

OCTOBER 2012 TALENT APPEARANCES

In October, on our Arizona Midday show we honored the October a 12 Who Care Honoree, Arizona Friends of Foster Children Foundation. Destry Jetton presented the 12 Who Care trophy to Executive Director Kris Jacober during our Midday show on October 3rd.

Emily Hopwood gave studio tours to Metro Tech High School on October 5th, South Mountain Community College on October 19th, and Scottsdale Community College on October 30th.

Caribe Devine emceed at The Rock Church for their new Teen Center unveiling on October 5th and she also emceed the Old Bags Luncheon for the Homeward Bound organization. There were 750 people in attendance.

Syleste Rodriguez emceed Hispanic Women's Contest at the Sheraton Hotel; there were 50 people in attendance. She also judged a Dog Photo contest on October 29th.

Tram Mai emceed the ASU Gammage Gala on October 13th for 270 people. She was giving a dressing room and a tour the day before the event. They have already asked her to come back again next year.

Brahm Resnik emceed Dinner in the Stacks on October 13th.

As one big station we put together a newscast for coverage of Susan G. Komen's Race for the Cure on October 14th. Our marketing department set up a booth at the race and gave out free bag with a sign up for Buddy Check 12 program. We had team coverage with Fay Fredricks, Syleste Rodriguez, James Quinones, Emma Jade, and Rob Carlmark. The race had 2100 in attendance.

Mark Curtis emceed two events in October. He spoke at a Make A Wish Foundation Dinner, addressing 300 guests, and then he spoke on October 24th to 260 guest attending the notMYkid Educational Luncheon.

Kim Covington has also emceed two events in October as well. First, on the 20th she sang the National Anthem for POLO. In attendance were 5,000-10,000 people. The second event was Arizona helping Hands at Boojum Tree on October, 24th with 300 people in attendance.

Also on the 24th was Lin Sue Cooney's 9th Annual Breaking the Cycle Fundraising Luncheon. She spoke to over 700 people.

NOVEMBER 2012 TALENT APPEARANCES

In November, on our Arizona Midday show we honored the November a 12 Who Care Honoree, Crops of Love. Destry Jetton presented the 12 Who Care trophy to Kris Jacober during our Midday show.

On November 1st, Mark Curtis emceed the Anti-Defamation League Dinner. One of our very own Republic Media employees was honored there. He spoke to 800 attendees and our marketing department created a video that played at the dinner.

Also on November 1st, Hailey Frances spoke to about 300 women at a Dress for Success event. Dress for Success is an organization that collects business clothes for women that are entering the working world and can't afford clothes.

On the third of November, Destry Jetton emceed a HopeKids event with about 250 people in attendance. It was a 70s themed with a silent auction to raise money for the kids that are a part of their program.

Kim Covington attended and spoke to 300 people at the Soul Stroll for Healthy Living Walk on November 3rd.

Our new Promotion Specialist, Nikki Sabetta worked a 12 News Buddy Check 12 booth at the Women's Half Marathon on November 4th.

On November 7th Kim Covington hosted the 28th Annual Philanthropy Leadership Awards Dinner for about 600-800 people. Also on the 7th, Dave Cherry emceed the FBICAA Dinner for about 500 people.

November 9th, Mark Curtis emceed the Tin Man Awards for 500 people and Scoot Light emceed the Suns' Nite Hoops event for 200 people.

The next day, November 10th, Mark Curtis emceed an event for the Boys and Girls Club. There were 250 in attendance.

On the 11th of November, Hailey Frances headed out to Salt River Field to host a Sports Explosion.

Kim Covington emceed the Teacher of the Year Luncheon and produced a video that played at the luncheon. There were 500-600 people in attendance.

November 16th, Lissette Martinez emceed the Arizona Hispanic Chamber event. Also on the 16th, Mark Curtis spoke at the Restoring Hope Breakfast and Kim Covington emceed Sunshine Acres Children's Home event for about 200-300 people.

