

ORDER



Orders
Order / Rev: 713276
 Alt Order #:
Product Desc: Flight 10/30-11/6 , 2012
 Estimate:
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

KPNX
Primary AE: Mike Mejia
Sales Office: KPNX
Sales Region: LOC

Agency Name: Greer Margolis Mitchell/ Pol
 Buying Contact:
 Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kirkpatrick for Congress
 Demographic: A35+
 Product Codes: PL-US House Representative
 Priority: P-3
 Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	64	\$41,515.00	\$35,287.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	64	\$41,515.00	\$35,287.75	0.00
Totals	64	\$41,515.00	\$35,287.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/30/12	11/02/12	M-F 530-6a 12 News Today	CM	530-6a	- 1111--	:30	4	\$165.00	P-3	0.00	NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- 1111--		4				\$165.00		0.00			
2	KPNX	11/05/12	11/06/12	M-F 530-6a 12 News Today	CM	530-6a	11-----	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	11-----		2				\$165.00		0.00			
3	KPNX	11/01/12	11/01/12	M-F 6-7a 12 News Today	CM	6-7a	--- 1---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--- 1---		1				\$450.00		0.00			
4	KPNX	11/06/12	11/06/12	M-F 6-7a 12 News Today	CM	6-7a	- 1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	- 1-----		1				\$450.00		0.00			
5	KPNX	10/30/12	11/02/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	- 1111--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- 1111--		4				\$550.00		0.00			
6	KPNX	11/05/12	11/06/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	11-----	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	11-----		2				\$550.00		0.00			

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KPNX	11/05/12	11/06/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	11-----	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	11-----		2		\$550.00		0.00					
7	KPNX	11/03/12	11/03/12	SAT TDY NBC Today Show	CM	Saturday Today	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$200.00		0.00					
8	KPNX	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	6-7a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----1		1		\$200.00		0.00					
9	KPNX	11/02/12	11/02/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	----1--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----1--		1		\$350.00		0.00					
10	KPNX	10/30/12	10/30/12	M-F 10-11a Kelly	CM	10-11a	-1-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1-----		1		\$225.00		0.00					
11	KPNX	11/01/12	11/01/12	M-F 11a-12p Today Show III	CM	11a-12p	---1---	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---		1		\$175.00		0.00					
12	KPNX	10/31/12	11/02/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--1-1--	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--1-1--		2		\$175.00		0.00					
13	KPNX	11/05/12	11/05/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	1-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----		1		\$175.00		0.00					
14	KPNX	10/30/12	11/01/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	-1-1---	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1-1---		2		\$175.00		0.00					
15	KPNX	11/05/12	11/05/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	1-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----		1		\$175.00		0.00					
16	KPNX	10/30/12	11/02/12	M-F 3-4p Ellen	CM	3-4p	-1111--	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--		4		\$375.00		0.00					
17	KPNX	11/05/12	11/05/12	M-F 3-4p Ellen	CM	3-4p	1-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----		1		\$375.00		0.00					
18	KPNX	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	-1111--	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-1111--		4		\$450.00		0.00					
19	KPNX	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----		1		\$450.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	KPNX	10/30/12	11/02/12	M-F 6-630p 12 News 6pm	CM	6-630p	- 1111--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--		4			\$550.00			0.00			
21	KPNX	11/05/12	11/05/12	M-F 6-630p 12 News 6pm	CM	6-630p	2-----	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----		2			\$550.00			0.00			
22	KPNX	11/03/12	11/03/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p (6:00 PM-6:30 PM)	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1			\$400.00			0.00			
23	KPNX	11/03/12	11/03/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p (6:30 PM-7:00 PM)	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1			\$400.00			0.00			
24	KPNX	10/30/12	11/02/12	M-F 630-7p Extra	CM	630-7p	- 1111--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--		4			\$600.00			0.00			
25	KPNX	11/05/12	11/05/12	M-F 630-7p Extra	CM	630-7p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1			\$600.00			0.00			
26	KPNX	11/05/12	11/05/12	Mon Prime Other The Voice	CM	7-9p	1-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1			\$4,500.00			0.00			
27	KPNX	10/31/12	10/31/12	Wed Prime C Chicago Fire	CM	9-10p	-- 1----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----		1			\$3,500.00			0.00			
28	KPNX	11/02/12	11/02/12	Fri Prime A Whitney/ Community	CM	658-8p	---- 1--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---- 1--		1			\$1,200.00			0.00			
29	KPNX	10/30/12	11/02/12	M-F 10p News M-F 10pm News	CM	10-1035p	- 1211--	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1211--		5			\$1,400.00			0.00			
30	KPNX	11/05/12	11/05/12	M-F 10p News M-F 10pm News	CM	10-1035p	1-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1			\$1,400.00			0.00			
31	KPNX	11/03/12	11/03/12	Sa 10pm News Sa 10pm News	CM	10-1030p	----- 1-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1-		1			\$1,400.00			0.00			
32	KPNX	11/04/12	11/04/12	Su 10 pm News Su 10pm News	CM	10-1035p	----- 1	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		p2 per mike													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1		1			\$1,400.00			0.00			
33	KPNX	10/30/12	11/02/12	Tonight Show Tonight Show	CM	1035-1135p	- 1111--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00

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 Estimate:
KPNX

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33	KPNX	10/30/12	11/02/12	Tonight Show Tonight Show	CM	1035-1135p	-1111--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1111--		4				\$500.00		0.00			
34	KPNX	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035-1135p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$500.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 64 \$41,515.00