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Phoenix, AZ 85004
602.257.1212

TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION:	200 E Van Buren St. Phoenix, AZ 85004
ISSUE:	Youth and Child Safety
PERIOD:	1st QTR 2012
PROGRAM TITLE:	Wednesday's Child
DESCRIPTION:	Is a news franchise that features children all over Arizona who need to be adopted, and features stories about adoptions. These children shown on our air are considered hard to adopt and some of the children have special needs. 12 News teams up with the State of Arizona and profiles weekly orphaned children, and in some cases siblings, who for one reason or another is a challenge to adopt. 12 News has aired these segments, each running about two minutes, every Wednesday during 12 News Today.

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TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION:	200 E Van Buren St. Phoenix, AZ 85004
ISSUE:	Social Issues
PERIOD:	1st QTR 2012
PROGRAM TITLE:	Call 12 For Action Monday thru Friday 12 News Today & 5pm
DESCRIPTION:	Consumer reporter Dave Cherry & Veronica Sanchez reports on the consumer issues of the day. The report helps viewers get back money they have been wrongly charged. Having businesses make good on failures of services. Warn viewers of scams and internet theft. Once a month Call 12 sponsors a phone bank. Manned by Valley attorneys who answer viewers questions regarding a variety of consumer issues

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TELEVISION QUARTERLY ISSUES

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LOCATION:	200 E Van Buren St. Phoenix, AZ 85004
ISSUE:	Social Issues
PERIOD:	1st QTR 2012
PROGRAM TITLE:	Call 12 For Action Real Estate Twice a week 10pm
DESCRIPTION:	Real Estate Reporter Melissa Blasius serves as an advocate for homeowners who are in danger of losing their homes to foreclosure. The real estate team keeps banks honest, and alerts viewers to latest news on government programs and lending devices that can help them keep their homes and lower their mortgages.

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TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION:	200 E Van Buren St. Phoenix, AZ 85004
ISSUE:	Crime/Violence
PERIOD:	1st QTR 2012
PROGRAM TITLE:	Silent Witness Twice a week 12 News Weekend

DESCRIPTION:

KPNX and the Silent Witness program profile an unsolved crime in the Phoenix metro area. The hope is a viewer(s) who may have witnessed or know of the crime will come forward and help investigators solve the crime.

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TELEVISION QUARTERLY ISSUES

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LOCATION:	200 E Van Buren St. Phoenix, AZ 85004
ISSUE:	Crime/Violence
PERIOD:	1st QTR 2012
PROGRAM TITLE:	Phoenix Goddess Temple February 5, 2012
DESCRIPTION:	Profile of a West Valley Church whose members were arrested for prostitution. The church maintains it was not a front for paid sex. Rather in teaching god's love some members took it literally.

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TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION:	200 E Van Buren St. Phoenix, AZ 85004
ISSUE:	Crime/Violence
PERIOD:	1st QTR 2012
PROGRAM TITLE:	Spice February 22nd, 2012

DESCRIPTION:

The latest craze in pharmaceutical drugs, with a single change in a molecule, a drug chemist can take a substance that was illegal and make it legal with the same effects. The story focused on how creative the spice marketers are and what lawmakers are trying to do to stay one step ahead.

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TELEVISION QUARTERLY ISSUES

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LOCATION:	200 E Van Buren St. Phoenix, AZ 85004
ISSUE:	Crime/Violence
PERIOD:	1st QTR 2012
PROGRAM TITLE:	DOC February 29, 2012
DESCRIPTION:	KPNX 12 News broke a story on how a combination of poor training of detention officers combined with the failure of the State's Department of Corrections to house a mentally ill convicted felon led to the man's death, by suicide. After the report, an investigation was initiated, and a federal law suit was filed on behalf of other inmates in similar circumstances.