For our BIG 12 News event, the marketing department along with the rest of the station put together our annual Turkey Tuesday fundraiser on the 20th of November. Tram Mai, James Quinones and the rest of our talent pulled together and raised 20,082 turkeys and \$43,500 to give to St. Vincent de Paul.

Emily Hopwood, our Marketing Assistant, conducted two school tours of the studio and Fay Fredricks auctioned off a tour with her at a local Zoo event.

DECEMBER 2012 TALENT APPEARANCES

In December, on our Arizona Midday show we honored the December a 12 Who Care Honoree, Matthew's Crossing Food Bank. Destry Jetton presented the 12 Who Care trophy to Executive Director, Stanley Nicpon during our Midday show.

On December 6th, Brahm Resnik emceed our 12 Who Care Luncheon to the 3rd & 4th Quarter honorees and we showed coverage of the luncheon on our 5pm and 10pm newscast.

On the 7th Caribe Devine, emceed a Holiday Prelude for 700-800 people.

Destry Jetton emceed a Duet Poinsettia Tea event on the 9th of December, for about 600 guest.

**Community Relations Quarterly Report
4th Quarter 2012
Top Ten Community Issues**

* **YOUTH AND CHILD SAFETY ISSUES** Increase child safety awareness (drowning, fire, car seats, unattended vehicles); Child abuse/neglect; foster care; school safety; teen deaths/suicide; Parents need to spend more time with children; drug use; personal responsibility; lack of quality child care; child care worker licensing; after-school activities; domestic violence; increased gang activity; poor living conditions/lack of care for low-income children; youth at risk; parenting issues; local schools

On October 24, anchor Lin Sue Cooney emceed the Crisis Nursery fundraising luncheon. Since 1977, Crisis Nursery Inc., the Valley's longest-serving children's shelter, has provided a safe haven for more than 20,000 children in Greater Phoenix through child-centered and family-focused programs and services. There were over 1000 attendees.

Midday held a phone bank with AASK (Aid to Adoption of Special Kids) where adoption and foster care experts answered viewer questions on becoming a foster or adoptive family.

Midday segment with Operation School Bell whose mission is to provide new clothing, shoes and personal grooming products to children from families with extreme need. Enhances each child's self-esteem, promotes learning and encourages regular school attendance.

* **CRIME/VIOLENCE** Domestic violence; Juvenile crime; Increased violent crimes by gangs; transients; animal cruelty; auto theft; neighborhood policing/community pride; police brutality; victims' rights; terrorist attacks

* **ECONOMIC DEVELOPMENT** Uncontrolled and poorly-managed growth; downtown revitalization; East Valley growth; pollution; lack of qualified workforce; improving Native American economic status; preserving environment; positive stories on growth; Low paying jobs reduce time for family and volunteering; Positive effect of lottery revenue; undocumented workers are an important part of our workforce; Gangs and cruising affects businesses.

QUALITY OF LIFE Volunteerism; air and water quality; lacking sense of community; voter apathy; too much hostility in people's lives; uncontrolled growth; improving quality of life overall for youth and elderly; need long-term solutions for hunger, homelessness and unemployment; Welfare reform; voter apathy.

12 News honored Arizona Friends of Foster Children Foundation (as part of the 12 Who Care, the station's volunteer recognition program). The Arizona Friends of Foster Children Foundation is dedicated to promoting the self-esteem and enriching the lives of Arizona's children in foster care by funding activities, education and other needs that provide them with quality experiences while they live through very difficult circumstances.

Midday Segment with the Friendly House. The Friendly House is a social service agency that has served Arizona's Communities for the past 90 years. Friendly House offers naturalization and immigration assistance, youth services, adult education, workforce development, a full range of family services, homecare for the elderly and disabled.

12 News honored Arizona Veterans Medical Leadership (as part of the 12 Who Care, the station's volunteer recognition program). AVML's mission is to provide a forum for community leaders to promote initiatives that recognize the contributions of Veterans to our nation and enhance the health and welfare of Maricopa County Veterans.

