

ORDER



Orders
Order / Rev: 712163
 Alt Order #:
Product Desc: Flight 9/18-9/24, 2012
 Estimate:
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

KPNX
Primary AE: Mike Mejia
Sales Office: KPNX
Sales Region: LOC

Agency Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kirkpatrick for Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	43	\$24,150.00	\$20,527.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	43	\$24,150.00	\$20,527.50	0.00
Totals	43	\$24,150.00	\$20,527.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	09/18/12	09/20/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	- 111 - - -	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- 111 - - -					3	\$450.00		0.00			
2	KPNX	09/24/12	09/24/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	1 - - - - -	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1 - - - - -					1	\$450.00		0.00			
3	KPNX	09/18/12	09/21/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	- 1111 - -	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- 1111 - -					4	\$175.00		0.00			
4	KPNX	09/24/12	09/24/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	1 - - - - -	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1 - - - - -					1	\$175.00		0.00			
5	KPNX	09/18/12	09/21/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	- 1111 - -	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- 1111 - -					4	\$175.00		0.00			
6	KPNX	09/24/12	09/24/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	1 - - - - -	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	1 - - - - -					1	\$175.00		0.00			

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Advertiser: Kirkpatrick for Congress
 Product Desc: Flight 9/18-9/24, 2012
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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KPNX	09/18/12	09/21/12	M-F 3-4p Ellen	CM	3-4p	- 1111 - -	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1111 - -					4	\$300.00		0.00			
8	KPNX	09/24/12	09/24/12	M-F 3-4p Ellen	CM	3-4p	1 - - - - -	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1 - - - - -					1	\$300.00		0.00			
9	KPNX	09/21/12	09/21/12	M-F 5-530p M-F 5-530p	CM	5-530p	- - - - 1 - -	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - - 1 - -					1	\$400.00		0.00			
10	KPNX	09/24/12	09/24/12	M-F 5-530p M-F 5-530p	CM	5-530p	1 - - - - -	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1 - - - - -					1	\$400.00		0.00			
11	KPNX	09/18/12	09/21/12	M-F 6-630p 12 News 6pm	CM	6-630p	- 1111 - -	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1111 - -					4	\$500.00		0.00			
12	KPNX	09/24/12	09/24/12	M-F 6-630p 12 News 6pm	CM	6-630p	1 - - - - -	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1 - - - - -					1	\$500.00		0.00			
13	KPNX	09/18/12	09/21/12	M-F 630-7p Extra	CM	630-7p	- 1111 - -	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1111 - -					4	\$500.00		0.00			
14	KPNX	09/24/12	09/24/12	M-F 630-7p Extra	CM	630-7p	1 - - - - -	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1 - - - - -					1	\$500.00		0.00			
15	KPNX	09/19/12	09/19/12	Wed Prime A The Voice	CM	7-8p	- - W - - - -	:30	1	\$3,100.00	P-2	0.00	NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - W - - - -					1	\$3,100.00		0.00			
16	KPNX	09/18/12	09/21/12	M-F 10p News M-F 10pm News	CM	10-1035p	- 1111 - -	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1111 - -					4	\$1,200.00		0.00			
17	KPNX	09/24/12	09/24/12	M-F 10p News M-F 10pm News	CM	10-1035p	1 - - - - -	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1 - - - - -					1	\$1,200.00		0.00			
18	KPNX	09/22/12	09/22/12	Sa 10pm News Sa 10pm News	CM	10-1030p	- - - - - S -	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - - - S -					1	\$1,200.00		0.00			
19	KPNX	09/23/12	09/23/12	Su 10 pm News Su 10pm News	CM	10-1035p	- - - - - S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - - - S					1	\$1,200.00		0.00			
20	KPNX	09/18/12	09/21/12	Tonight Show Tonight Show	CM	1035-1135p	- 1 - 11 - -	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - 11 - -					3	\$450.00		0.00			
21	KPNX	09/24/12	09/24/12	Tonight Show Tonight Show	CM	1035-1135p	1 - - - - -	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1 - - - - -					1	\$450.00		0.00			

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KPNX	09/24/12	09/24/12	Tonight Show Tonight Show	CM	1035-1135p	1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$450.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 43 \$24,150.00