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TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION:	200 E Van Buren St. Phoenix, AZ 85004
ISSUE:	Education
PERIOD:	1st QTR 2012
PROGRAM TITLE:	Child Epilepsy February 21, 2012
DESCRIPTION:	A watchdog report on a west valley school district which essentially punished a young child because of his epilepsy. The report dealt with how the school from the principal down to the teachers in the classroom were not trained to deal with the challenges of a child who has epilepsy and may be prone to fits at any time. State Department of Education took note of the story and has launched a review of the procedures of the school.

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TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION:	200 E. Van Buren St. Phoenix, AZ 85004
ISSUE:	Government
PERIOD:	1ST QTR 2012
PROGRAM TITLE:	Sunday Square-Off 8AM
DESCRIPTION:	Current affairs and local politics don't usually make for must see TV, But Sunday Square Off on 12 News has changed that. Opinionated, intelligent, and contentious debate swirls around the weekly roundtable discussion show. Guests are rotated each week and are chosen from a pool of panelists covering the spectrum of political ideals and diversity. Newsmaker interviews including the likes of Mitt Romney, Senator Jon McCain, Governor Jan Brewer as well as leaders in the state legislature. Talk about the issues of the day. Veteran anchor and reporter Brahm Resnick mediates the lively and sometimes controversial discussions which cover only issues most relevant to our local viewers.

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TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION:	200 E. Van Buren St. Phoenix, AZ 85004
ISSUE:	Politics/Government
PERIOD:	1ST QTR 2012
PROGRAM TITLE:	2012 Legislative Session Various Days Primarily at 6pm Monday thru Thursday
DESCRIPTION:	Daily coverage of the workings of the legislature. From social measures like anti abortion legislation and allowing business not to pay insurance for contraceptives, to attempts to eliminate collective bargaining, and laws limiting what can be said on social network sites like Facebook. Our 12 News political team is keeping viewers informed on what laws are being passed and rejected and what effect that will have on their lives.

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TELEVISION QUARTERLY ISSUES

STATION:	KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION:	200 E. Van Buren St. Phoenix, AZ 85004
ISSUE:	Politics/Government
PERIOD:	1ST QTR 2012
PROGRAM TITLE:	Republican Party Presidential Debate February 28, 2012 Various Shows
DESCRIPTION:	The Republican Party had it's 22nd and final primary debate in Mesa, AZ 12 News dedicated time during all newscasts covering the event. The importance of it not only to the voters but to the City of Mesa, which served as host. Live interviews included the Governor of Arizona & Texas as well as members of Arizona's Republican Congressional delegation. Full coverage of the debate, including assessments of the candidates performance was provided at 10pm.

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LOCATION:	200 E. Van Buren St. Phoenix, AZ 85004
ISSUE:	Politics/Government
PERIOD:	1ST QTR 2012
PROGRAM TITLE:	Republican Presidential Primary March 5, 2012 5pm, 6pm, & 10pm
DESCRIPTION:	Full coverage of voter turnout, returns and analysis of the results of Arizona's Republican Presidential Primary.

30 Rockefeller Plaza, New York, NY 10112

NBCUniversal

NBCUNIVERSAL MEDIA, LLC
CERTIFICATION OF COMPLIANCE WITH
CLOSED CAPTIONING REQUIREMENTS FROM
JANUARY 1, 2012 THROUGH MARCH 31, 2012

I, Jean Dietze, Executive Vice President, Affiliate Relations, NBC Television Network, a division of NBCUniversal Media, LLC, KPNX 12 News, hereby certify that, during the above-titled calendar quarter, all programming transmitted by the Network pursuant to the Network's affiliation agreement complied with the rules and policies relating to closed captioning of the Federal Communications Commission (47 C.F.R. §79.1, et al).