12 News honored Arizona Health Care Foundation's Live a Dream Program (as part of the 12 Who Care, the station's volunteer recognition program). The Arizona Health Care Foundation (AHCF) makes dreams a reality for residents in long term care settings and for the dedicated staff who provide direct care and services.

12 News honored Crops of Luv (as part of the 12 Who Care, the station's volunteer recognition program). Crops of Luv create one of a kind scrapbooks for families with critically ill children.

12 News honored Matthew's Crossing Food Bank in Chandler (as part of the 12 Who Care, the station's volunteer recognition program), whose mission is to alleviate hunger by providing food for families and individuals through our community of volunteers and resources. Each month we feed more than 4,200 people. Most of their clients are working families. They are employed full-time or part-time, and yet still are in need of supplemental food. They also serve people between jobs, those on fixed incomes, seniors, people with disabilities, and homeless clients

* HEALTH Need elderly care/advocacy; lack of medical insurance for children; teenage pregnancy; affordable and effective long-term illness treatment, i.e. cancer; insurance coverage of long term illness; lack of awareness of mental illness; lack of organ donors; child immunizations; HIV/AIDS among Hispanics and elderly; inadequate care for developmentally disabled; need more drug treatment facilities for families/children.

On December 6, weather anchor James Quinones emceed the kick-off dinner for the American Diabetes Association. There were over 200 attendees.

On December 9, Midday anchor Destry Jetton emceed the Duet Poinsettia Tea. For nearly 30 years, Duet has worked diligently to improve the quality of life for older adults across the Valley. Their primary focus is on the needs of homebound elders and adults with disabilities, family caregivers, and grandparents raising grandchildren. There were over 500 attendees.

Midday segment discusses Girls' Night out Shopping Extravaganza Event which benefits The Breast Cancer Research Foundation.

Midday segment with Orthopedic surgeon Charles Creasman, talks about a new, less invasive surgical repair/partial knee replacement procedure that allows patients who don't absolutely NEED to have their complete knee replaced to heal, regain athletic mobility and return to normal activities much more quickly and with less pain.

Midday segment with Cigna healthcare experts discusses tips how people can learn more about CIGNA Medicare options.

Midday segment with Paula Miller and Mindy Carpenter of John C. Lincoln Breast Health and research center discusses the caring, comfortable setting — along with state-of-the-art diagnostic tools and interventional technologies available.

Midday segment with John C. Lincoln Hospital discusses their Breast Health and Research Center's education and outreach program. When it's a young person (different from women in their 60's or 70's) - it is so much more aggressive and now there is help specifically for them at John C Lincoln.

Midday segment with Howard Tay, MD of John C. Lincoln urologic and robotic surgery explains when prostate surgery is performed with the da Vinci surgical robot; the risks of negative side effects drop dramatically.

Midday segment discusses the Annual Susan G. Komen Race for the Cure. Funds raised at the Phoenix Race support a variety of breast cancer research and community-based outreach programs.

Dietician Dominica Dieffenbach of Banner Thunderbird Medical Center discusses a topic that is a growing concern for parents – food allergies and what should parents look for that their child might have allergies.

* TRANSPORTATION Lack of public transportation; East Valley freeways; Traffic congestion; transportation for the elderly, disabled, and poor; cruising; DUI; restricting passengers in pick-up trucks; excessive speeding.

* SOCIAL ISSUES Affordable housing; transient population; welfare reform; elderly advocacy; adequate services for the indigent and homeless; long-term solutions for hunger, homelessness and unemployment; emergency housing; landlord/tenant disputes.

On October 29, weather anchor Caribe Devine emceed Old Bags Luncheon® which benefits Homeward Bound. Homeward Bound focuses on one goal: working hand-in-hand with children and their families to embrace each day with hope, determination and empowerment. We break the multi-generational cycle of families in crisis who aspires to a life of economic independence and safety. Each family receives individual support and a plan that takes them down a path of positive change. Homeward Bound changes lives for today and, more importantly, tomorrow!

