

ORDER



Orders
Order / Rev: 712963 - 1
 Alt Order #:
Product Desc: Flight 10/9-10/15, 2012
 Estimate:
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

KPNX
Primary AE: Mike Mejia
Sales Office: KPNX
Sales Region: LOC

Agency Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kirkpatrick for Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	42	\$24,735.00	\$21,024.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	42	\$24,735.00	\$21,024.75	0.00
Totals	42	\$24,735.00	\$21,024.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/09/12	10/12/12	M-F 530-6a 12 News Today	CM	530-6a	- 1111 - -	:30	4	\$165.00	P-3	0.00	NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111 - -		4				\$165.00		0.00			
3	KPNX	10/15/12	10/15/12	M-F 6-7a 12 News Today	CM	6-7a	1 - - - - -	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1 - - - - -		1				\$400.00		0.00			
4	KPNX	10/09/12	10/12/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	- 11 - 1 - -	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 11 - 1 - -		3				\$500.00		0.00			
5	KPNX	10/15/12	10/15/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	1 - - - - -	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1 - - - - -		1				\$500.00		0.00			
6	KPNX	10/13/12	10/13/12	SAT TDY NBC Today Show	CM	Saturday Today	- - - - - 1 -	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - 1 -		1				\$200.00		0.00			
7	KPNX	10/14/12	10/14/12	SUN TDY NBC Today Show (Su)	CM	6-7A	- - - - - 1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - 1		1				\$200.00		0.00			

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Advertiser: Kirkpatrick for Congress
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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	KPNX	10/09/12	10/12/12	M-F 11a-12p Today Show III	CM	11a-12p	---1---	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$175.00		0.00			
10	KPNX	10/10/12	10/12/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--1-1--	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1-1--					2	\$175.00		0.00			
11	KPNX	10/09/12	10/12/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	-1-1---	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-1---					2	\$175.00		0.00			
12	KPNX	10/15/12	10/15/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	1-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$175.00		0.00			
13	KPNX	10/09/12	10/12/12	M-F 3-4p Ellen	CM	3-4p	--1-1--	:30	2	\$375.00	P-3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1-1--					2	\$375.00		0.00			
14	KPNX	10/15/12	10/15/12	M-F 3-4p Ellen	CM	3-4p	1-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$375.00		0.00			
15	KPNX	10/09/12	10/12/12	M-F 5-530p M-F 5-530p	CM	5-530p	-1-1---	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-1---					2	\$400.00		0.00			
16	KPNX	10/15/12	10/15/12	M-F 5-530p M-F 5-530p	CM	5-530p	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$400.00		0.00			
17	KPNX	10/10/12	10/12/12	M-F 6-630p 12 News 6pm	CM	6-630p	--111--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--111--					3	\$500.00		0.00			
19	KPNX	10/09/12	10/12/12	M-F 630-7p Extra	CM	630-7p	-1111--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--					4	\$600.00		0.00			
20	KPNX	10/15/12	10/15/12	M-F 630-7p Extra	CM	630-7p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$600.00		0.00			
21	KPNX	10/10/12	10/10/12	Wed Prime C Chicago Fire	CM	9-10p	--1----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----					1	\$3,500.00		0.00			
23	KPNX	10/09/12	10/12/12	M-F 10p News M-F 10pm News	CM	10-1035p	-1111--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--					4	\$1,200.00		0.00			
24	KPNX	10/15/12	10/15/12	M-F 10p News M-F 10pm News	CM	10-1035p	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$1,200.00		0.00			
25	KPNX	10/13/12	10/13/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/12	10/13/12	-----1-					1	\$1,200.00		0.00			

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KPNX

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25	KPNX	10/13/12	10/13/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$1,200.00		0.00			
26	KPNX	10/14/12	10/14/12	Su 10 pm News Su 10pm News	CM	10-1035p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$1,200.00		0.00			
27	KPNX	10/09/12	10/11/12	Tonight Show Tonight Show	CM	1035-1135p	-1-1---	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-1---		2				\$500.00		0.00			
28	KPNX	10/15/12	10/15/12	Tonight Show Tonight Show	CM	1035-1135p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$500.00		0.00			
													Totals	42	\$24,735.00

*Tax 1 Note: Tax 0.5%.