Date: April 4, 2012

30 Rockefeller Plaza, New York, NY 10112

NBCUniversal

NBCUNIVERSAL MEDIA, LLC
CERTIFICATION OF COMPLIANCE WITH
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Date: April 4, 2012

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Community Relations Quarterly Report
1st Quarter 2012
Top Ten Community Issues

* **YOUTH AND CHILD SAFETY ISSUES Increase child safety awareness (drowning, fire, car seats, unattended vehicles); Child abuse/neglect; foster care; school safety; teen deaths/suicide; Parents need to spend more time with children; drug use; personal responsibility; lack of quality child care; child care worker licensing; after-school activities; domestic violence; increased gang activity; poor living conditions/lack of care for low-income children; youth at risk; parenting issues; local schools**

Midday segment with Safe Kids Maricopa County - whose mission is dedicated to the reduction of unintentional childhood deaths and injuries. The coalition conducts training and workshops focusing on various areas of injury prevention. Coalition members sponsor special event such as bike rodeos, health fairs, car seat safety checks and demonstrations to help prevent pediatric deaths.

12 News held quarterly adoption phone bank with AASK as part of our Wednesday's Child franchise on March 28. Adoption and foster care experts received dozens of calls with good interest.

* **CRIME/VIOLENCE Domestic violence; Juvenile crime; Increased violent crimes by gangs; transients; animal cruelty; auto theft; neighborhood policing/community pride; police brutality; victims' rights; terrorist attacks**

* **ECONOMIC DEVELOPMENT Uncontrolled and poorly-managed growth; downtown revitalization; East Valley growth; pollution; lack of qualified workforce; improving Native American economic status; preserving environment; positive stories on growth; Low paying jobs reduce time for family and volunteering; Positive effect of lottery revenue; undocumented workers are an important part of our workforce; Gangs and cruising affects businesses.**

QUALITY OF LIFE Volunteerism; air and water quality; lacking sense of community; voter apathy; too much hostility in people's lives; uncontrolled growth; improving quality of life overall for youth and elderly; need long-term solutions for hunger, homelessness and unemployment; Welfare reform; voter apathy.

12 News honored Teen LifeLine as part of the 12 Who Care, the station's volunteer recognition program. Teen LifeLine's mission is to provide a safe, confidential and crucial crisis service where teens help teens make healthy decisions.

12 News honored Cortney's Place as part of the 12 Who Care, the station's volunteer recognition program. Cortney's Place focuses on helping those with physical and mental challenges develop educational and life skills through a range of therapies and specially designed sensory rooms.

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* **HEALTH Need elderly care/advocacy; lack of medical insurance for children; teenage pregnancy; affordable and effective long-term illness treatment, i.e. cancer; insurance coverage of long term illness; lack of awareness of mental illness; lack of organ donors; child immunizations; HIV/AIDS among Hispanics and elderly; inadequate care for developmentally disabled; need more drug treatment facilities for families/children.**

Midday segment with John C. Lincoln Hospital discusses their Breast Health and Research Center's education and outreach program. When it's a young person (different from women in their 60's or 70's) - it is so much more aggressive and now there is help specifically for them at John C Lincoln.

Midday segment with John C. Lincoln cardiologist Adam Sabbath, MD, discusses heart disease and what will keep our hearts happy.

Midday segment with Doctor Karen Stark, cardiologist at Scottsdale Healthcare discusses what do women need to know; understand about the symptoms of cardiovascular disease?

Midday segment discusses The "Comeback Student Athlete of the Year" contest, a partnership between Phoenix Children's Hospital Sports Medicine for Young Athletes and 12 News rewards outstanding young athletes who have returned to athletic competition after receiving treatment for an injury, illness, or physical limitation.

Midday segment discusses the Home of Distinction Tour. This 4600 square foot Spanish Hacienda Style home is built in the beautiful development of Whisper Rock Estates. While showcasing the latest building products and design trends, the tour will raise funds for Phoenix Children's Hospital. Phoenix Children's Hospital has provided hope, healing and the best healthcare for children and families since 1983. Today, Phoenix Children's is one of the ten largest children's hospitals in the country and provides specialty and sub-specialty inpatient, outpatient, trauma, emergency and urgent care to children and families in Arizona and throughout the Southwest.