The biggest fundraising drive of the year began on November 13th - it's the the *largest *single day* Turkey Drive in the country with Turkey Tuesday. Team Coop (Bruce Cooper) and Team Jimmy (James Quinones) helped rally big money at onsite locations, through phone banks and with our radio and grocery partners. The final numbers? Impressive and impactful: Total Turkey Tuesday number for 2011 is 24,920 turkeys! The cash equivalent of this (including product and monetary donations) is 373,808.75 dollars! A link to the "thank you" we sent out to the community is attached.

On December 4, anchor Lin Sue Cooney emceed Maggie's Place Luncheon fundraiser. Maggie's Place provides for the immediate physical and emotional needs of the mothers including shelter, food, clothing, and a supportive community. In addition, Maggie's Place connects the mothers to the appropriate agencies and resources including prenatal care, health insurance, low-cost housing, and education programs. There were over 100 attendees.

* GOVERNMENT Legislators in AZ do not understand children's issues; government fails to care for families in transition; Immigration issues; Legal/justice system not fair to indigents.

DIVERSITY Lack of arts funding for ethnic community; negative portrayal of Latino community by media; need for increased investment in education for minority students; need increased awareness of Native Americans in Phoenix.

On December 10, anchor Braham Resnik moderated panel discussion at US Holocaust Museum. There were interviews with a Holocaust survivor, a survivor of the Rwandan genocide, and a museum director. There were over 500 attendees.

Midday segment discusses Profile of Success Hispanic Leadership Awards Luncheon; presented each September, which recognizes Latino leadership. The luncheon launches National Hispanic Heritage Month in Arizona and is attended by more than 1,500 people. The funds raised from this event will give new hope to the thousands of men, women, children, families and the elderly who continue to need Valle del Sol's help.

* YOUTH AND EDUCATION ISSUES -- School financing; vouchers; quality of education; teacher pay; local school issues; elimination of cultural and sporting events due to lack of funding; college financial aid opportunities; concern about the high drop out rate among Latinos and what it means to the future of our state

On Friday, November 30th, Investigative Reporter Wendy spoke to and gave a tour to an aspiring investigative journalist named Hunter Langenhorst. He is 14 years old and lives in Queen Creek and attends Newell Barney Junior High School. This is an ongoing mentorship through email etc. Hunter is using the mentorship as part of his schooling and recently did a project with Wendy's assistance regarding and investigation she did.

Midday segment with Tamicia Currie executive director of "I Will Not Bully" here with great tips for parents to protect their children; October is National Anti-Bullying Awareness Month.

Midday segment discusses YMCA Kids activities; with kids back in school some parents may be looking for affordable and safe before and after school care as well as preschool for younger kids.

Midday segment discusses how to make safe school lunches! Registered dietitian Michelle Dudash discusses a recent study in the journal Pediatrics showed that even with multiple ice packs, the majority of lunch items registered at unsafe temperatures, above 40 degrees.

Midday segment with notMYkid. notMYkid inspires positive life choices by educating our community about the consequences of destructive youth behaviors. Young adults who have overcome life-controlling addictions and behaviors share personal stories with middle and high school students; in an effort to promote prevention message The goal is to increase awareness of the challenges kids face, provide information and offer resources to support the success of students, families and educators.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Crime/Violence
PERIOD: 4TH QTR 2012

PROGRAM TITLE: Silent Witness
Twice a week
12 News Weekend

DESCRIPTION: KPNX and the Silent Witness program profile an unsolved crime in the Phoenix metro area. The hope is a viewer(s) who may have witnessed or know of the crime will come forward and help investigators solve the crime.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St
Phoenix, AZ 85004

ISSUE: Economic
PERIOD: 4TH QTR 2012

PROGRAM TITLE: BLACK FRIDAY
NOVEMBER 23, 2012
ALL

DESCRIPTION Beginning with 12 News Today, a complete look at the start of the Holiday shopping season. How many people were out? How much were they spending? The impact of online shopping. Are there signs Arizona's economy is rebounding? Reporters were out at the stores. At the shipping warehouses and experts were offering their reads on what was going on.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Education
PERIOD: 4TH QTR 2012

