for the Cure campaign encourages viewers to register for the annual race which raises funds for breast cancer awareness and research	Health/Family Community
47x	Rock Block Concert promotion encourages ticket sales that benefit the Season for Sharing campaign which raises funds for local charities	Community
41x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
32x	Women's Half Marathon and 5K race campaign encourages viewers to register for the event which raises funds for Susan G. Komen for the Cure	Health/ Community
53x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

November 2011

20x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Community
31x	Buddy Check 12 campaign encourages women do breast-self exams	Health
24x	Friday Night Fever spot promotes high school football	Community/ Family
10x	Hero Central spot encourages viewers to "Be a Hero" by volunteering in their community	Community
7x	Rock Block Concert promotion encourages ticket sales that benefit the Season for Sharing campaign which raises funds for local charities	Community
24x	Season for Sharing campaign raises funds for local charities	Community
89x	Turkey Tuesday campaign solicits turkeys for St. Vincent de Paul Society food bank	Community
47x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
5x	Women's Half Marathon and 5K race campaign encourages viewers to register for the event which raises funds for Susan G. Komen for the Cure	Health/ Community
68x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

December 2011

23x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Community
41x	Buddy Check 12 campaign encourages women do breast-self exams	Health
1x	Friday Night Fever spot promotes high school football	Community/ Family
10x	Hero Central spot encourages viewers to "Be a Hero" by volunteering in their community	Community
197x	Season for Sharing campaign raises funds for local charities	Community
46x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
85x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Education
PERIOD: 3RD QTR 2011

PROGRAM TITLE: School Solutions
Various days
EVB LIVE

DESCRIPTION: School Solutions offers parents answers to questions on how to better prepare their children for school. What parents should expect from their teachers and school districts. As well as showcase schools and educators who exceed expectations. Every Monday thru Thursday evening teachers man a phone bank to help children and their parents with questions dealing with school.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Crime/Violence
PERIOD: 4th QTR 2011

PROGRAM TITLE: Silent Witness
12 News Weekend

DESCRIPTION: Two mornings per week on 12 News Today and 12 News Weekend
KPNX and the Silent Witness program profile an unsolved crime in the
Phoenix metro area. The hope is a viewer(s) who may have witnessed
Or know of the crime will come forward and help investigators solve the
crime.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E. Van Buren St.
Phoenix, AZ 85004

ISSUE: Government
PERIOD: 4th QTR 2011

PROGRAM TITLE: Sunday Square-Off

DESCRIPTION: Current affairs and local politics don't usually make for must see TV, But Sunday Square Off on 12 News has changed that. Opinionated, intelligent, and contentious debate swirls around the weekly roundtable discussion show. Guests are rotated each week and are chosen from a pool of panelists covering the spectrum of political ideals and diversity. Newsmaker interviews including the likes of Senator Jon McCain, Governor Jan Brewer. Veteran anchor and reporter Brahm Resnick mediates the lively and sometimes controversial discussions which cover only issues most relevant to our local viewers.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
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Phoenix, AZ 85004

ISSUE: Youth and Child Safety
PERIOD: 4th QTR 2011

PROGRAM TITLE: Wednesday's Child

DESCRIPTION: Is a news franchise that features children all over Arizona who need to be adopted, and features stories about adoptions. These children shown on our air are considered hard to adopt and some of the children have special needs.

12 News teams up with the State of Arizona and profiles weekly orphaned children, and in some cases siblings, who for one reason or another is a challenge to adopt.

12 News has aired these segments, each running about two minutes, every Wednesday during 12 News Today.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Health Issues
PERIOD: 4TH QTR 2011

PROGRAM TITLE: Your Health with Dr. Denise
EVB Live

DESCRIPTION: 12 News Medical expert Dr. Denise Millstine provides on-air expertise on health-related topics, providing tips and dispelling myths

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St
Phoenix, AZ 85004

ISSUE: Government
PERIOD: 4TH QTR 2011

PROGRAM TITLE: Election 2011
Various days: October 2011 – November 2011
12 News Today and Sunday Square Off

DESCRIPTION: This year Phoenix voters participated in the first contested Mayor's race in 40 years. 12 News covered candidate debates, hosted candidates on a variety of shows and followed the issues which drove voters to make the decision they did. 12 News also covered the recall election of State Senate President Russell Pearce. The first such recall in Arizona history we focused on the historic significance of the recall. Who was behind the recall? The reason and Pearce's failed attempt to beat the recall.