Midday segment with Dr. Rafah Alsahlani, a board certified neurologist at John C Lincoln Hospital discusses how you can recognize the symptoms of a stroke and what you can do about it.

Midday segment with Nicole Benson-Reiff of Phoenix Children's Hospital discusses healthy snacks for kids and why it's so important.

* **TRANSPORTATION Lack of public transportation; East Valley freeways; Traffic congestion; transportation for the elderly, disabled, and poor; cruising; DUI; restricting passengers in pick-up trucks; excessive speeding.**

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* **SOCIAL ISSUES Affordable housing; transient population; welfare reform; elderly advocacy; adequate services for the indigent and homeless; long-term solutions for hunger, homelessness and unemployment; emergency housing; landlord/tenant disputes.**

Midday segment discusses YWCA 2012 tribute to leadership luncheon honoring those who have made substantial contributions to eliminating discrimination, empowering women and serving as guardians of the common good and champions in our community. 2012 Tribute to Leadership is YWCA Maricopa County's 19th Leadership Award Event. It's the largest fundraising event of the year, providing essential services for low-income seniors, home-delivered meals for impoverished elderly, disabled adults and veterans; financial education for women; and advocacy and awareness programs to eliminate discrimination and promote gender equity.

Midday segment discusses 13th Annual Hike for the Homeless event whose mission is to assist homeless, low-income and other disadvantaged individuals in their efforts to become self-sufficient through permanent, full-time employment.

* **GOVERNMENT Legislators in AZ do not understand children's issues; government fails to care for families in transition; Immigration issues; Legal/justice system not fair to indigents.**

DIVERSITY Lack of arts funding for ethnic community; negative portrayal of Latino community by media; need for increased investment in education for minority students; need increased awareness of Native Americans in Phoenix.

Midday segment discusses The Arizona Foundation for Women luncheon. AFW's mission is to enhance the lives of women and children by investing in innovative solutions to our society's most critical challenges. In existence for over 15 years, the Foundation is a unique organization that promotes social change through advancing women's philanthropy, funding model programs or new ideas, facilitating community collaboration and working to influence public policy. Through its work, the Foundation strives to create an Arizona where every woman and her family are Safe, Healthy, and economically secure.

* **YOUTH AND EDUCATION ISSUES -- School financing; vouchers; quality of education; teacher pay; local school issues; elimination of cultural and sporting events due to lack of funding; college financial aid opportunities; concern about the high drop out rate among Latinos and what it means to the future of our state**

Midday segment discusses what to do when your child comes home to tell you they've been bullied? One valley mother did more than visit the school or write the teacher - she started a 501(c)(3) non-profit organization dedicated to providing educational tools and resources for bullying prevention. I will not Bully, Inc. is a charitable organization based in Phoenix, Arizona whose mission is to empower people to embrace a lifestyle of personal accountability. "Before anything ever becomes a "we" or "them", it starts with I", said Tamicia Currie, Founding Director. Currie began the non-profit organization after her child was bullied.

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First Quarter FCC Report

Prepared 4/1/12

January 2012

39x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
79x	Arizona Centennial spot provided Arizona Centennial event information to viewers	Community
55x	Buddy Check 12 campaign encourages women do breast-self exams	Health
14x	Hero Central spot encourages viewers to "Be a Hero" by volunteering in their community	Community
115x	Pat's Run spot encourages viewers to participate in Pat's Run to raise funds for the Pat Tillman Foundation which directly supports the Tillman Military Scholars program.	Health/ Community
39x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
104x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

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February 2012

36x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
14x	Arizona Centennial spot provided Arizona Centennial event information to viewers	Community
33x	Buddy Check 12 campaign encourages women do breast-self Exams	Health
9x	Hero Central spot encourages viewers to "Be a Hero" by volunteering in their community	Community
97x	Pat's Run spot encourages viewers to participate in Pat's Run to raise funds for the Pat Tillman Foundation which directly supports the Tillman Military Scholars program.	Health/ Community
45x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
91x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