PROGRAM TITLE: FAKE DEGREES
OCTOBER 16, 2012
10PM

DESCRIPTION: Story centered on the head of a Fountain Hills Charter School who bought two degrees from a diploma mill. The headmaster said he bought them as a joke, The State's charter school board was not laughing when 12 News' Watchdog team went looking for answers. The headmaster retired just before the story ran. The charter school board began an internal review to make sure it knows the educational background of the people applying for Charter School licenses.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
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Phoenix, AZ 85004

ISSUE: Health Issues
PERIOD: 4TH QTR 2012

PROGRAM TITLE: Buddy Check 12
12 News: 5PM and 10PM on the 12th day of the month

DESCRIPTION: Buddy Check 12 is the station's commitment to breast health. On the 12th day of the month viewers will receive an email or voice mail to do their breast self exams. This communication is from our Lead anchor Lin Sue Cooney. The station also produces stories highlighting a breast cancer survivor of new scientific strides in the medical field that airs during 12 News Evening Edition @ 5PM and 12 News @ 10PM.

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Phoenix, AZ 85004

ISSUE: Health Issues

PERIOD: 4TH QTR 2012

DAYS AIRED: FEW TIMES A MONTH

NEWSCAST: EVB Live

PROGRAM TITLE: Your Health with Dr. Denise
EVB Live

DESCRIPTION: 12 News Medical expert Dr. Denise Millstine provides on-air expertise on health-related topics, providing tips and dispelling myths

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E. Van Buren St.
Phoenix, AZ 85004

ISSUE: Politics/Government
PERIOD: 4TH QTR 2012

PROGRAM TITLE: FISCAL CLIFF
Ran: DECEMBER 2012
Show: ALL

DESCRIPTION: As the deadline for Congress and the White House neared to resolve some of the nation's most critical financial issues. 12 News' Political team helped explain the Fiscal Cliff, what state programs (like unemployment benefits) could be affected if an agreement was not reached. 12 News also examined what contingencies were being considered in the event there was not deal

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E. Van Buren St.
Phoenix, AZ 85004

ISSUE: Politics/Government
PERIOD: 4TH QTR 2012

PROGRAM TITLE: Presidential Election
Ran: October – November
Show: All plus special coverage

DESCRIPTION: Complete coverage of the Presidential election. Live reports from the Republican & Democratic parties locally and in Tucson. Focused on U.S. Senate, Congressional, State House & Maricopa county sheriff races. Also gave substantial coverage to voter issues. Long lines at some Hispanic precincts. Issues of “show your papers.” Plus followed the vote count in the ensuing days as County workers had to count tens of thousands of ballots.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E. Van Buren St.
Phoenix, AZ 85004

ISSUE: Government
PERIOD: 4TH QTR 2012

PROGRAM TITLE: Sunday Square-Off
8AM

DESCRIPTION: Current affairs and local politics don't usually make for must see TV, But Sunday Square Off on 12 News has changed that. Opinionated, intelligent, and contentious debate swirls around the weekly roundtable discussion show. Guests are rotated each week and are chosen from a pool of panelists covering the spectrum of political ideals and diversity. Newsmaker interviews including the likes of Mitt Romney, Senator Jon McCain, Governor Jan Brewer as well as leaders in the state legislature. Talk about the issues of the day. Veteran anchor and reporter Brahm Resnick mediates the lively and sometimes controversial discussions which cover only issues most relevant to our local viewers.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Social Issues
PERIOD: 4th QTR 2012

PROGRAM TITLE: Call 12 For Action

DAYS AIRED: Monday thru Friday

NEWSCAST: 12 News Today & 5pm

DESCRIPTION: Consumer reporter Dave Cherry & Veronica Sanchez reports on the consumer issues of the day. The report helps viewers get back money they have been wrongly charged. Having businesses make good on failures of services. Warn viewers of scams and internet theft. Once a month Call 12 sponsors a phone bank. Manned by Valley attorneys who answer viewers questions regarding a variety of consumer issues

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Social Issues
PERIOD: 4th QTR 2012

PROGRAM TITLE: Call 12 For Action Real Estate
Twice a week
10pm

DESCRIPTION: Real Estate Reporter Melissa Blasius serves as an advocate for homeowners who are in danger of losing their homes to foreclosure. The real estate team keeps banks honest, and alerts viewers to latest news on government programs and lending devices that can help them keep their homes and lower their mortgages.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV& KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Social Issues
PERIOD: 4TH QTR 2012

PROGRAM TITLE: Hero Central

DAYS AIRED: Monday, Tuesday, & Wednesday

NEWSCAST: 12 News @, 5PM

DESCRIPTION: 12 News Anchor Lin Sue Cooney reports on the people in our community who make a difference to other people. Most time the stories focus on people just trying to help the less fortunate. Some stories are about people who just want to do the right thing. They are the unsung heroes who work to make the Valley a better place to live.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Social Issues
PERIOD: 4th QTR 2012

PROGRAM TITLE: VA HEALTH BENEFITS

DAYS AIRED: NOVEMBER 1, 2012

NEWSCAST: 5pm, 6PM, & 10PM

DESCRIPTION: 12 News' Watchdog team uncovers the incredible back long (in some cases more than 5 years) vets have to wait before they can receive the medical benefits they earned fighting for our country. Watchdog reporter Melissa Blasius reported on some of the worst cases and within days of her reports was able to get those vets the treatments they were unable to get

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ , a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St
Phoenix, AZ 85004

ISSUE: Youth and Child Safety
PERIOD: 4TH QTR 2012

PROGRAM TITLE: PARC PLACE
RAN: NOVEMBER 2012
SHOW: 10PM (3 SHOWS)

DESCRIPTION: Stories focused on a live in juvenile treatment facility. Many of the teens sent there are ordered there by the courts. The 12 News Watchdog team uncovered numerous instances of sexual assaults involving staff members and patients. The report leads the state to pull 40 teens from the facility and step up inspections.

TELEVISION QUARTERLY ISSUES

STATION: KPNX-TV & KNAZ, a subsidiary of Multimedia Holdings Corporation
LOCATION: 200 E Van Buren St.
Phoenix, AZ 85004

ISSUE: Youth and Child Safety
PERIOD: 4TH QTR 2012

PROGRAM TITLE: Wednesday's Child

DAYS AIRED: Every Wednesday

NEWSCAST: EVB Live

DESCRIPTION: Is a news franchise that features children all over Arizona who need to be adopted, and features stories about adoptions. These children shown on our air are considered hard to adopt and some of the children have special needs.

12 News teams up with the State of Arizona and profiles weekly orphaned children, and in some cases siblings, who for one reason or another is a challenge to adopt.

12 News has aired these segments, each running about two minutes, every Wednesday during 12 News Today.

EVB LIVE

Youth & Child Safety Issues:

Wednesday's Child

Ran: Every Wednesday

Show: EVB Live

KPNX teams up with the State of Arizona and profiles weekly orphan children, and in some cases siblings, who for one reason or another are a challenge to adopt.

Youth & Child Safety Issues:

Dealing with Newtown

Ran December 14

EVB Live Trauma Expert Dr. David Berceci & a family therapist serve as experts on-air & during simultaneous online live chat to help viewers cope with the tragedy in Newtown, Connecticut

Show: EVB Live

Health:

Your Health with Dr. Denise

Ran: a few times/month

Show: EVB Live

EVB Live medical expert Dr. Denise Millstine discusses health issues and answers viewer questions

Social Issues

Call 12 for Action

Ran: Monday Thru Friday

Show: 12 News at 5pm

Consumer reporter Veronica Sanchez reports on the consumer issues of the day, helping viewers get back money when they have been ripped off, having businesses make good on failures of service and warn viewers of scams and internet theft.