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March 2012

30x	12 Who Care promo encourages viewers to volunteer and nominate volunteers for the monthly 12 Who Care award	Health
29x	Buddy Check 12 campaign encourages women do breast-self exams	Health
8x	Hero Central spot encourages viewers to "Be a Hero" by volunteering in their community	Community
50x	Pat's Run spot encourages viewers to participate in Pat's Run to raise funds for the Pat Tillman Foundation which directly supports the Tillman Military Scholars program.	Health/ Community
55x	Weather Plus Channel spots alerts viewers to weather coverage for the Phoenix area on 12 News, digital cable, azcentral.com and KTAR	Safety
97x	Multitude of public service announcements dealing with health, safety, drunk driving, drug abuse, children, family and elderly issues	Multi Issue

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January 2012 Speakers' Bureau Report

Kim Covington
An Evening With A King
Date: 1/12/12
Attendance: 300
Emceed An Evening With A King presented by the Northwest Black History Committee (NBHC). The NBHC is committed to educate the community at large about the vast importance of the accomplishments and contributions of African Americans to society and American History.

Rob Carlmark
Radio Television Digital News Association Speaking Engagement
Date: 1/19/12
Attendance: 75
Spoke the ASU Walter Cronkite Chapter of the Radio Television Digital News Association (RTDNA) about career in journalism. RTDNA is the world's largest professional organization exclusively serving the electronic news profession, consisting of more than 3,000 news directors, news associates, educators and students.

Hailey Frances
Radio Television Digital News Association (RTDNA) Speaking Engagement
Date: 1/19/12
Attendance: 75
Spoke the ASU Walter Cronkite Chapter of the Radio Television Digital News Association (RTDNA) about a career in journalism. RTDNA is the world's largest professional organization exclusively serving the electronic news profession, consisting of more than 3,000 news directors, news associates, educators and students.

Heather Gray
Radio Television Digital News Association (RTDNA) Speaking Engagement
Date: 1/19/12
Attendance: 75
Spoke the ASU Walter Cronkite Chapter of the Radio Television Digital News Association (RTDNA) about a career in journalism. RTDNA is the world's largest professional organization exclusively serving the electronic news profession, consisting of more than 3,000 news directors, news associates, educators and students.

Allison Reed
AFFAN Explore Arizona Station Tour
Date: 1/18/12
Attendance: 21

Sierra Winds Retirement Community Station Tour
Date: 1/25/12
Attendance: 20

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February 2012 Speakers' Bureau Report

Mark Curtis
Arizona Best Fest Storytelling Pavilion
Date: 2/12/12
Attendance: 100
Moderated a panel of Arizona Olympians at the Arizona Republic Best Fest Storytelling Pavilion. Arizona Best Fest was a festival the weekend leading up to the state's Centennial celebrating Arizona.

Fay Fredericks
National Wear Red Day
Date: 2/3/12
Supported the National Wear Red Day campaign for the American Heart Association. The mission of the American Heart Association is to build healthier lives, free of cardiovascular diseases and stroke. Red is the American Heart Association's color for women and heart disease.

Emma Jade
National Wear Red Day
Date: 2/3/12
Supported the National Wear Red Day campaign for the American Heart Association. The mission of the American Heart Association is to build healthier lives, free of cardiovascular diseases and stroke. Red is the American Heart Association's color for women and heart disease.

Arizona Best Fest Concert
Date: 2/11/12
Attendance: 1000
Emceed the Best Fest Concert featuring local Arizona Bands. Arizona Best Fest was a festival the weekend leading up to the state's Centennial celebrating Arizona.