Hero Central

Ran: Mondays, Tuesdays, Wednesdays

Show: 12 News at 5pm

12 News anchor Lin Sue Cooney connects people who need help with folks who can help them

NEWS

Youth & Child Safety Issues:

Parc Place

Ran: November 2012
Show: 10pm (3 shows)

Stories focused on a live in juvenile treatment facility. Many of the teens sent there are order there by the courts. The 12 News Watchdog team uncovered numerous instances of sexual assaults involving staff members and patients. The report lead the state to pull 40 teens from the facility and step up inspections.

Health:

Social Issues:

Call 12 for Action

Ran: Monday Thru Friday October 2012-December 2012
Show: 12 News Today, 5pm

12 News' Call 12 Team reports on the consumer issues of the day. Help viewers get back money when they have been ripped off, have businesses make good on failures of service and warn viewers of scams and internet theft.

Call 12 for Action Real Estate

Ran: Twice a Week October -2012December2012
Show:10pm

Real Estate Reporter Melissa Blasius serves as an advocate for homeowners who are in danger of losing their homes to foreclosure. The real estate team keeps banks honest, and alerts viewers to latest news on government programs and lending devices that can help them keep their homes and lower their mortgages.

VA Health Benefits

Ran : November 1, 2012
Show: 5pm, 6pm, 10pm

12 News' Watchdog team uncovers the incredible back long (in some cases more than 5 years) vets have to wait before they can receive the medical benefits they earned fighting for our country. Watchdog Reporter Melissa Blasius reported on some of the worst cases and within days of her reports was able to get those vets the treatments they were unable to get.

Crime/Violence:

Silent Witness:

Ran: twice a week October-December 2012

Show: 12News Weekend

KPNX and the Silent Witness program profile an unsolved crime in the Phoenix metro area. The hope is a viewer(s) who may have witnessed or know of the crime will come forward and help investigators solve the crime.

Economic Development:

Black Friday:

Ran: November 23, 2012

Shows: All

Beginning with 12 News Today, A complete look at the start of the Holiday shopping season. How many people were out? How much were they spending? The impact of online shopping. Are there signs Arizona's economy is rebounding? Reporters were out at the stores. At the shipping warehouses and experts were offering their reads on what was going on.

Education:

Fake Degrees:

Ran: October 16, 2013

Show: 10pm

Story centered on the head of a Fountain Hills Charter School who bought two degrees from a diploma mill. The headmaster said he bought them as a joke, the State's charter school board was not laughing when 12 News' Watchdog team went looking for answers. The headmaster retired just before the story ran. The charter school board began an internal review to make sure it knows the educational background of the people applying for Charter School licenses.

Transportation:

Politics/Government:

Sunday Square Off

Ran: Every Sunday Morning October 2012-December 2012

Show: 8am

Newsmaker interviews including the likes of Arizona political candidates, in local, state and national races, as well as leaders in the state legislature talk about the issues of the day. Informed political pundits from lobbyists, to bloggers and political reporters all weigh in on the issues of the day. Key



Interview period included Governor Brewer on her take aways from the election, Former BA Governor Ed Rendell on the Fiscal Cliff crisis and the work he is doing to resolve it and Charlie Minner

Presidential Election Coverage

Ran: October- November 6 2012

Shows: all plus special coverage

Complete coverage of the presidential election. Live reports from Republican and Democratic parties locally and in Tucson. Focused on U.S. Senate, Congressional, State House and Maricopa county sheriff races. Also gave substantial coverage to voter issues. Long lines at some Hispanic precincts. Issues of "show your papers." Plus followed the vote count in the ensuing days as County workers had to count tens of thousands of provisional ballots.

Fiscal Cliff

Ran: December 2012

Show:

As the deadline for Congress and the White House neared to resolve some of the nation's most critical financial issues, 12 News' Political team helped explain the Fiscal Cliff, what state programs (like unemployment benefits) could be effected if an agreement was not reached. 12 News also examined what contingencies were being considered in the event there was no deal.