Destry Jetton
National Wear Red Day
Date: 2/3/12
Supported the National Wear Red Day campaign for the American Heart Association. The mission of the American Heart Association is to build healthier lives, free of cardiovascular diseases and stroke. Red is the American Heart Association's color for women and heart disease.

Scott Light
Arizona Best Fest Storytelling Pavilion
Date: 2/12/12
Attendance: 100
Moderated a panel of Arizona Novelists at the Arizona Republic Best Fest Storytelling Pavilion. Arizona Best Fest was a festival the weekend leading up to the state's Centennial celebrating Arizona.

Breakfast for Chamber Champions
Date: 2/21/12
Attendance: 250
Emceed the Tempe Chamber of Commerce Breakfast for Chamber Champions which honored the "Best of the Best" in the Tempe business community.

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Tram Mai
National Wear Red Day
Date: 2/3/12
Supported the National Wear Red Day campaign for the American Heart Association. The mission of the American Heart Association is to build healthier lives, free of cardiovascular diseases and stroke. Red is the American Heart Association's color for women and heart disease.

James Quiñones
National Wear Red Day
Date: 2/3/12
Supported the National Wear Red Day campaign for the American Heart Association. The mission of the American Heart Association is to build healthier lives, free of cardiovascular diseases and stroke. Red is the American Heart Association's color for women and heart disease.

Allison Reed
Estrella Foothills High School Broadcasting Class Tour
Date: 2/13/12
Attendance: 20

Country Gardens Charter Schools Station Tour
Date: 2/24/12
Attendance: 23

Syleste Rodriguez
National Wear Red Day
Date: 2/3/12
Supported the National Wear Red Day campaign for the American Heart Association. The mission of the American Heart Association is to build healthier lives, free of cardiovascular diseases and stroke. Red is the American Heart Association's color for women and heart disease.

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March 2012 Speakers' Bureau Report

Brahm Resnik
63rd Annual Man & Woman of the Year Luncheon
Date: 3/22/12
Attendance: 11,000
Emceed the 63rd Annual Man & Woman of the Year Luncheon presented by Valley Leadership. For three decades, Valley Leadership has brought leadership development programs to men, women, and youth who serve and strengthen our communities.

Organization of Nonprofit Executives Annual Awards Luncheon
Date: 3/29/12
Attendance: 100
Emceed the Organization of Nonprofit Executives (ONE) 10th Annual Awards Luncheon. ONE offers nonprofit executives multi-level forums to discuss and learn more about the many aspects of managing non-profit organizations as well as outstanding networking and peer-to-peer support opportunities within their professionals in the industry.

Lin Sue Cooney
Arizona's 48 Most Intriguing Women Luncheon
Date: 3/26/12
Attendance: 1,000
Emceed Arizona's 48 Most Intriguing Women Luncheon, an official Arizona Centennial Project. Arizona's 48 Most Intriguing Women was officially designated an Arizona Centennial Legacy Project by the Arizona Historical Advisory Commission, pursuant to the rights and responsibilities assigned by the Arizona Legislature.

James Quiñones
Embry-Riddle Aeronautical University Tour and Speaking Engagement
Date: 3/30/12
Attendance: 10
Spoke to Embry-Riddle Aeronautical University students about meteorology during their 12 News station tour.

Syleste Rodriguez
Hispanic Leadership Institute's 25th Anniversary Breakfast
Date: 3/16/12
Attendance: 300
Emceed the Hispanic Leadership Institute's 25th Anniversary Breakfast Celebration. The Hispanic Leadership Institute (HLI) promotes the individual development of Hispanics for increased participation in leadership roles and serves as a principal education and networking resource for expertise and advocacy on leadership issues affecting Latino communities.

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Allison Reed
Sun Land East Station Tour
Date: 3/19/12
Attendance: 20

Barry Goldwater High School Station Tour
Date: 3/28/12
Attendance: 14

Embry-Riddle Aeronautical University Station Tour
Date: 3/30/12
Attendance: 10